

## Modern Media

*The graphic design contest of the National Junior Angus Show gives juniors a chance to showcase their tech-savvy skills.*

*by Megan Silveira, assistant editor*

Between the technology of smartphones and computers, media has come to play a large part in the communication pathways of the cattle industry. The graphic design contest hosted during the National Junior Angus Show (NJAS) helps Angus juniors better understand the use of modern technology to help promote the Business Breed.

National Junior Angus Association (NJAA) members participating in the contest are able to display their talents, share ideas to be used in the promotion of the Angus breed and engage in another creative outlet during the NJAS.

Members in the junior division were tasked with designing a flyer for an upcoming sale. Intermediate

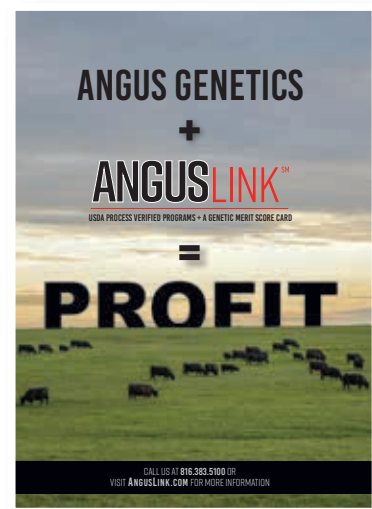
Angus exhibitors were to create a postcard spotlighting the State Training and Angus Retreat (STAR) Conference. Senior NJAA members put together a full-page advertisement to help promote AngusLink<sup>SM</sup>. This year's winners are showcased below, with images of the top entry in each division.



Junior Division  
Adam McCauley, Kentucky, first place



Intermediate Division  
Lauren Wolter, Illinois, first place



Senior Division  
Alexandria Cozzitorto, Kansas, first place

*Not pictured: Junior division winners: Austyn Gorman, Texas, second place, and Harlow Gorman, Texas, third place. Intermediate division winners: Jonwyn Ayres, Oregon, second place, and Lizzie Schafer, Illinois, third place. Senior division winners: Holly Marsh, Illinois, second place, and Maddie Fugate, Illinois, third place.*

