



# Newsmakers

► Items of interest **about** and **for** members of our Angus family

## IN THE NEWS

**Crystal Young** joined Creative Media, a division of Angus Productions Inc. (API), Jan. 3. Her responsibilities include sales



**Crystal Young**

and marketing support for Creative Media, generating feature articles and other written material for clients, and coordinating projects.

Young is a December 2007 graduate of

Kansas State University (K-State), with dual bachelor's degrees in agricultural communications and journalism and animal sciences and industry. While at K-State,

Young completed internships with the Calgary Stampede and Exhibition and the American Hereford Association. She was also president of Collegiate CattleWomen, editor for the student publication the *Agriculturalist*, and a member of the 2006-2007 livestock judging team.

Young is a native of Breton, Alta., Canada, where her family operates a purebred Simmental operation. While growing up, Young was active in the Young Canadian Simmental Association, 4-H and showing cattle.

**Robert Bruner**, Huntsville, Texas, will represent Texas beef producers on the Texas Beef Council (TBC) board of directors in 2007-2008. He was nominated to serve on the TBC board by the Independent

Cattlemen's Association of Texas (ICA). Board member terms coincide with the TBC fiscal year that began Oct. 1, 2007.

As a TBC director, Bruner has been elected to the executive committee that acts on behalf of TBC's full board between regularly scheduled meetings. He will serve on the beef resources committee that approves and evaluates state checkoff-funded beef quality programs and beef research projects, as well as export programs conducted with the U.S. Meat Export Federation (USMEF). In addition, he will represent ICA on a national level on the Cattlemen's Beef Board (CBB).

Bruner manages commercial and registered cattle on the Bruner Angus Ranch, Huntsville, which he founded in 1964. A member of the American Angus Association since 1992, Bruner is a longtime agricultural leader in the state and region. His service includes being a former director of the Texas Angus Association and founding member and past president of the Beef Development Center of Texas.

Bruner is a graduate of Sam Houston State University with a bachelor's degree in agricultural business. He and his wife, Toni, have two children and four grandchildren.

## 2007 Oregon Angus Ass'n Annual Meeting & Banquet, Madras, Sept. 30



PHOTOS BY AMERICAN ANGUS ASSOCIATION

► The 2007-2008 Oregon Angus Ass'n officers and directors are (standing, from left) **Debi Crawford-Lucas**, Powell Butte, secretary-treasurer; **Kenny Read**, Culver, president; **Brad Gohr**, Madras; **Larry Jacobs**, Sherwood; **Clinton Sexson**, Corvallis; **Kenneth Coleman**, Prineville, vice president; and **Kim DeLashmutt**, Redmond.



► **Thomas Angus Ranch**, Baker City, was honored for its contribution to the Oregon Angus Ass'n (OAA) and Oregon Junior Angus Ass'n (OJAA). Pictured are (from left) Clinton Sexson, OAA director; Lori Thomas; Bryson Thomas; and Kenny Read, OAA president.



► **Ankony Angus**, Terrebonne, purchased the female donated by Thomas Angus Ranch, Baker City, for \$7,750, with the proceeds given to the OJAA. Pictured are (from left) Tom Hill, Ankony Angus; and Lori Thomas, Thomas Angus Ranch.

**Max Deets**, Beloit, Kan., is the K-State 2007 Distinguished Alumnus Award winner.

Deets, former manager of the Solomon Valley Feedlot, is a past president of the Kansas Livestock Association (KLA). Following that position, he served on the board of directors for USMEF and the National Cattlemen's Association (NCA). He was Beef Industry Council chairman-elect for the National Live Stock and Meat Board (NLSMB) when the NCA and NLSMB merged in 1996. They formed what is now known as the National Cattlemen's Beef Association (NCBA) and selected Deets as their president-elect. He became the NCBA's second-ever president the following year.

To recognize his contributions, the KLA and NCBA underwrote a Max Deets Leadership Scholarship. It helps fund training each year for the producer elected to chair the national Young Cattlemen's Conference (YCC).

Deets attended K-State after serving with the U.S. Navy during World War II. Before

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completing his degree in 1951, he won a place on K-State's livestock and wool judging teams, joined the FarmHouse fraternity, and become a leader in the Blue Key Honorary and in other student agricultural organizations.

In 1949, he married Marcelyn McCoy

of Wellington, Kan. They were K-State's Honorary Parents in 1982. The Deets' now have six children and 16 grandchildren.

