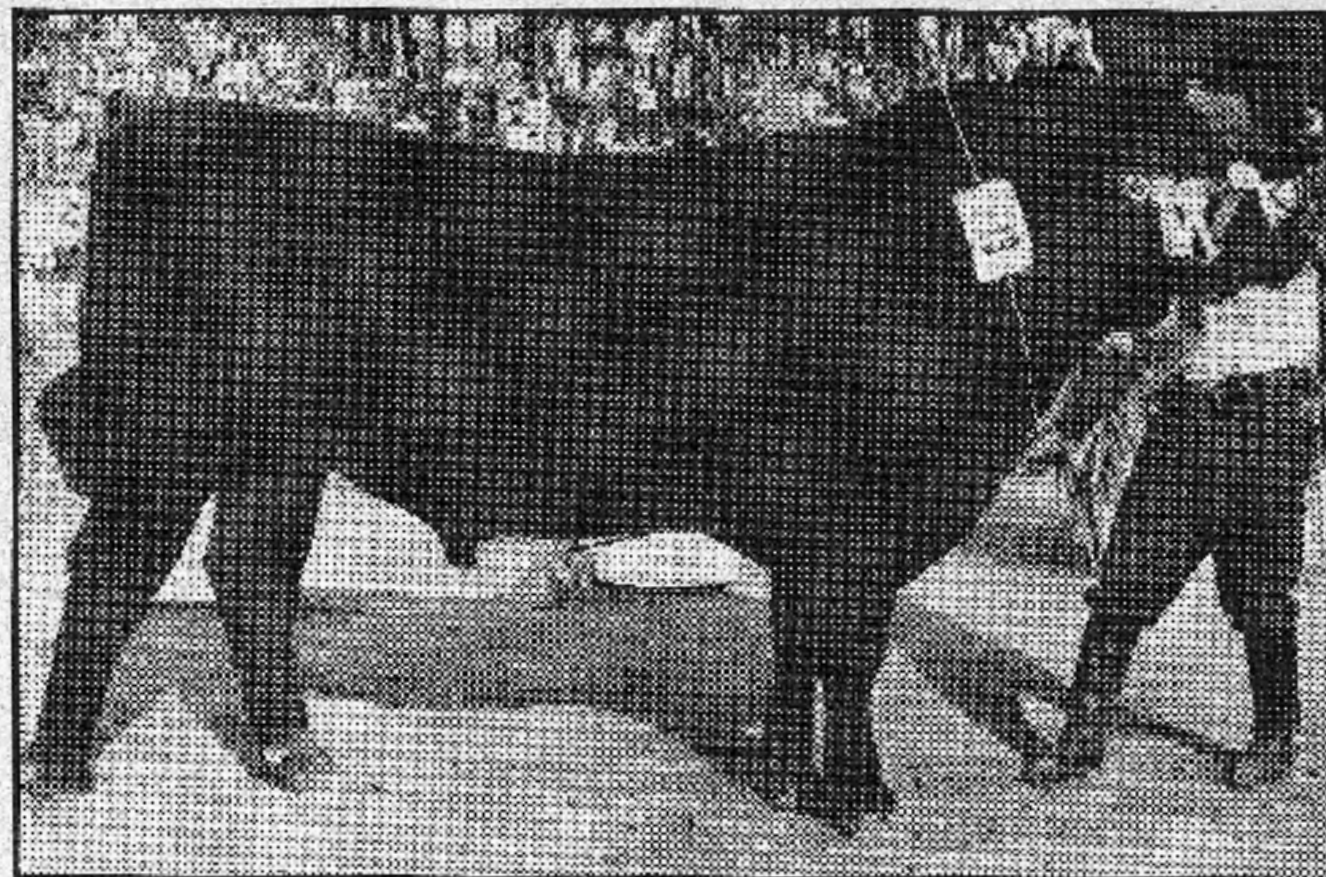
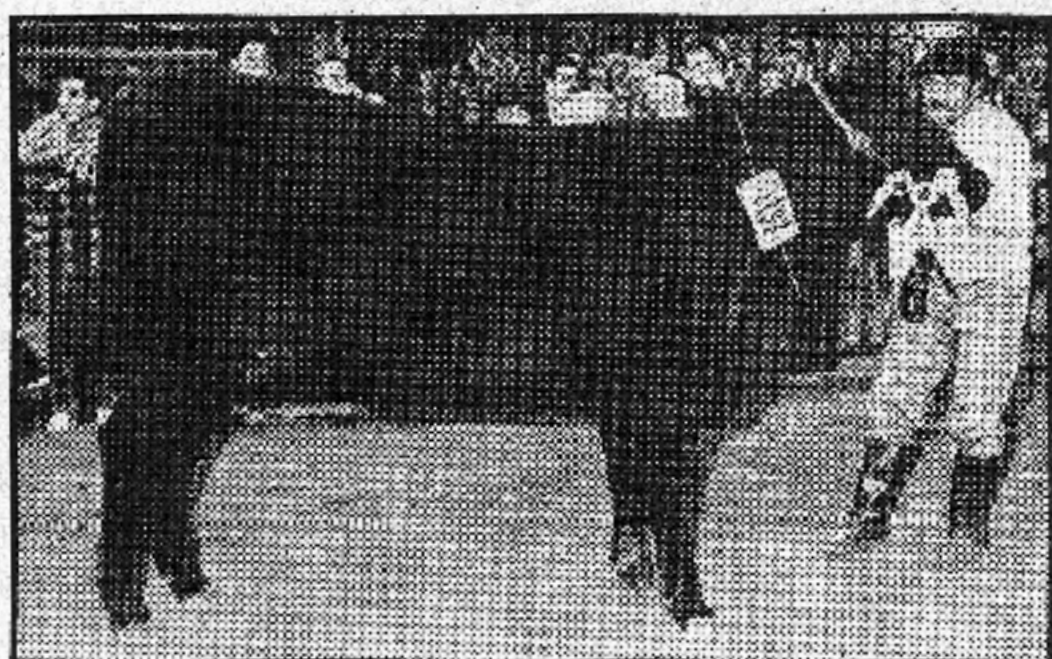


