

by Jerry Cassady director of member services



Transfer Issues (Part 2)

As we navigate through the current sale season and ownership of Angus genetics are traded across the country, it is the seller's responsibility to transfer the registration certificates to the new owners. This can be done on paper with hard copy certificates, or online for animals with electronically stored registration certificates through AAA Login.

The rules describing proper transfer of Angus cattle can be found in the *Breeder's Reference Guide* under the 400 series (see sidebar).

Fees and timeline

It is the duty of the seller to apply for transfer and to pay the transfer fee unless it is otherwise specifically agreed between the seller and the buyer, in which case the seller must execute an application for transfer in favor of the buyer. The American Angus Association has made every attempt to make the transfer of ownership a quick, easy, inexpensive process for those marketing Angus.

Where are my papers?

When we receive a call of this nature here in the Member Services Department, the first advice to the buyer is to contact the seller directly. The next step is to contact your Regional Manager for assistance and guidance in getting papers transferred as they have personal relationships with many breeders throughout the country, and can be a valuable asset

Transfer Fee Schedule

Received within 30 days from sale date	\$5.00
Received between 30 and 60 days from sale date	\$7.00
Received after 60 days from sale date	\$12.00

for you to utilize. Follow-up on our behalf as staff of the Association gets more involved, but we make every effort to assist when applicable. Know this, those who have purchased Angus genetics in good faith will not be held hostage for a registration transfer.

As stated in Rule 403 in the Breeder's *Reference Guide*, any seller who fails to furnish a buyer of a registered animal with a properly transferred registration certificate, within fortyfive days of the date of sale or receipt of full payment, will be contacted by the Association for a written statement on fifteen days' notice as to the basis for the failure. If the seller does not respond in a timely manner to the Association's request, the rights and privileges of their membership in the Association will automatically be temporarily suspended. The temporary suspension will expire on the Association's receipt of the transferred registration certificate or by providing the written statement.

During the temporary suspension, the Association will not process any registration or transfer applications

> executed by the seller until the Association's receipt of the transferred certificate or the written statement is provided. Cutting corners

Rule 400:

Every change of ownership of record of an animal used for registered breeding purposes must be recorded with the Association by official transfer.

Required information for transfer of ownership

- Buyer name, address, member code *(if available)*
- Authorized personal signature (paper certificates)
- Breeding information
- Date of sale
- Full interest or retained partial ownership

does not sit well with customers. Those who are serious about being seedstock suppliers know this, and deliver in a timely matter.

By providing a properly transferred registration certificate for the animals you sell, you are ultimately providing customer confidence and reliability in Angus genetics, reducing their risk and ultimately gaining their trust.

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