

NEW PRODUCTS

by Megan Silveira, associate editor

Stepping Up as Stewards

New products to improve efficiency.

This month's featured products help producers prioritize their equipment and the planet.

AMSOIL oil

At the start of October, AMSOIL launched the new Commercial-Grade Tractor Hydraulic/Transmission Oil for agricultural and commercial equipment.

This oil is a synthetic-blend

Universal Tractor Transmission Oil, compatible with conventional tractor hydraulic/transmission oils.

"Our commercial-grade line is designed specifically for commercial operations looking for upgraded protection from standard conventional productions but don't want a full synthetic solution," says Brett Granmo, AMSOIL market manager, heavy-duty. "AMSOIL Commercial-Grade Tractor Hydraulic/Transmission Oil delivers on all counts — protection, performance and price."

The product delivers exceptional value for customers seeking an upgrade from conventional and synthetic-blend oils. This oil minimizes viscosity change and provides wear protection, thanks to its formulation with more than

50% synthetic content and high-performance additives.

Featuring additional anti-wear additives to protect gears and other components undergoing severe service load conditions, this product helps to prolong pump and valve life. Additional friction-modifier additives



promote consistent clutch operation, reduced chatter and smooth

operation, while anti-foam additives help control fade and reduce sponginess.

Use of the oil results in reduced maintenance and reliable operation for a wide range of applications.

Sustainability reporting

Syngenta aligned their Sustainable Outcomes in Agriculture (SOA) standard with The Sustainability Consortium's (TSC) The Sustainability Insight System (THESIS) in early October for a turn-key sustainability solution designed specifically for growers.

SOA standard is a framework for continuous improvement and enabled through an easy-to-use mobile application, Cropwise™ Sustainability. The standard allows any grower or supply chain company

to seamlessly track and communicate their process in adopting regenerative practices.

"We developed the SOA standard and Cropwise Sustainability application to simplify sustainability across the agricultural supply chain," said Liz Hunt, head of sustainable and responsible business at Syngenta. "TSC has always been an important collaborator in helping us achieve that goal. Benchmarking our standard to THESIS is yet another example of our shared commitment to making sustainable progress not just manageable, but easy for those feeding the world."

This system guides retailers and suppliers in benchmarking, quantifying and taking action on critical sustainability issues within their consumer product supply chains. The new alignment includes benchmarking for grain, animal feed, potato, sweet potato, soy, sweet corn, pepper, watermelon, snap beans and eggplant suppliers.

"As a longtime member of TSC, we are thrilled to see Syngenta's commitment to align with our THESIS assessment program to help growers commit to and better track their sustainability practices," says Christy Slay, TSC CEO and vice president, science & impact. 