Palermo Show grand champion bull, Las Lilas 3221 MM.



Palermo Show reserve grand champion bull, Primavera Gran Noticia 7013.

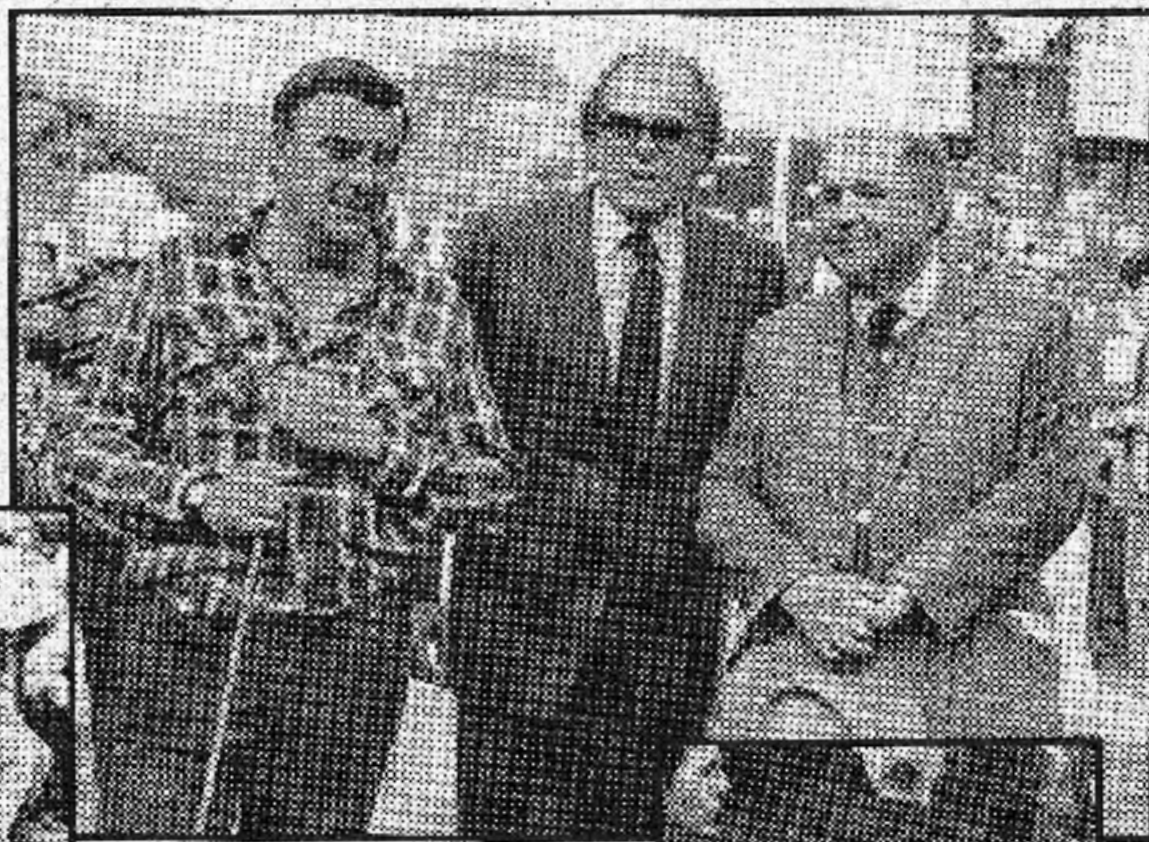


Palermo Show grand champion female, Sir Williams Royal Pride 636.



Host of 1989 World
Angus Forum
presents their 1988
Palermo Show

Norman Catto,
Octavio Caraballo,
Ignacio Corte,
owners and
managers of
Comega S.A.,
breeders of grand
champion bull.



Martin Lizaso, past
president of Argentina
Angus Society.



Mr. and Mrs. Bertel Skou and daughter Sonia.



Jorge Fullone,
owner-breeder
of grand
champion
female.



Andreas and Ellen Ross Calderon, show
superintendents.



