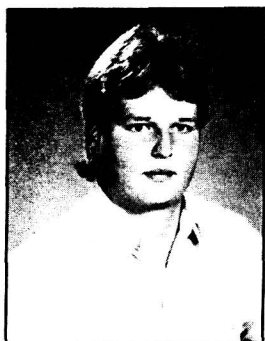


THIS WAY WE LIVE



Fletcher Nichols, 17, partner in Nichols Farm of Bridgewater, Iowa, announces the arrival of the young Angus sire Nichols Hallmark R225, recently shipped to the nation of Australia.

Purchase was by Rob Williams of Benalla, Victoria and Gerald Archer of Launceston, Tasmania. Said Williams of the transaction:

"Hallmark was our choice from the more than 400 bulls we evaluated in North America." Williams has been touring performance herds in the United States and Canada for the past 10 years, making several trips while searching for high-performing seed stock.

Fletcher Nichols and the dam of Nichols Hallmark were featured in the Angus Journal's "That Great Calf" series by Lori Riffel.

* * *

"Three from eight," says **Jim Martin** proudly, and he's justified. That's three sets of twins from eight of his Angus cows. It all happened on the pastures of his family's Wenona, Ill., area farm last June. Two sets of twins arrived within 24 hours. Martin, 21, is an ag industry senior studying at the University of Illinois and established his cow herd from a 4-H project.

Twinning rates among beef cattle breeds are normally quite low, two to three percent, according to Dr. Leif Thompson, a University of Illinois reproductive physiologist. Making the

Martin experience even more distinctive was the "super-fetation" that occurred with one of the twin births. Super-fetation is a second conception that expressed itself with one calf being sired by a Chianina bull used A.I. and the other being sired by an Angus herd bull.

Dr. J.R. Lodge of the university estimates "less than five percent, probably three percent, of a cow herd will come back into heat after being bred. That doesn't mean such a cow will ovulate, however. Usually calves conceived in this manner are born several days apart."

* * *



Texas Governor Mark White has appointed **James M. Eller** of Bryan to the Texas Board of Corrections. Eller is senior vice president and co-owner of Houston-based Granada Corporation.

According to former state Corrections Director George Beto, Eller's extensive knowledge of agriculture should have a tremendous positive impact on the prison's agricultural.

Eller, a 1953 graduate of Texas A&M with a degree in animal husbandry, served as a field crop supervisor of the Texas Department of Corrections from 1957 until 1963. He was during that time responsible for managing the 34,000 acres of the state system. Under his supervision, the TDC became self sufficient agriculturally producing the total requirements

for beef, vegetables and dairy products.

* * *



The Texas Angus Association, Fort Worth, announces the appointment of a new executive director of the organization. Effective Oct. 1, **Julie McMahon**, Fort Smith, Ark., joins the association as its field representative and executive director.

A graduate of Oklahoma State University, McMahon majored in agricultural communications with special emphasis in marketing and advertising-public relations.

McMahon comes to Texas from an active Angus family and participated in 4-H and junior Angus activities from her home, the Belle Point Ranch of the Dave McMahons, Lavaca, Ark. She was a director of the first National Junior Angus Assn. board of directors and was elected chairman of that body in 1981. She's a recipient of an American Angus Auxiliary Scholarship and now sits on that committee of the Auxiliary.

* * *

Jill Diane Frisbee of Madison, Mo., and **Mark Taylor** of Pryor, Mont., were united in marriage, Aug. 3, at the Clarence Christian Church, Clarence, Mo. Jill is the daughter of Judy Frisbee and the granddaughter of the Woodrow Spicers of Madison, Mo. Mark is the son of Mr. and Mrs. Charles Taylor, Cameron, Mo.

The couple will make their home in Pryor where Mark is a vocational agriculture teacher on the Crow Indian Reservation. Both are graduates of the University of Missouri-Columbia. Jill has been actively involved with the family Angus operation, Spicer and Frisbee Angus Farms, for the past 12 years. She's held offices in the Missouri Junior Angus Assn. and was a Missouri Angus Queen.

