

# Angus Entities Recognized for Outstanding Work

*Angus organizations receive top honors for publishing and communications efforts.*

*by Megan Silveira, assistant editor*

Collectively the *Angus Journal*, *Angus Beef Bulletin*®, American Angus Association and Certified Angus Beef (CAB) were recognized with 28 honors in the Livestock Publications Council (LPC) contest and 15 in the AAEE — The Ag Communicators Network contest.

The *Angus Journal* received second place in the special issue category with its July 2020 issue in the LPC contest. Several individual articles

published in the *Angus Journal* received first place, including a production/management piece by Morgan Boecker, CAB, and a technical article by Miranda Reiman, CAB.

In addition to winning numerous writing, design and photography awards, the Business Breed was recognized for outstanding digital content, with Lauren Hitch's breeder website receiving second place and CAB's digital content series, "A Rare

Breed," receiving first place.

Reiman was also named the 2021 Writer of the Year.

In the AAEE contest, Kasey Brown, *Angus Beef Bulletin* associate editor, achieved Master Writer status. The American Angus Association brought home first-place Special Publication.

A full list of awards and recognition includes:

## LPC Contest

### Category 8: Gen Excellence— Story Package

2nd place — "Morgan Ranches," Certified Angus Beef

### Category 8: Special Issue

2nd place — *Angus Journal*, "July 2020 *Angus Journal*"

### Category 10: National Show Coverage

2nd place — *Angus Journal*, National Junior Angus Show, September 2020

### Category 16: Production/Management Article

1st place — *Angus Journal*, "Senses and Sense," by Morgan Boecker, Certified Angus Beef

2nd place — *Angus Journal*, "Fire and Ice," by Megan Silveira

### Category 18: Technical Article

1st place — *Angus Journal*, "Avoiding the Storm," by Miranda Reiman, Certified Angus Beef

2nd place — *Angus Journal*, "Advancing Reproduction," by Sara Gugelmeyer

### Category 19: Feature/Human Interest Story

Honorable Mention — "Resilience," by Miranda Reiman, Certified Angus Beef

### Category 20: Instructional Story

1st place — *Angus Journal*, "Workhorse Water Troughs," by Becky Mills

### Category 21: Producer Profile

1st place — "They Run Deep," Miranda Reiman, Certified Angus Beef

Honorable Mention — "Progress by Persistence," by Kayla Jennings, *Angus Journal*

### Category 24: Regular Column

1st place — "Black Ink," Miranda Reiman, Certified Angus Beef

Honorable Mention — *Angus Journal* "Angus Angle," Julie Mais

### Category 29: 4-color, full-page ad

2nd place — "AngusLink" by Katy Holdener

### Category 36: Brochures, flyers, direct mail

2nd place — "Guide to the Association," Katy Holdener

### Category 39: Annual Report

1st place — American Angus Association, "Moving Forward"

### Category 43: Breeder Website

2nd place — *expressranches.com*, Lauren Hitch, *Angus Journal*  
Honorable Mention — *stonegatefarms.com*, Mike Nolting, *Angus Journal*

### Category 44: Livestock-affiliated website

2nd place — *angusconvention.com*, Katy Holdener & Mike Nolting, American Angus Association  
Honorable Mention — *sensehubbeef.com*, Lauren Hitch, *Angus Journal*

### Category 46: e-Newsletter

1st place — "June 2020 Roundup," Morgan Boecker, Certified Angus Beef

**Category 47: Digital Content Series**

1st place — "A Rare Breed 2020,"  
Certified Angus Beef  
Honorable Mention — "NJAS Facebook  
Coverage," *Angus Journal*

**Category 50: Excellence in Writing**

1st place — Miranda Reiman, Angus  
Media

**LPC Best of the Bunch Contest**

**Scenic Photo Category**

1st place (tie) — Abbie Burnett, Certified  
Angus Beef  
3rd place — Morgan Boecker, Certified  
Angus Beef

**People Photo Category**

1st place — Megan Silveira, *Angus  
Journal*  
2nd place — Morgan Boecker, Certified  
Angus Beef

**Ag Communicators Network  
Contest AAEA Writing Awards**

Achieved Master Writer: Kasey Brown  
Achieved Level 1 in Master Writer  
Program: Abbie Burnett, Karen Hiltbrand,  
Megan Silveira

Achieved Level 2 in Master Writer  
Program: Katy Holdener

Achieved Level 1 in Master Photographer  
Program: Megan Silveira

Achieved Level 2 in Master Photographer  
Program: Morgan Boecker

**AAEA Digital and Social Media**

Social Media — Commercial  
2nd place — *Angus Journal*

**Special Publication Design**

1st place — American Angus  
Association, "Moving Forward" by Katy  
Holdener, Karen Hiltbrand, Whitney  
Whitaker and Holly Martin, American  
Angus Association

**Multimedia Story**

2nd place — "A Rare Breed 2021" by  
Morgan Boecker, Miranda Reiman and  
Abbie Burnett, Certified Angus Beef

**Web Design — Electronic Newsletter/  
Magazine**

2nd place — "Roundup," Morgan Boecker,  
Certified Angus Beef

**Websites**

3rd place — *Angus Beef Bulletin EXTRA*

**AAEA Photography Awards**

**Digitally Enhanced Photos**

1st place — Katy Holdener, American Angus  
Association, with "Staring Back at You"

**Emerging Photographer**

2nd place — Morgan Boecker, Certified  
Angus Beef, with "Hillside"

**AAEA MarComm Awards**

**Economics and Management**

1st place — "Lemons into Meat Sticks,"  
by Kasey Brown, *Angus Beef Bulletin*



# SLETTEN ANGUS

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**GAR Home Town**

[AMF-CAF-D2F-DDF-M1F-NHF-OHF-OSF-RDF]  
\*19266718 • 9/6/18

BW	WW	YW	MB	RE	SC
-4	+64	+126	+1.84	+1.13	+354

**25 Sons Sell!**

**E&B Plus One**

[AMF-CAF-D2F-DDF-M1F-NHF-OHF-OSF-RDF]  
+\*19196960 • 1/26/18

BW	WW	YW	MB	RE	SC
-4	+58	+111	+99	+78	+281

**8 Sons Sell!**

**Square B Atlantis 8060**

[AMF-CAF-D2F-DDF-M1F-NHF-OHF-OSF-RDF]  
+\*19405249 • 8/24/18

BW	WW	YW	MB	RE	SC
+6	+63	+110	+65	+90	+257

**8 Sons Sell!**

*Two Outstanding  
Hometown Heifers.*

*Miss J7 Faith 157*  
20063977

*Miss J7 Faith 113*  
20063982

Other Sires:  
MW DNAmite  
KG Alliance 1193  
Hoover Counselor N29

*Also 22 Grandsons  
of Panther Creek  
Incredible.*

**February 14, 2022**

Faith Livestock Commission  
Faith, SD

This sale will be unique for  
carcass, EPDs and pedigrees.

## SLETTEN ANGUS

John & Tammy Sletten  
PO Box 615  
Faith, SD 57626

*Calving-Ease • High-Performance • Top Tier Carcass Genetics*

EPDs as of 9/29/21