Horacio Gutierrez,
1988 Angus judge.



Eduardo Pampillo,
executive director of
Argentina Angus
Society.

Year after year, since 1908, the Angus breed participated again at the Palermo Show, which took place between July 28th and August 17th, organized from its beginnings in 1875, by the Argentine Rural Society.

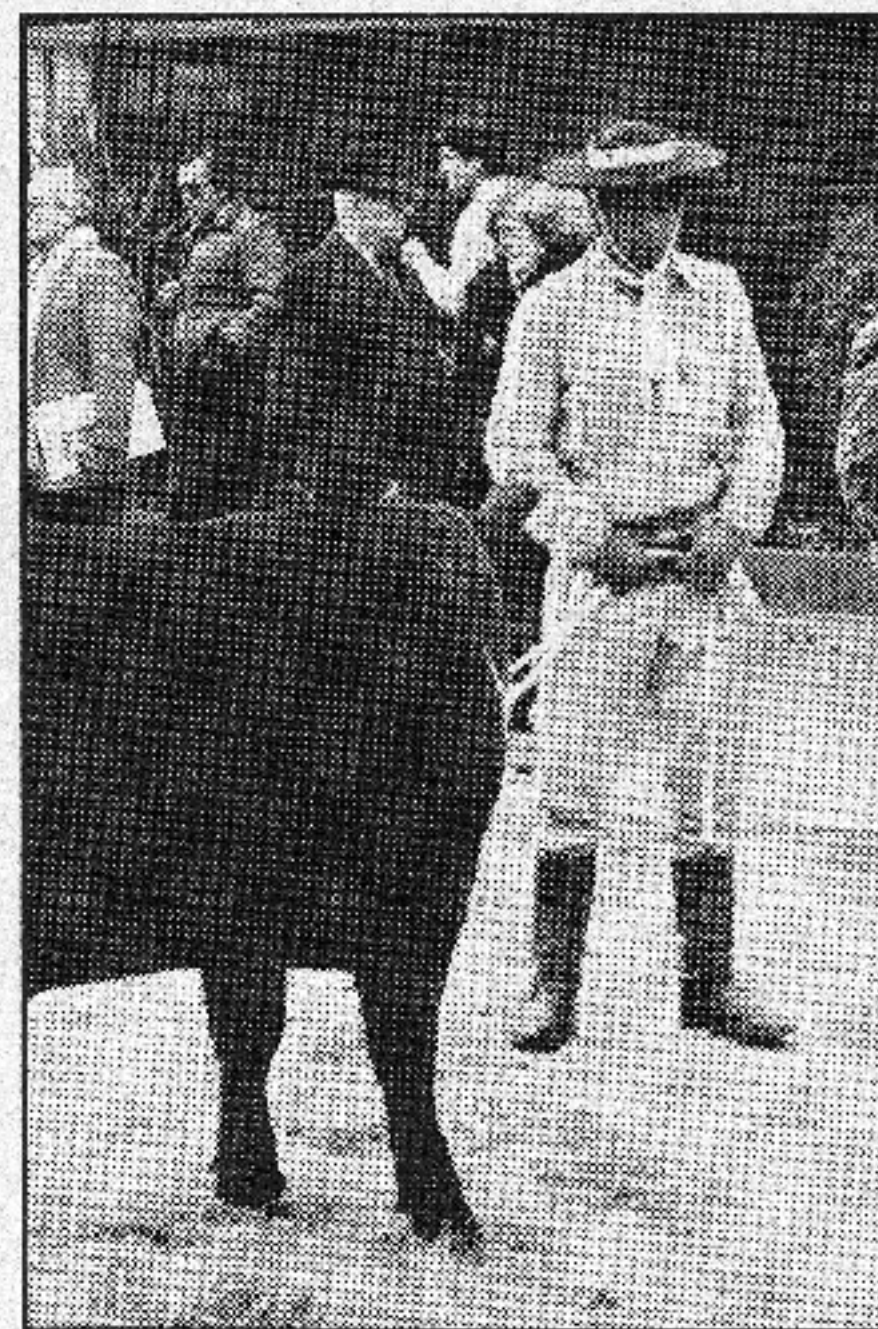
"It has been the most important show of the history", declared the President of the Argentine Rural Society, Dr. Guillermo E. Alchouron, due to the quantity of stands related with the agriculture, and the excellent qualities of the animals on display corresponding to different species and breeds.