* * *

Highland pipers from the Scottish Education Society of Rockford helped Angus breeder **Lew Pierce** of Creston, Ill., celebrate his 80th birthday, Sept. 22. The pipers regularly entertain at the Pierce's Woodlawn Farm and, on this occasion, entertained the nearly 100 friends and family of the Pierce's honoring Lew and his bride, Lucy.

* * *

Two marriages in Illinois took place among Angus friends. **Annette Schumacher** of Varna, Ill., and **Grey Gruhn** of Lanark were recently married. They will continue in the cattle business near Lanark.

Annette is a former Angus Ebonette and past president of the Bureau County Junior Angus Assn.

Parents of the bride are Mr. and Mrs. Gary Schumacher.

At Henry, Ill., **Lori Chapman** and **Sid Pieper** were united in marriage late this summer. She is the daughter of the Ron Chapmans who farm in the area. Sid is assistant manager at Engelbrecht Angus Farm and the son of Mr. and Mrs. Glen Pieper who raise cattle near Strasburg.

* * *

Performance testing for more than 23 years with an estimated 150 bulls graduating and sold through the end-of-test bull sales—that's the lega-



Bob Moser, chairman of the Animal Science department at the University of Missouri-Columbia, is shown making the presentation to W.D. Pipkin. W.D.'s daughter, Nancy Tate of Mountain Grove, is on the right.

cy of Clearwater Angus Farm at Springfield, Mo.

Clearwater is the home of the Pipkin family. The herd was started more than 50 years ago. Six generations are now represented on the place.

The tested bull sale at University of Missouri-Columbia, Oct. 31, was the occasion selected to honor **Morris, W.D.** and **James Pipkin** as outstanding seed stock producers by the Missouri Beef Cattle Improvement Association. During the presentation, it was noted the performance emphasis at Clearwater has improved weaning weights in the herd by more than 100 lb.

* * *

Stanley Shaw, West Bend, Wis., has been elected assistant vice president of the B.C. Ziegler and Co. investment banking firm. Shaw is a director and past president of the Wisconsin Angus Assn. He and his wife Barbara, have three children. His daughter Mary Ellen, is the chairman of the National Junior Angus Assn.

* * *

Paul May, Mineral Point, Wis., has been named a 1985 "Wisconsin Master Agriculturist." The award is presented annually by the Wisconsin Agriculturist magazine to deserving Wisconsin family farmers. May is a director of the American Angus Assn.

* * *

Arrivals include a new daughter to the home of **Bruce and Julie Kroeker** of Garden City, Kan. Charlene May was born Oct. 3 and weighed seven lb., and ½ oz. Grandparents are Mr. and Mrs. Eldo Kroeker of Kroeker Angus Farms, Hutchinson, Kan.

* * *

Jack Walker, 69, of Perry, Ill., passed away on Sept. 17, 1985. He was a widely known and respected Angus breeder serving for many years in western Illinois breed events and activities. He is survived on the farm by his wife Lois and sons John and Chuck.

* * *

Wilmer Rader, Olsburg, Kan., passed away at the age of 66 this July 2 at Kansas City.

Rev. Rader was a farmer and stockman before he became a United

Methodist minister in 1980. He served the pulpits of Olsburg, Fostoria, Cheyopa, Bartlett, and Melrose, Kan. He was a member of the American Angus Assn. and the Kansas association. He is survived by his wife, Fern.

* * *

Mrs. Vernon (Amy) Schmidt of McGregor, Texas, passed away at her home, Sept. 19. Mrs. Schmidt was a past president of the Texas Angus Auxiliary and a charter member of that organization.

The Texas Angus Directory was dedicated to the Vernon Schmidts this year.

Survivors include her husband, a sister and a brother, both of McGregor.

* * *

Mrs. L.E. Laflin of Lincoln, Neb., a lifelong resident of the state, passed away this August at the age of

85. Her late husband was a noted pioneer of the Angus industry in the United States. He died in 1956 after a life of commitment to the breed including service for several terms on the American Angus Assn. board of directors. Mrs. Laflin shared her husband's enthusiasms for the breed and remained in active contact with her many Angus friends.

