

2003 National ANGUS Conference & Tour

Mandan, ND

Sept. 24-27

TAKE INITIATIVE

Welcome to the 2003 National Angus Conference and Tour!

The American Angus Association extends this special invitation to both registered and commercial producers to join us Sept. 24-27 in Mandan, N.D., for the 2003 National Angus Conference and Tour. "Take Initiative" is the theme for the event, which includes a conference program featuring cutting-

edge beef industry speakers and a two-day tour hosted by the North Dakota Angus Association. From start to finish, you will enjoy the fellowship and the opportunity to learn and explore.

"Take Initiative" and register today!

We would like to thank

**Boehringer Ingelheim
Vetmedica, Inc.,**

our major partner for the 2003 National Angus Conference and Tour, for their support.

General Information

Hotel information

The Best Western Seven Seas Inn & Conference Center will serve as headquarters for the event. A block of rooms has been reserved for attendees at a rate of \$59 plus tax per room for up to four occupants. All attendees must make their own reservations by calling the hotel directly at 1-800-597-7327. Rooms in the Angus block will be available until Sept. 10. After that date, reservations will be made on a space-available basis. The hotel offers free shuttle service to and from the airport and shopping areas.

Air travel

Those traveling by air should fly into Bismarck, which serves the Bismarck/Mandan area. The airport is served by United Airlines with service from Denver and Northwest Airlines with service from Minneapolis.

Driving directions

The Best Western Seven Seas Inn & Conference Center is conveniently located on the outskirts of Bismarck-Mandan on Interstate 94 at exit 152. The physical address is 2611 Old Red Trail, Mandan, ND 58554, (701) 663-7401.

AIMS workshop

Scott Johnson, director of Angus Information Management Software (AIMS), will offer an informational workshop on AIMS on Wednesday, Sept. 24, from 1-4 p.m. at the hotel. The workshop will benefit both new and experienced users and offers those who don't have the software an excellent preview. In addition to the workshop, Johnson will be available during the conference for individual consulting outside the meeting room. For more

information, contact him at (816) 383-5100 or scottj@angus.org.

Web marketing workshop

Angie Stump Denton, director of Web marketing for Angus Productions Inc. (API), will offer an informational workshop on API's Web marketing services Wednesday, Sept. 24, from 4:30 to 5:30 p.m. at the hotel.

Denton will present services available for marketing on the Web, including breeder Web sites, online sale books, banner ads on the Angus e-List and the *Angus Journal* and *Angus Beef Bulletin* home pages, as well as how Angus e-Classifieds can work for you. For more information, contact her at (816) 383-5200 or adenton@angusjournal.com.

Real-time coverage of the event will be available at www.angusjournal.com/nationalconference.

Conference & Tour Schedule

Wednesday, September 24

(All events at the Best Western)

Noon	Registration opens
1 p.m.	AIMS workshop
4 p.m.	Break
4:30 p.m.	Web marketing workshop
6:30-8 p.m.	Welcome reception

Thursday, September 25

Conference program — Best Western

8 a.m.	Morning program
	Welcome Steve Brooks, American Angus Association president
	“Take the Time” Daryl Strohbehn, Iowa State University
	“Take it to the Bank” Barry Dunn, South Dakota State University
	“Take Care” Phil Widell, DVM, Boehringer Ingelheim Vetmedia, Inc.
	Break
	“Take Charge” Ron Lemenager, Purdue University
	“Take Ownership” Matt Perrier, American Angus Association
	Lunch
1 p.m.	Afternoon program
	“Take Me, For Instance” Panel discussion moderated by Daryl Strohbehn; panel — Kevin Yon, Vance Uden, Gene Harris

“Take Initiative”

Daryl Strohbehn

“Take Off”

John Crouch, American Angus Association

Tour kick-off

3:30 p.m.

Buses leave Best Western

Tokach Angus Ranch, Saint Anthony, N.D.

Ellingson Angus Ranch, Saint Anthony, N.D.

Schaff’s Angus Valley, Saint Anthony, N.D.

Buses return to Best Western

9 p.m.

Friday, September 26

Tour continues

7 a.m.

Buses leave Best Western

Frey Angus Ranch, Granville, N.D.

McCumber Angus Ranch, Rolette, N.D.

Vollmer Angus Ranch, Wing, N.D.

Farmers Livestock Market, Bismarck, N.D.

8:30 p.m.

Buses return to Best Western

Saturday, September 27

Tour continues

8 a.m.

Buses leave Best Western

Stockmen’s Livestock Market, Dickinson, N.D.

Brooks Chalky Butte Ranch, Bowman, N.D.

Farview Angus Ranch, Regent, N.D.

Morton County Fairgrounds, New Salem, N.D.

9 p.m.

Buses return to Best Western

Register Now!

Conference and tour registration is \$65 before the Sept. 1 early registration deadline. After Sept. 1, cost is \$80.

No. of people x Cost Before Sept.1 = Total Enclosed
_____ x \$65 = \$_____

Check enclosed

Make checks payable to the American Angus Association.

Visa MasterCard

Card # _____

Expiration _____

Signature _____

Name badge information (please print)

1. Name _____

2. Name _____

3. Name _____

Send registration confirmation to:

Name _____

Address _____

City _____

State _____ ZIP _____

Phone _____

E-mail _____

Send this completed form and payment to:

American Angus Association

Attn: Linda Campbell

3201 Frederick Ave.

Saint Joseph, MO 64506-2997

Fax: (816) 233-9703

Cost of registration includes conference program, most meals and transportation for the tour.

For more information or additional registration forms contact Linda Campbell at (816) 383-5143 or lcampbell@angus.org.

Don’t forget ... *National Angus Conference & Tour attendees must make their own hotel reservations at the Best Western Seven Seas Inn & Conference Center, 1-800-597-7327.*

Look for a full schedule of events and online registration at www.angus.org.

Early registration deadline is Sept. 1!

