## ANGUS HERITAGE FOUNDATION SELECTS THREE BREEDERS

BY KEITH EVANS

Three Angus breeders have been selected in 1990 for induction into the Angus Heritage Foundation. They are Rachel Breck, Sharon, Conn.; Martin Jorgensen, Ideal, S.D.; and Dave Pingrey, Benton, Miss.

The Heritage Foundation was established in 1983, on the 100th anniversary of the American Angus Association, to recognize people who have worked in an untiring manner to improve the Angus business and the American Angus Association. The three 1990 inductees will receive their Heritage Foundation certificates during special ceremonies at the American Angus Association banquet Nov. 12 in Louisville, Ky.



## FIRST LADY OF ANGUS INDUSTRY



RACHEL BRECK

Rachel Breck bought her first Angus cattle and founded Hedgerows Farm at West Cornwall, Conn. in 1950. She was interested in Angus cattle breeding and show ring competition, producing a number of outstanding Angus cattle and winning numerous championships in the 1960s and '70s.

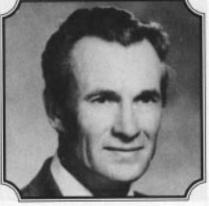
Breck reduced her herd to only a few head in the early 1980s and dispersed it in 1983. She was a leader in the Connecticut Angus Association, served as president of the New England Angus Association and was a delegate to the annual meeting of the American Angus Association for nearly a quarter century.

This bright, dedicated lady is best known and respected for her work with young people and junior members of the American Angus Association. This past July she was inducted into the National Junior Angus Association Honorary Foundation. She has long supported junior shows with trophies and cash donations.

"It's nice to see children get started with heifers so they can show and compete and then have a herd of their own," she was quoted in a 1932 *Angus Journal* feature story. "I'd rather see kids lose at the beginning and then work to improve. It's easy to be a gracious winner... but it's much harder to be a gracious loser first... learning to stand on your own feet is so important."



## PIONEER PERFORMANCE BREEDER



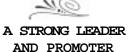
Martin Jorgensen

Prominent upon Martin Jorgensen's business stationery is the Angus Herd Improvement Records logo. That is appropriate because Jorgensen has been a leader in performance testing and telling people of its merits even before the performance movement became a recognized tool for herd improvement.

This cattleman is recognized for breeding some of the top performing Angus cattle. One of his bulls was selected as a Reference Sire in the American Angus Association's first structured Sire Evaluation Program. Jorgensen has continually evaluated bulls through National Sire Evaluation and is one of the nation's few breeders who has evaluated sires for carcass traits each year.

One of the founders of the Beef Improvement Federation, Jorgensen also served as president of that organization. He also served four terms on the board of Production Records Inc. He is presently vice chairman of the research and education committee for the National Cattlemen's Association (NCA). Martin is also one of the noted leaders in the Integrated Resource Management (IRM) concept that is widespread through the United States.

His Jorgensen Ranches, which he runs in partnership with his son Greg, is noted for its performance program, management and innovation. Jorgensen is dedicated to improving rural life in South Dakota and has been a pioneer in adapting the computer to farm and ranch management. He has received numerous honors in his state, including the Eminent Farmer of the Year from South Dakota State University and, more recently, the coveted NCA Businessman of the Year Award in 1988.





DAVID PINGREY

David Robert "Dave" Pingrey, managing partner of Black Bull Cattle Company, Benton, Miss., started in the Angus business in 1953. He has long been dedicated to breeding top quality, reasonably priced, performance Angus seedstock for the commercial cattle industry.

Pingrey served two three-year terms on the American Angus Association Board of Directors from 1973 to 1979. He helped shape and guide the Association's Angus Herd Improvement Records (AHIR) program and Angus Sire Evaluation program during his seven years as an officer and director.

Pingrey was a member of the Breed Improvement Committee when the first structured Sire Evaluation Report was issued in Louisville in 1974. That report of 25 bulls included a Black Bull Cattle Company sire. He served as vice president of the American Angus Association in 1979 and as president in 1980.

Pingrey is an educator and a promoter of beef cattle performance records. He served as associate professor of animal science at both Mississippi State University and Iowa State University. He was executive vice president of the Mississippi Cattlemen's Association and currently serves on its board of directors. He was director of performance evaluation for Black Witch Farms before becoming a partner in Black Bull Cattle Company.

Pingrey is one of the early promoters of practical performance for within herd evaluation. He witnessed the program grow from its infancy to an integral part of our business today,