The Laflin herd was maintained at Maple Dell Farms near Crab Orchard, Neb. Two sons carry on the continuity of the herd, Bob Laflin of Olsburg, Kan., and Lew Laflin of the farm. Three daughters survive, all of the Lincoln area.

* * *

Oklahoma cattleman and Angus breeder **Hugh C. Reynolds**, 73, passed away recently at his Milburn area home. He was born Sept. 14, 1912, at Chickasha and spent many years there before coming to Milburn

in 1962. He and Mrs. Reynolds, Ola Irene Lederer, were married in 1933. He is survived by his wife, one son and two sisters.

* * *

News of the loss of identical twin infant boys has been received from Harrisburg, Ill., and the family of **Trudy and Dean West**. The births took place Sept. 13 and both died within three days.

* * *

Tom Lockridge, 87, Russell, Iowa, died April 8 following a heart attack. Lockridge was a prominent Russell farmer and maintained a registered Angus herd. He was a former member of the board of directors of the Iowa Angus Assn.

He is survived by two daughters, Margaret Faber of George, and Eleanor Olson of Park Rapids, Minn.; seven grandchildren and two great grandchildren.

Across the country...

Angus breeders in the Langdon area of North Dakota hosted an early October tour of more than 100 Angus enthusiasts. Sixteen herds formed tour stops. Special thank yous to Steve and Shirli Kakela and Curt Novak for co-chairing this event.

Karen Blake, daughter of Mavis and Marlyn Blake, Egeland, is our state queen for 1985. She's had a very busy autumn with all the fairs, shows, and parades around the state. Connie Cavett of Lisbon is our North Dakota Angus Princess. For the coming year, girls 16 to 20 years of age are urged

to compete in the Angus Princess contest. Requirements include being single, the daughter of a commercial or registered Angus breeder or have an Angus FFA or 4-H project, and a North Dakota resident. Girls selected as princesses will have the opportunity to compete for the title of 1987 North Dakota Angus Queen. Contact Tammy Meyer, Queen and Princess Chairperson.

* * *

Look for a new Angus steer class at the 1986 Preble County Beef Producers Open Show. This event will be sponsored by the **Miami Valley Angus Association**, a west central Ohio and eastern Indiana group. Increasing demand for Angus seed stock and the growing popularity of the registered Angus steer are prompting the effort.

All Angus steers purchased at the 1985 Miami Valley Cow Power Celebration on Nov. 30 will be eligible for



Many Ohio Angus Association members dropped by to help serve the CAB steaks cube samples at the Farm Science Review. From left: Mr. and Mrs. Bill Flesher of Waterford and the George Martins from Cumberland.



A case of graphic illustration. An exhibit of the Ohio Angus Association featured a live steer "drawn and quartered" into primal cuts and illustrating where's the beef. The Ohio association has just recently completed a 40-x-60-foot building on the grounds of the Farm Science Review near London, Ohio, to house this and future displays.

With help from the American Angus Assn., the Ohio effort included "The Good Life" and "The CAB Story" video presentations. Samples of Certified Angus Beef were distributed to the crowd numbering more than 100,000 during the two-day event, Sept. 24-26.

the grand champion premium of \$500.

Response to the new show and inquiries concerning Angus steers has been highly encouraging.

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Also in the steer vein, the **Indiana Angus Association** is introducing a new division for the state fair that promotes the merits of the registered Angus steer.

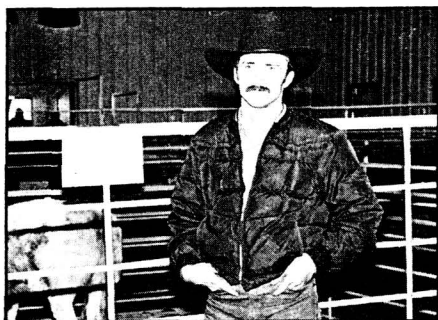
The Certified Indiana Angus (CIA) Junior Steer Program begins with the 1986 show season. The association will issue CIA certificates to registered Angus steers accepted for the program. Calves are to be nominated by the breeder with the fees applied to finance cash awards to CIA winners.

Aside from the nomination procedure, the animal must be Indiana bred, registered with the American Angus Assn., and comply with Association bloodtyping and parentage rules.