Deets started his professional career farming in Sumner County until 1955. He then became manager of Ecco Ranch near Buffalo, Kan. For most of the 1960s, he switched to cattle finishing on his own, plus doing testing and evaluations for the Beef Improvement Federation (BIF) and the Hereford and Angus associations. After a

brief stint with Ark Valley Feeders in 1969, Deets assumed his managerial position in Beloit, Kan., in 1970.

At the Solomon Valley Feedlot, Deets was responsible for the facility's design, construction and operation. As one result, he was involved for 27 of the 30 years that the feedlot served as home for the Kansas Bull Test.

He has been a life member of the American Angus Association since 1955.

### 2007 North Dakota Angus Ass'n Annual Meeting & Banquet, Mandan, Nov. 16



►The 2007 North Dakota Angus Ass'n officers and directors are (from left) **Berent Thompson**, Kintyre; **Chad Ellingson**, Saint Anthony, president; **Brad Tokach**, Saint Anthony, vice president; **Charles Tastad**, Rolette, immediate past president; **Emily and Nathan Spickler**, Glenfield, secretary-treasurer; **Richard Koski**, Wing; (standing, from left) **Julie Ellingson**, Saint Anthony; **Peter Best**, Watford City; **Aaron Strommen**, Dickinson; **Troy Vollmer**, Wing; **Steve Gilje**, Rolette; and **Debra Hatlewick**, Jamestown.

►**Frey Angus Ranch**, Granville, receives the Breeder of the Year Award. Pictured are (from left) Lynsey, Dustin, Lynn, Arlen and Edward Frey.



►**Harold Thompson**, Kintyre, receives the Man of the Year Award. Pictured are (from left) Delores and Harold Thompson.



►**Ken (left) and Mary Schmidt**, Solen, receive the Commercial Breeder of the Year Award.



►Receiving plaques for winning the North Dakota Angus Ass'n Carcass Challenge Contest are (from left) **Derrick Dukart**, Manning, third place; **Larry Scanson**, Grace City, first place; and **Gene Harris**, Killdeer, second place.



►Selected to serve as North Dakota Junior Angus Ass'n advisors are (from left) **Kathy Tokach**, Saint Anthony; **Debra Hatlewick**, Jamestown; and **Staci and Scott Myers**, Carpio.

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**Stefan Staiger Schneider**, coordinator of the Brazilian Angus Association's newspaper, the *Angus News*, and the association's international secretary, was presented the International Service Award by the Red Angus Association of America (RAAA) at its national convention in Dodge City, Kan., Sept. 26-29.

Schneider plays a large part in his family's farm/ranch operation, called Cabanha Santa Barbara, in Brazil. The family's operation raises both red and black Angus cattle and cultivates rice, watermelons and corn. The Schneiders were the first to import Angus cattle into Brazil, the first to use expected progeny differences (EPDs) and the first to market cattle using EPD information.

Schneider studied law at the Pontifical Catholic University of Rio Grande del Sol, graduating in 2004 and receiving the title of "lawyer" in 2005. Currently he is working on a master's degree in European law at the University of Hamburg in Germany.



► **Stefan Staiger Schneider** (center), international secretary for the Brazilian Angus Ass'n, receives the Red Angus Association of America's (RAAA's) International Service Award from Linda Anderson (left), Panhandle Red Angus, and Bob Hough, RAAA executive secretary.

## INDUSTRY EXTRAS

Lynn Heinze is the new executive director of communications for the CBB, and Melissa Slagle is its new trade media manager.

Heinze is the former vice president of information for USMEF. In his new position, Heinze will direct the checkoff's national producer communications efforts, including paid media, dairy and beef trade media, surveys of producers, direct producer communications and CBB's coordination with state beef councils.

Slagle's new duties will include management of checkoff efforts to earn editorial coverage of Beef Checkoff Program results in trade publications and broadcast media outlets that reach beef and dairy producers.

Both join the CBB staff as the checkoff board transitions management of producer communications from a contracted effort to a CBB staff responsibility.

**The King Ranch Institute**, Kingsville, Texas, is seeking applicants to begin in its 2008-2009 master's degree program in ranch management.

The Institute is looking for mature and experienced students with at least two years work experience in the ranching business. Applicants should also have a bachelor's degree with a grade point average (GPA) of 3.0 or better and a score of at least 800 on

the Graduate Record Examination (GRE).

If accepted into the program, students are fully funded with a combined two-year scholarship and assistantship that includes a salary, full benefits and out-of-state tuition waivers. Students are responsible for in-state tuition, books, fees and other school-related expenses.

Applications will be accepted from Jan. 1 to March 31. Additional details and registration information can be found at <http://krirm.tamuk.edu> or by calling 361-593-5401.

