

Youth are the Future

The Foundation Heifer Package is a long-standing tradition, 39 years and counting to be exact.

With that tradition comes the pride of being the seller and the responsibility of being a buyer.

by Lindsay King, assistant editor

The year is 1980. A.F. “Frankie” Flint of Bard, N.M., watches his donated heifer walk through the sale ring at the National Western Stock Show (NWSS) Angus Bull Sale. She sold to Jim Baldrige to the tune of \$6,000.

That first donation to the Angus Foundation began a long-standing tradition. These unrestricted funds provide the base for the three pillars of the Foundation: education, youth and research.

“Flint and Baldrige recognized the importance of paving the way for Angus youth,” says Milford Jenkins, Angus Foundation president. “These Angus breeders, among others, were involved in the formation of the Angus Foundation and National Junior Angus Association at the time. They were visionaries and unselfishly gave of their resources to bring visions to reality.”

By year four, the Foundation Heifer Package was more than just a high-quality animal. The offering came with various add-ons. Sometimes it is insurance on the animal or transportation; more often than not it includes embryo transfer services.

“The significance of the Foundation Heifer Package is not necessarily what is being sold, but what the donors and buyers are supporting,” Jenkins says. “It’s about coming together as an Association and supporting each

other simply because that is what we do. Our mission to support education, youth and research is not done by our hands alone, it takes the work of so many. And for that, we are thankful.”

Investing in people

For five consecutive years, Charles W. Herbster and the late Judy Herbster of Herbster Angus Farms, Falls City, Neb., left Denver with the winning bid on the heifer package. Their loyalty to the breed is apparent, and support is unwavering. From 2013 through 2017, the Herbsters donated more than \$800,000 to the Foundation through their purchase of the package.

“Over a decade ago, Judy and I made the choice to invest in future generations of agriculture and this great nation,” Charles says. This decision was solidified through a friendship with S. Truett Cathy, the founder of Chick-fil-A.

With a strong passion for investing in people, particularly youth, Truett was a mentor for the Herbsters.

“Truett taught us the best way to leave a legacy was to invest in people and their future,” Charles explains. “Judy and I knew investing in the Angus Foundation meant the money would educate young people in agriculture and in the cattle business, which is my passion.”

As a Nebraska native and former state FFA vice president, Charles was prompted to make his first Foundation Heifer Package purchase because of the donor. His admiration for the Connealy Angus program, out of Whitman, Neb., is long standing, as is his admiration for anyone who donates to this unique sale.

“There is no question I will buy another heifer package again, but nobody had ever bought five in a row, so I wanted to get that record,” Charles says of the five six-figure packages he has purchased. “However, we decided it was time to give other people the opportunity to invest in this outstanding program and Angus youth.”

Don’t miss your opportunity to support the future of Angus when this year’s Foundation Heifer Package sells Jan. 16, 2019, in Denver, Colo. [A](#)

Angus Foundation
EDUCATION • YOUTH • RESEARCH



KR Queen 8213

(AAA Reg. No. +191861300).

Production									Maternal						Carcass				SValues					
CED	BW	WW	YW	RADG	DMI	YH	SC	Doc	HP	CEM	Milk	MW	MH	SEN	CW	Marb	RE	Fat	SW	\$F	\$G	\$QG	SYG	\$B
+8	+7	+73	+126	+25	+32	+7	+2.28	+16	+7.6	+15	+26	+49	+5	-18.10	+58	+44	+34	+047	+74.57	+96.38	+24.37	+28.37	-4.0	+155.90
.35	.48	.43	.39	.28	.28	.39	.40	.36	.25	.25	.34	.32	.36		.40	.37	.37	.33						
35%	35%	3%	4%	25%	55%	20%	1%	50%	90%	2%	30%	25%	30%	90%	10%	65%	80%	95%	2%	4%	85%	60%	95%	10%