

Cattlemen's Boot Camp Dec. 18-19

Boot Camp allows producers opportunity to enhance knowledge of industry, basic production skills.

by Shelia Stannard

Cattle producers should plan to attend the Cattlemen's Boot Camp Dec. 18-19 in Stillwater, Okla. The American Angus Association and Angus Foundation will sponsor the event, hosted by Oklahoma State University (OSU). Industry experts will focus on all segments of the industry, from production to meeting consumer demands.

This is the fourth Boot Camp conducted by the Foundation and Association at various universities across the country. The Boot Camp format allows cattle producers the opportunity to enhance their knowledge of the industry and basic production skills.

Schedule

The Oklahoma Boot Camp begins at 1 p.m. Monday, Dec. 18, on campus. An intense afternoon of discussion on end product merit and consumer needs will kick off the event, and attendees will view actual carcass differences. A bull selection case study will fill the evening, giving attendees an opportunity to put the information to use in a mock sale.

The Boot Camp continues Tuesday, Dec. 19, with presentations on nutrition, reproduction and creating value in the cow herd.

An Angus Skills Lab will precede the Boot Camp on the morning of Dec. 18 at the OSU Beef Purebred Center. Designed for new Association members, an overview of basic forms and procedures will be presented. In addition, participants will learn basic information about artificial insemination (AI), cattle handling, permanent identification (ID) and phenotypic selection. Skills Lab enrollment is limited to Association members on a first-registered basis to allow for smaller group interaction.

Extras

Boot Camp registration is \$75, which includes materials and meals. Register by contacting Kris Sticken with the Angus Foundation at (816) 383-5100, or by accessing registration materials at www.angus.org.

A block of rooms has been reserved at The Atherton Hotel at OSU. Make reservations by calling (405) 744-6835, and be sure to ask for the American Angus Association block to get the negotiated rate. For more information, contact Shelia Stannard, Association event coordinator, or log on to www.angus.org.



Oklahoma Boot Camp Schedule of Events

Monday, Dec. 18 • Animal Science 123

- Noon** Lunch and registration
- 1 p.m.** Welcome
— Don Wagner, head of department of animal science, OSU
— Matt Caldwell, American Angus Association regional manager
- Developing a Business Mentality/Emerging Industry Trends
— Twig Marston, Kansas State University
- What Do Beef Consumers Expect?
— Brad Morgan, OSU
- Quality Grade & Yield Grade
— Gretchen Hilton, OSU
- Branded Beef Programs
— Mark McCully, Certified Angus Beef LLC
- Value Differences in Carcasses
— Deb VanOverbeke, OSU
- 6 p.m.** Dinner
- 7 p.m.** Case Study: "Which Bull Should I Buy?"
— Bill Bowman & Matt Caldwell, American Angus Association
— Bob Kropp, OSU

Tuesday, Dec. 19 • Animal Science 123

- 7 a.m.** Breakfast
- 8 a.m.** Body Condition and Reproduction
— Glenn Selk, OSU
- Cow Herd Nutrition
— David Lalman, OSU
- Economic Outlook
— Derrell Peel, OSU
- Creating Value
— Ty Groshans, American Angus Association
- Question-and-Answer Session
- Noon** Adjourn

