

2010 *Angus Journal* Editorial Calendar

The following editorial calendar provides the issue theme, freelance copy deadline and special coverage scheduled to be presented in the issue. Material will be published as soon as time and effort allow; but, because of the nature of publishing, we can't guarantee coverage will be presented as scheduled. Freelance editorial copy deadlines are generally two months prior to publication (Feb. 1 for April issue); columns, CAB editorial and the advertising early copy deadlines are the 20th of the month two months prior to publication (Feb. 20 for April issue); and the final advertising copy deadline is the 25th of the month two months prior to publication (Feb. 25 for April issue).

JANUARY — Genomics

Freelance deadline: Nov. 2, 2009

- ❖ American Royal Super-point ROV show report
- ❖ NAILE summary w/NAILE ROV in book
- ❖ Introduction of Heritage Foundation inductees

FEBRUARY — Marketing: Customer Relations

Freelance deadline: Dec. 1, 2009

- ❖ **Auxiliary Yearbook** insert
- ❖ Winter **Showring** w/midyear ROV standings

MARCH — “The Bull Book”

Freelance deadline: Jan. 1, 2010

- ❖ NWSS summary with ROV show in book
- ❖ Highlights of winter cattlemen's meetings
- ❖ **Breeder's Reference Guide** insert

APRIL — Focus on Females

Freelance deadline: Feb. 1, 2010

- ❖ Highlights from the February Board meeting
- ❖ Spring **Showring** insert

MAY — Animal Welfare

Freelance deadline: March 1, 2010

- ❖ NJAS Preview
- ❖ Auxiliary achievement award winners
- ❖ Bronze & Silver Award winners

JUNE — Herd Health

Freelance deadline: April 1, 2010

- ❖ Reno Super ROV in book

JULY — Facilities & Handling Systems

Freelance deadline: May 3, 2010

- ❖ Atlantic Nat'l Super ROV in book
- ❖ National Conference Preview

AUGUST — Feeding & Feedstuffs

Freelance deadline: June 1, 2010

- ❖ Highlights to the June Board meeting
- ❖ YCC report

❖ **Resource Edition**

SEPTEMBER — Farm Safety & NJAS

Freelance deadline: July 1, 2010

- ❖ National Junior Angus Show coverage
- ❖ Summer **Showring Insert** w/final ROV Standings

OCTOBER — Aim High

Freelance deadline: Aug. 2, 2010

- ❖ CAB Commitment to Excellence winners
- ❖ NAILE preview, delegate list & candidate bios
- ❖ Fall **Showring Insert**

NOVEMBER — Business & Finance

Freelance deadline: Sept. 1, 2010

- ❖ President's Perspective
- ❖ National Conference Highlights
- ❖ Highlights of the September Board meeting
- ❖ Late Fall **Showring Insert**

DECEMBER — Association Services

Freelance deadline: Oct. 1, 2010

- ❖ List of producers registering 100+ Angus
- ❖ Leading sires by progeny registrations & other stats
- ❖ American Royal Super-point ROV show report
- ❖ **2010 Foundation Annual Report Insert**

Angus Beef Bulletin Freelance Deadlines

	Edit	Adv.	
Issue	Deadline	Deadline	Mail date
Jan.	Nov. 16	Dec. 1	Jan. 8
Feb.	Jan. 1	Jan. 15	Feb. 15
March	Feb. 1	Feb. 15	March 15
Sept.	July 1	Est. July 8	Aug. 7
Oct.	Sept. 1	Est. Sept. 15	Oct. 15
