

WHAT'S INSIDE

December Issue | *Beacon of Knowledge*



FROM THE GROUND UP

24 Creating a name for yourself in the cattle industry is a goal a Missouri Angus producer says can be achieved with a little time, effort and passion.

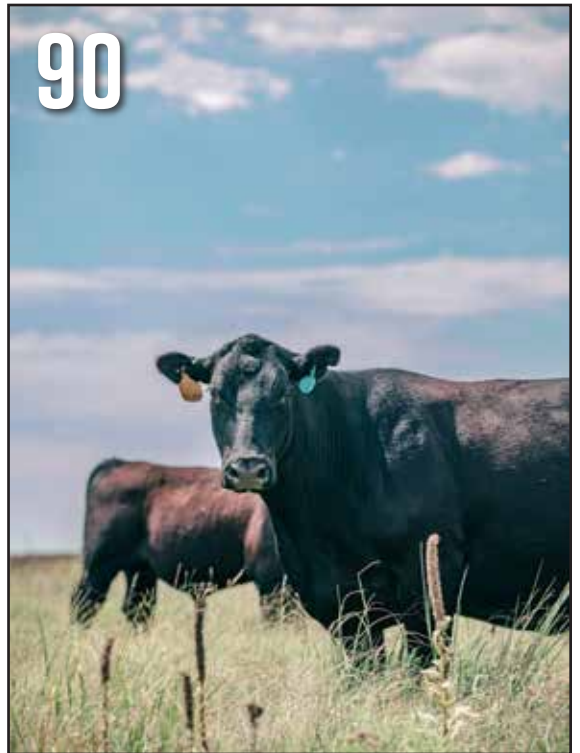


60 A GOOD, HARD YEAR

Pandemic affects *Certified Angus Beef* fiscal numbers, but sales momentum is strong.

90 2021 ANGUS FOUNDATION HEIFER DONOR: EVERYBODY'S PEOPLE

With a reputation for genuine loyalty to their customers, Benoit Angus offers pick of heifers to headline 2021 Angus Foundation Heifer Package.



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70 ANGUS MOVES FORWARD IN 2020

Challenges, success define fiscal year for the Association and its entities.

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In Full Stride: Producers facing challenges and moving forward.

