

FOUNDATION IN FOCUS

by Jaclyn Boester
Angus Foundation executive director



Blessings abound

“For such blessings let us be devoutly thankful, and at the same time let us be sensitive and responsive to the obligations which such great mercies entail,” President Dwight D. Eisenhower said, during his 1957 Thanksgiving Day proclamation.

The Angus Foundation has so much to be thankful for. The last year has simply been extraordinary. You were asked to help sustain the Angus Legacy through the Angus Foundation, and expectations were surpassed.

The success and tremendous support of the membership was nothing short of amazing in watching our them rise to the challenge.

Gracious donors and Angus enthusiasts from across the country joined in fellowship in support of the Angus Fund at various successful events this past year. From auctioning a Certified Angus Beef barn painting to outstanding offerings and support at events to the standout event of the year — Ranchers’ Revelry hosted at Audley Farm in Berryville, Va. This generous support will help us continue the mission of the Angus Foundation.

The new campaigns along with our events throughout the year contribute to unrestricted dollars in the Angus Fund. The Angus Fund provides programs for the Angus breed through education, youth and research. Annually, these funds contribute to a lot of success, whether that be education through Beef Leaders Institute, scholarships for our youth or industry research.



Continuing to grow the Angus Fund will help us build new programs, continue education, award scholarships and advance research — all helping to continue the Angus legacy for years to come.

But with overwhelming blessings comes the obligation to be responsive in continuing the mission of the Angus Foundation. New campaigns were created to help provide more avenues of giving for the Angus membership. Through the “Fund the Future” sale lot campaign or the “Legacy Built” campaign, members contributed to make up a large increase of new donors and giving levels, while honoring the 150 years of the Angus breed in America.

The beautiful part will now be watching these campaigns continue to grow and help us sustain the Angus Legacy for years to come.

The current opportunity is the “Legacy Sustaining” campaign. We are currently at 425 donations and need 575 more by Dec. 31, 2023, to open our match. The challenge of an annual gift of \$150, or \$12.50 monthly, goes to the Angus Fund. If

the goal of 1,000 donors is met, our George Grant Challengers will give \$15,000 to completely match our 1,000 donors’ gifts.

You can participate by going to the Angus Foundation website at www.angusfoundation.org or scan the QR code below, if you would like to help us meet our challenge.

Thank you for being a part of our remarkable year and helping us sustain the Angus Legacy. As President Eisenhower stated during his Thanksgiving address, we at the Angus Foundation hope you have generous blessings through the holiday season. We also hope to continue our responsibility of advancing the Angus Legacy into the new year of 2024.

Merry Christmas, and happy New Year! 

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