The Corporación Argentina de Aberdeen-Angus organized some activities during the development of this show, like a conference given by Dr. Doyle Wilson, Iowa State University, about the "Angus Sire Evaluation in U.S.A.", to which assisted great quantity of interested breeders in this methodology not still applied in Argentina Angus herds. It was organized too, a new edition of the "Junior Judge", to which assisted more than 100 young enthusiasts. On the other hand, in April, the Corporation initiated a "Judge School", which will finish at the end of 1988. It has been an objective the formation of young people regarding judging and selection of Angus animals. One of the practical classes took place on Monday 15th in this show.

This year, 218 Angus animals were displayed (110 males and 108 females), situating in second place among other beef cattle breeds, with respect to the number of exhibited animals.

The judging was entrusted to Ing. Horacio F. Gutiérrez, owner of the Estancia Tres Marias and Judge in several international shows, like Perth (1971 and 1974), Dallas (1973) and Calgary (1975). In his duty, he preferred such animals which have good muscular development, with good length and excellent poise without the height resulted a determining judgment.

It must be mentioned, that the Angus animals prized in Palermo in the last years, are called "correctors" of our herds. Breeders and specialists affirm that this breed has reached an eminently good size, which must produce in Argentina, only in



an extensive way, with natural or cultivated pastures.

It can be observed that the majority of the winners of each class are sons of American bulls: like Harrison, Pine Drive Big Sky, Winchester, Cobble Pond New Yorker and HAR Bang.

At the 80th showing of Angus at Palermo, great happenings were either born or the winning tradition continued.

The Grand Champion bull exhibited by Comega S.A. marked the first time this outstanding breeding operation was awarded Grand Champion. Comega has obtained several class and division champions throughout the years.

Another first for Jorge Fullone, owner of Sir Williams Angus, Claverack, N.Y., and Oro Negro S.A., was being honored with the Grand Champion Female.

However, La Primavera garnered both Reserve Championships, and for this established breeder, this marked the third year they have exhibited either the Grand or Reserve Grand Championships.

On a more personal note, I would like to extend a sincere thank you to all those who made my stay in Buenos Aires a most enjoyable one.

—Terry Cotton

AJ

SALES

	TOTAL SOLD	AVERAGE	MAJOR PRICE	MINOR PRICE	GROSS AMOUNT
MALES	24	\$4,024	\$12,500	\$1,666	\$96,583
FEMALES	21	\$3,230	\$17,500	\$ 500	\$67,833

Note: prices in American dollars.

The sales were on August 16th, where a first prized cow of Bertel Skou S.A., which was sold to Comega S.A., obtained the highest price of the Angus breed—\$17,500 American dollars.

Concerning males, the major price was for a second prized bull of Estancia La Primavera de Canuelas S.C.A., sold to Estancia Don Carlos—\$12,500 American dollars.