A \$10,000 bond will be awarded to the grand champion steer at the Indiana State Fair if a CIA steer.

* * *

Red rose to Betty Gill, secretary-treasurer of the North Central Texas Angus Association. Presentation



Congratulations to the **Black Hills Angus Association** on its first **Ranchers Feeder Calf Classic**. The event offered \$1,000 in premiums spread across two divisions, straight-bred Angus and Angus crossbreds. Rules stipulated entries must contain one-quarter Angus breeding and not be fitted, grained, or creep fed.

Winners of the straight Angus division were Dave Dunbar of Oelrichs, S.D. and Larry Dickshot of Rapid City, S.D., on the younger pen of steers. Dickshot's entry was also judged champion of the straight Angus division.

Robert Thomsen, above, of Long Valley, S.D., took champion of the Angus crossbred calf classes. Fifty pens of calves were shown, judged by order buyers Tommy Thompson and Tony Jansma and cattle feeder Ed Bruner. Association members Bill Doyle, Jim Wilson and Hugh Ingalls supervised the event. A \$50 cash award was given the exhibitor traveling the farthest distance.

Faces...

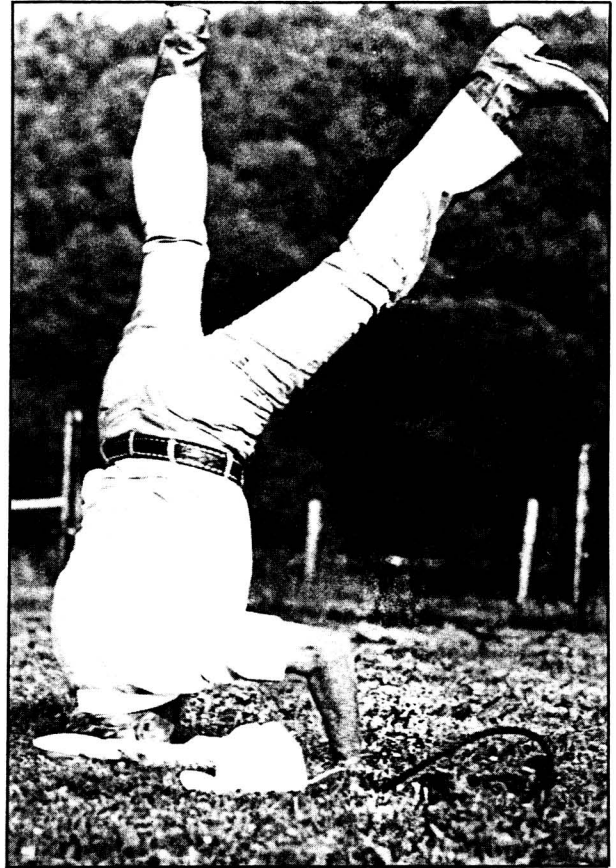


Three tough hombres, two with cigarillos. Bill Haskins, Mark Akin, and Ernie Wallace relaxing after the R&J effort at the New Mexico State Fair.



At the Steve Radakovich field day picnic: Daryl Strohehn and young hot-doggin' friend. Daryl teaches animal science at Iowa State University.

Justin Van Winkle from Baker, Oregon, applies a little restraint of his own during the Junior Angus Highlight Day at the Bob Thomas Ranch, Baker.



Not a typical portrait, but rather Fred Johnson of Summitcrest demonstrating the gymnastics Angus folk perform to bring that bull's ears up.



Here's a toothsome bunch and the perfect models to trumpet for better dental health. If the Stewart brothers clan pictured here uses those rice-root brushes after every meal, it's little wonder their glistening smiles are such winners. This moment captured at the Indiana State Fair.



Mick and Debbie Denowh from Sydney, Montana, enjoying the Eastern Montana tour last August.



Hardly your typical pastoral scene—Regional Manager Bill Powell surrounded by the Washington Redskinettes. No, such duty is not all in a day's work. Right, Bill?



