

Going once, going twice ...

Angus luminaries take the stage again in the video release of the 1960s movie "What Am I Bid?," starring Leroy Van Dyke.

Leroy Van Dyke isn't the only notable star Angus producers will recognize in the video release of the 1960s movie "What Am I Bid?" Several Angus luminaries graced the silver screen in the film, including Ray Sims, auctioneer; Keith Evans, communications director for the American Angus Association; and Bill Roche, at the time, an Angus fieldman out of California. Van Dyke himself is a former fieldman for the *Chicago Daily Drovers Journal* turned actor/entertainer/recording artist/auctioneer.

The movie was produced at the Samuel Goldwyn Studios in Hollywood, Calif., with country music legend Leroy Van Dyke in the starring role. Other celebrities on the credit list were Al Hirt, Tex Ritter and Faron Young.

After its release in 1967, "What Am I Bid?" played the usual run of theaters, then went into drive-in theater distribution and finally into retirement. It has been resurrected and is available for lease or for sale on VHS tape. Leroy Van Dyke Enterprises will represent the movie worldwide. For more information, contact Gladys Van Dyke at (816) 343-5373.



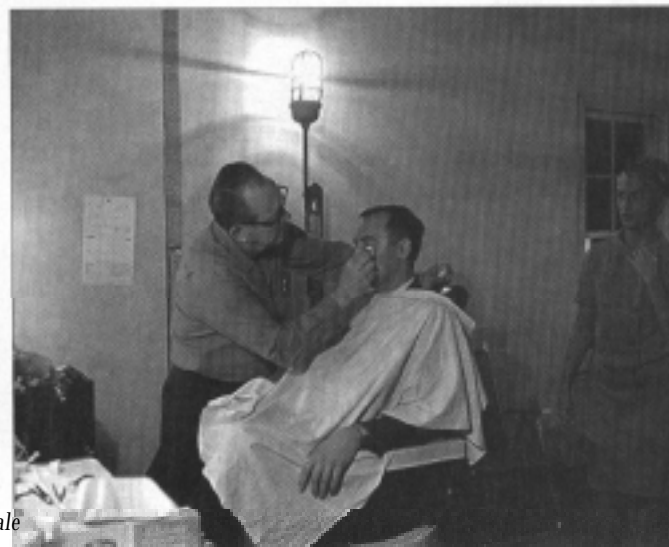
A scene in the 1960s movie "What Am I Bid?" featured an Angus bull sale.



In the auction block were Leroy Van Dyke, Auctioneer Ray Sims and Keith Evans, American Angus Association communications director



Auctioneer Ray Sims introduces Leroy Van Dyke during the Angus bull sale scene. Country music legend Van Dyke was the movie's starring role.



Before his big debut, Evans visits the makeup Chair.