



# Newsmakers

► Items of interest **about** and **for members** of our Angus family

## IN THE NEWS

**Richard "Dick" Tokach**, Mandan, N.D., was presented the Top Hand Award from the North Dakota Stockmen's Association (NDSA) at their 73rd annual convention and trade show in Bismarck. Tokach's name will be added to an elite list of only 17 past recipients.

Tokach purchased the family farm in 1971 from his father. His family built a noted registered and commercial Angus operation known as Tokach Angus Ranch.

Tokach was an early adopter of performance testing and among the first to enroll his cattle in the Association's Angus Herd Improvement Records (AHIR) program. Today his sons Richard C. and Brad continue the performance testing.

The NDSA Board of Directors selected **Gene Harris**, Killdeer, N.D., as an Honorary Lifetime NDSA Membership Award winner. This award is given to individuals who have made significant contributions to the NDSA and to the beef industry.

Harris took over his family's ranch in 1981 after his father died. Today, he and his family raise about 550 Angus and Angus-based cows.

**Dave Laaveg**, Park River, N.D., was reelected to represent District 1 on the NDSA board of directors. **Richard Fast**, New Salem,

N.D., was elected to represent District 4. These Angus producers will each serve a four-year term.

**Mary Lou Bradley**, B3R Country Meats founder from Childress, Texas, announced the sale of the company to Petaluma Holdings, a privately held company that invests in the natural and organic meat category.

No management or personnel changes are planned as a result of the purchase. Bradley and James Henderson, vice president, plan to continue in their respective roles.

"Petaluma Holdings will enable us to better serve our retailers and consumers," Bradley said. "I care deeply about our people, our ranchers and community. This change allows B3R Country Meats to continue to grow while maintaining our revered traditions."

**Pat Musil**, American Angus Association administrative secretary, retired Sept. 24. For almost nine years, Musil served as the personal secretary to the Association's executive vice president and the members of the Board of Directors.

## ANGUS ARRIVALS

**Doug and Tammy Williams**, Turnpike Creek Farms, Milan, Ga., announce the Sept.

23, 2002, birth of their daughter, **Hannah Marie**. She weighed 7 lb., 7 oz. and was 20½ in. long. She was welcomed home by brothers Drew, 6, and Daniel, 3.

## IN PASSING

**Paul May**, 79, of Mineral Point, Wis., died at home on Oct. 7. He was a former director of the American Angus Association.

He was born June 21, 1923, the eldest son of Herman and Mae May. In 1947 he married Lucille Regan, and they established Fernvale Angus Farm together in 1953. He and Lucille raised seven children on their family farm. In 1981 he formed a partnership with his son Gregg.

In recognition of his many contributions to Wisconsin agriculture, May received several honors and awards. He was honored with a lifetime membership to the Wisconsin Angus Association and received a Wisconsin Livestock Breeders' Association award. He also received a citation by the Wisconsin State Senate in 1989, recognizing his "lifelong service to agriculture and rural life," and a citation from the Wisconsin State Legislature awarding him the Master Agriculturist Award in 1985.

In 1993 he founded the World Beef Expo. The Paul J. May Award for Outstanding Service was created by the World Beef Expo and is awarded annually.

May showed and judged cattle throughout the United States. He was president of the Wisconsin Angus Association and Wisconsin Livestock Breeders', and an inductee and subsequent president of Master Farmers.

May is survived by his wife; children, Gary, Gregg, Teresa, Dennis, Marcia, Colleen and Donna; 14 grandchildren; and two stepgrandchildren.

## INDUSTRY EXTRAS

ABS Global, Deforest, Wis., hired **Darrell Wilkes** as district sales manager. He will be responsible for managing beef sales in the northwest United States.

Wilkes comes to ABS from Future Beef Operations where he served as vice president of supply while maintaining an active role in his family's registered Angus ranch.

**Larry Hollis**, DVM, has been hired as the new Extension beef veterinarian at Kansas State University (K-State). Hollis will work with Extension livestock specialists and county agents statewide, as well as directly with cattle producers and veterinarians.

Diamond V Mills, Cedar Rapids, Iowa, named **Mark Engstrom** as technical services director for North America. Engstrom will provide technical support to regional sales managers.

## Kansas State Fair Angus Show, Hutchinson, Sept. 10

To commemorate the 60th anniversary of George Crenshaw's exhibiting the champion Angus steer at the Kansas State Fair, and for his support of the fair, the 2002 Angus show was called the "George Crenshaw Anniversary Angus Show." Pictured are (front row, from left) June and George Crenshaw; (back row, from left) daughters Rebecca, Christy and Nancy; and son Roy.



## Members win recruitment contest

**Tom Burke**, Smithville, Mo., is the 2002 Association membership sales contest winner. He helped the Association recruit 132 new members and will be awarded a box of CAB steaks for his effort. Second-place honors in the contest go to **Lamoine Valley Angus Association**, Ill., for recruiting 16 new members.

All others who recruited two or more members during the fiscal year were eligible for a drawing to win a free round-trip to either the Association Annual Meeting or to the Cattle Industry Annual Convention and Trade Show. The winner of this year's drawing was **Dale Grubbs**, Hillsboro, Ind.

You could be a winner next year. Simply write your name or member code in the margin of membership applications and then give them to nonmembers who purchase cattle. The Association will keep track of your score. Application blanks are available from the Association office.