

BEEF BUSINESS

by Julie Mais, editor

In this month's "Beef Business," we present upcoming industry events and farm safety considerations.

2022 Animal Ag Alliance Stakeholders Summit

The Animal Agriculture Alliance 2022 Stakeholders Summit is set for May 11-12 in Kansas City, Mo., and will be themed "Come Together for Animal Ag: Be Informed, Be Ready, Be Here."

In addition to announcing the dates, location and theme for the 2022 Summit, the Alliance also issued a call for proposals to speak at the event.

The Summit is a one-of-a-kind conference attended by a diverse group of decision-makers, including representatives from farms, ranches, allied industries, food processors, restaurants, grocery stores, legislatures, universities, government agencies and media.

The 2021 event (hosted virtually) was the largest yet, attracting 594 attendees from around the world.

Registration for the Summit will open in early 2022, and a tentative schedule will be shared at that time.

Check the Summit website at <https://animalagalliance.org> for the most up-to-date information.

Source: Animal Ag Alliance

NCBA Cattlemen's College

The 29th annual Cattlemen's College, sponsored by Zoetis, will be hosted Jan. 31-Feb. 1, 2022, and will kick off the 2022 Cattle Industry Convention & National Cattlemen's Beef Association (NCBA) Trade Show

in Houston, Texas. This premier education experience draws more than 1,000 people every year and includes two days of learning, idea sharing and networking.

In addition to Monday's "producer's choice" sessions, which provide a preview of Tuesday's educational experience, hot topics such as global cattle industry trends and sustainability research will be featured. The Zoetis Demonstration Arena includes a live-animal demonstration focusing on analyzing the physical and genetic traits of cattle. Monday concludes with an evening reception offering an opportunity for everyone to gather with friends and reconnect.

For more information visit www.ncba.org.

Source: NCBA

Farm Safety Check

Farms and ranches are home to many things that are beneficial to both children and adults. Many adults who grew up on farms are happy to talk about the benefits of being raised on a farm — from instilling a good work ethic and teaching responsibility to building character and a passion, love and respect for the land. However, youth doing work that doesn't match their developmental level and abilities increases the risk of injury.

Children, teens and adults working on farms face hazards not

encountered in other jobs.

Use the guidelines at <https://marshfieldresearch.org/Media/Default/NFMC/PDFs/ChildAgSafetyChecklistFillable.pdf> to determine if youth are ready to perform a job.

Source: Upper Midwest Agricultural Safety and Health Center

USDA to Launch Loan Guarantee Initiative

As part of the administration's efforts to address food systems challenges arising from the pandemic, USDA Secretary Tom Vilsack Oct. 4 announced USDA plans for another \$100 million in funding from the *American Rescue Plan Act*. The funding would leverage hundreds of millions more dollars in lending through community and private sector lenders to expand meat and poultry processing capacity and finance other food supply chain infrastructure.

These investments will help deliver more opportunities and fairer prices for farmers and address bottlenecks in the food supply chain revealed and exacerbated by the pandemic.

The Department plans to publish specific details and how to apply as part of USDA's Build Back Better Initiative, a comprehensive plan to invest \$4 billion to strengthen the resiliency of America's food supply chain while promoting competition.

Source: USDA

National Cattlemen's Foundation Scholarships

The National Cattlemen's Foundation (NCF) is now accepting applications for the 2022-2023 CME Group Beef Industry Scholarship. Ten scholarships of \$1,500 each will be awarded to outstanding students pursuing careers in the beef industry. Introduced in 1989 and sponsored

by CME Group, the scholarship identifies and encourages talented students who play an important role in the future of food production. Students studying education, communication, production, research or other areas related to the beef industry are eligible to apply for the annual scholarship program. The application deadline is Nov. 12, 2021.

For more information and to apply, visit www.nationalcattlemensfoundation.org.

Scholarship winners will be announced during the 2022 Cattle Industry Convention and NCBA Trade Show, Feb. 1-3, 2022, in Houston, Texas.

Source: NCBA

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