Promotional efforts by the North Central Colorado Angus Association included a bit of clowning along with Association pamphlets and Frank C. Murphy prints. Occasion was the Weld County Fair at Greeley, Colo. Ranches represented were Romur Ranch, Harold and Pearl Bolender, 3 Bar Ranch, Saddle S Angus, Charles Myers, and the Ericksons of Ft. Lupton, Colo.

was by Jack Bearden in recognition of her more than 20 years dedicated service to the group.

Waymon Ashley, regional manager of the American Angus Assn., gave a report on CAB and fielded questions concerning the program.

Officers elected were: Farris Nowell, president; O.C. Allen, vice president; and Betty Gill, secretary-treasurer.

* * *

Feature attraction of a special Kentucky Angus Feeder Cattle sale will be those animals meeting the visual requirements for the Certified Angus Beef program. Co-sponsors of the event are the Kentucky Angus Asso-

ciation and the Kentucky Beef Cattle Association.

Tim Dievert of the KAA reports steers and heifers offered must be sired by Angus bulls or out of Angus cows and be predominately black in color. Dievert said no advance entry or nomination is necessary.

The sale will be held at 7 p.m., Dec. 5, at the Doyle County Stockyards, Danville, Ky. Goal is to present between 800 to 1,000 head in this first-ever effort. Many of the calves will be from registered herds and sired by renown performance bulls of the breed. Additional information can be obtained from Dievert at (616) 236-2640 or Joe Goggin of the Kentucky Beef Cattle Association at (606) 276-4205.

This beef business...

Final tallies of CAB (Certified Angus Beef) for Fiscal Year 1985 have been reported earlier in the Angus Journal. It's noteworthy the actual sales volume increased 92 percent over Fiscal Year figures for 1984. Projections were nearly on target, that estimate was crystal-balled at 91 percent. All in all, a most satisfying and encouraging performance for this aspect of today's Angus business.

* * *

Mr Angus, three times the Grand Champion Bull at the National Western, died recently of natural causes at the American Breeders Service stud, Wellington, Colo. The bull was eight years of age. Keith Vander Velde, manager of beef programs at ABS noted the major contribution of the bull—besides its impressive show winnings—was "his ability to pass his own exceptional

growth and show-winning conformation on to his sons and daughters."

According to Vander Velde, Mr Angus sired the grand champion bull or female at 35 major shows since 1981, including four grand or reserve grand champions at Denver's National Western.

* * *

Ailing feeding industry of Iowa—is there a cure? Such is the commission of a Governor's Beef Task Force to Iowa State University. So far, the ISU study has discovered Iowa has an excess capacity in feedlots. One finding suggests renovating abandoned feedlots can provide attractive investment opportunities.

The report also states new turn-key facilities built at 1985 costs can be profitable if they have a capacity for at least 2,500 head.

Since 1968, Iowa has lost nearly \$2

billion worth of economic activity and more than 17,000 jobs because of the fall-off in cattle feeding across the state.

* * *

One dollar per head checkoff is just the right amount, say most producers. The poll conducted by Miller Research Services of Minneapolis was directed toward cattlemen attitudes on the industry's market development and checkoff system. It was prepared for the Beef Industry Council and its 38 state affiliates.

