

'Tis the Season

Holiday shopping for a GOOD CAUSE

Angus Gift Barn



CAB® Gifts that Sizzle



Rathey Sculptures



Holiday gifts for everyone on your list while supporting the Auxiliary mission - beef education, Angus breed promotion and youth development.

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SHOPPING

AUXILIARY NOTES

by Julie Conover, president, American Angus Auxiliary

Triumphs and Fundraising Opportunities

It has been a privilege to lead the Auxiliary in its 71st year. Accomplishments were celebrated at the state and national levels, with a powerful group of women achieving goals and helping to prepare the next generation of Angus leaders.

One such triumph occurred at the National Junior Angus Show (NJAS). In 2023 we celebrated the 40th year of the Auxiliary-sponsored All-American Certified Angus Beef (CAB) Cook-Off Contest. A favorite of mine, this unique contest began in 1983 and has grown to be one of the largest non-show-ring competitions. While the costumes may be silly, the contestants are incredibly educated on the CAB specifications.

Looking back, a pivotal moment for the Auxiliary was the creation of scholarship accounts. Along with other efforts, numerous breeders graciously donated scholarship heifers to help fund the endeavors. While the fundraising methods have pivoted over time, \$20,000 was awarded again this year by the American Angus Auxiliary to 10 outstanding juniors. This makes the combined total at the national level of \$531,000 awarded in scholarships to more than 500 recipients.

As I prepare to pass the gavel, the Auxiliary is in good hands and will continue to help the next generation of Angus enthusiasts prosper.

This holiday season, I'd encourage you to consider our fundraising avenues for potential gift options.


The Full Circle Online Auction is an innovative online fundraising auction to be generously hosted by AngusLive Nov.

9. With consignments donated from breeders and industry partners, 100% of the proceeds support the Auxiliary's ongoing efforts.

Harvey Rathey Sculptures make beautiful gifts and awards, with a portion of the sales generated directly benefiting our scholarship program. Yvonne Hinman graciously spearheads this endeavor, and she can be reached at 406-654-1809 to learn more about the program.

The Angus Gift Barn has long been a fundraising effort of the American Angus Auxiliary. With new inventory, visit www.angusgiftbarn.com to view our offering.

Gifts that Sizzle is a partnership with CAB, in which you purchase a gift package and a portion of the profit goes to the Auxiliary. Visit <https://steaks.certifiedangusbeef.com> to make your next meat purchase.

We wrap up another year triumphantly! A large thank you to the committees, council, and executive board for their time and dedication to make the 71st year a triumph across the nation. 

Sincerely,

Julie T. Conover

julie@missouriangus.org