

# WHAT'S INSIDE

December Issue | *Breaking Barriers*



## HERE COMES THE BRIDE

**26** Precise Cattle steps into new territory as they host their first auction.

## 52 MEETING DEMAND WITH BETTER BEEF IN 2021

Fiscal year closes strong for Certified Angus Beef.



## 60 CHANGE IS A GOOD THING

Tennessee cattleman and restaurateur completes his term as Certified Angus Beef board chair.

## 68 2022 ANGUS FOUNDATION HEIFER PICK AND OKLAHOMA STARS

Opportunities approaching for supporting the mission of the Angus Foundation.

## 96 OUT OF THE FOXHOLE

After 23 years, Doneta Brown retires from her position as advertising account executive.

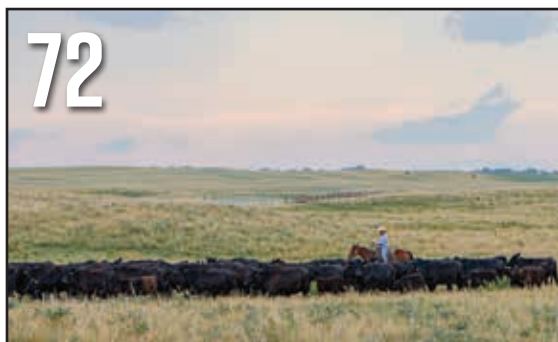


[www.AngusJournal.net](http://www.AngusJournal.net)



The official publication of the  
American Angus Association®

Continued on page 8



## **72** AMERICAN ANGUS ASSOCIATION COMPLETES A SUCCESSFUL FISCAL YEAR

Association achieves milestones in 2021.

### YOUR **HERD**

---

- 33** By the Numbers
- 36** Veterinary Call
- 38** Performance Report
- 42** 100+ Club

### YOUR **BUSINESS**

---

- 48** Beef Business
- 64** Sale Summary

### YOUR **ASSOCIATION**

---

- 76** Association Highlights
- 86** Membership Tips
- 90** New Members
- 94** Foundation in Focus
- 100** Roll of Victory Shows
- 108** Junior Shows

### YOUR **LIFE**

---

- 111** Your View
- 113** Newsmakers
- 118** Next Generation
- 121** Cattle Culture

### IN EVERY **ISSUE**

---

- 12** Angus Angle
- 16** Common Ground
- 18** Angus Staff
- 70** Regional Managers
- 71** Advertising Rates
- 114** Angus Classifieds
- 123** Angus Almanac
- 158** Advertising Index

### THE NEXT **ISSUE**

---

*Tough Conversations:* Having the tough conversations and tackling the tough topics.



[www.AngusJournal.net](http://www.AngusJournal.net)



*The official publication of the  
American Angus Association®*