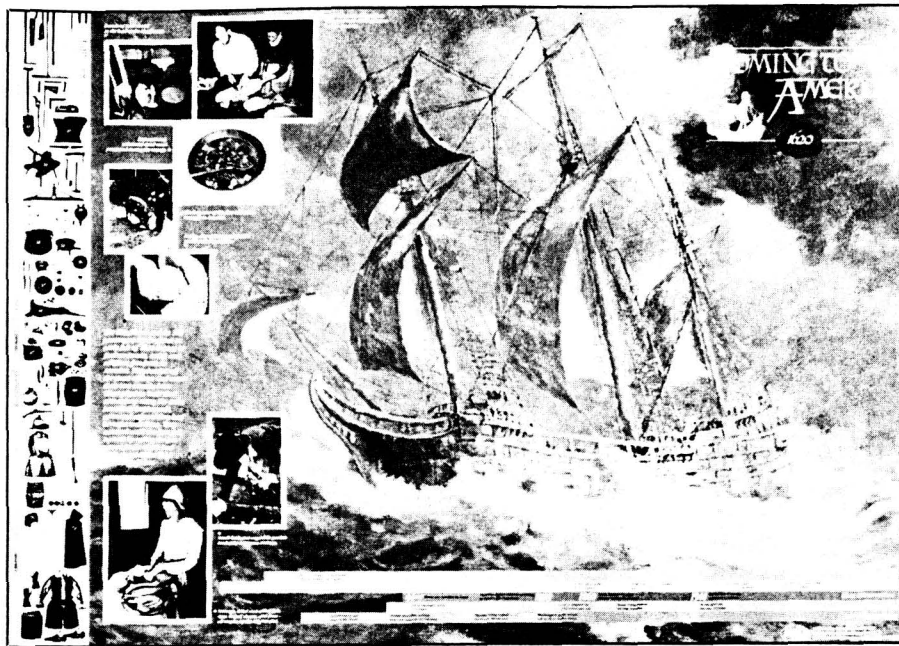
Nearly 60 percent felt \$1 was affordable while nearly 80 percent considered the checkoff an important investment in their businesses. More than 75 percent believe the checkoff should be assessed upon all cattle producers and feeders regardless of size, and 60 percent think the assessment should be made at slaughter.

The existence of a purebred breeder's checkoff came as a surprise to many, 64.8 percent.

* * *

"Twofold" is described as the purpose of a three-state cattle conference planned for mid-December in Nebraska. Examining the factors exerting fundamental changes in agriculture is one, and trying to adapt is the second. Site of the event is the Marina Inn, South Sioux City, Nebraska, December 17-18.

The cooperative extension services of Nebraska, South Dakota, and Iowa are uniting efforts to stage the conference. Topics include economic dislocation, risk management, tax implications, and consumer preferences with Dr. Harlan Ritchie, Dr. Neil Harl,



Combining history and a subtle bit of beef promotion is this new poster by the National Live Stock and Meat Board. It's entitled "Coming to America" and emphasizes the importance of meat preservation to those surviving on and after the Mayflower voyage.

According to Rosemary Carroll, manager of public information for Plimoth Plantation, Plymouth, Mass., the "Coming to America" poster has been a major hit among patrons at the organization's living museum depicting 17th century Plymouth. The poster has been praised for its quality and as a highly effective teaching aid. Upwards of 700,000 exposures to its message have been estimated through the pages of *Instructor* magazine.

Bill Helming, Dr. Larry Corah, Dr. Don Gill, Dr. Bob de Baca, Dr. Burdette Breidenstein among the speakers.

* * *

Under a new facility at Gray Summit, Mo., Purina researchers will explore chewing rates of beef and dairy animals. Purpose? To evaluate particle size and composition of roughage ingredients in various rations. Electronic devices fitted to the animal's jaw will monitor chewing rate through a computer hook-up. The firm hopes

to establish roughage indexes through the study.

* * *

No more meddling with KPH, says the USDA. KPH (kidney, pelvic, and heart fat components of carcass grading) was a target of USDA modification in carcass scoring. The proposal was resisted by most beef industry groups because of the possible adverse effect on yield grades. Shifting could have pushed 39 percent of YG 4 carcasses into YG 3 with 25 percent of YG 2s downgraded to YG 3. It was also estimated the proposal would have the effect of shifting 51 percent of the YG 5s into YG 4. **AJ**

Actor Fred Gandy, the character "Gopher" on the ABC series "Love Boat," was at the halter of a steer sold to benefit the Des Moines, Iowa, Ronald McDonald House. Gandy was part of a celebrity assemblage assisting in raising money for the McDonald chain's project of providing housing for parents of hospitalized children.

Led by Iowa Governor Terry Banstad, several national and state celebrities participated in the annual event, the Governor's Celebrity Steer Auction. The sale was conducted at the Iowa State Fairgrounds and sponsored by the Iowa Beef Council.

Gandy's steer was provided by Syntex Animal Health and sold for \$1,300.



Bob Gordon will direct beef sire service activities in the United States for Western Breeders Service Ltd., Balzac, Alta., Canada. Gordon is a partner in Kinnaber Cattle Co. and a familiar breeder and cattle judge.