

Benoit Angus Donates 2021 Foundation Heifer Pick

Angus Foundation heifer lot to be buyer's choice from Benoit Angus calf crop.

by Karen Hiltbrand, American Angus Association

It's not every day the opportunity arises to select your choice of heifers from a high-caliber Angus operation like Benoit Angus.

The 2021 Angus Foundation Heifer offering is a unique opportunity, thanks to a generous donation

from Everett and Bonnie Benoit of Benoit Angus, Esbon, Kan.

The offering grants the winning bidder the chance to select a female from the entire 2020 heifer crop of Benoit Angus.

"The Association has given so much to us, so we wanted to give back," says Doug Benoit, Benoit Angus co-owner.

The package will be offered for sale as a part of the American Angus Association National Angus Bull Sale. Proceeds from the sale will generate unrestricted funds to help support educational programs and scholarships within the breed.

The reputation of the Benoit family's program is proven through the success of their commercial customers with their females and bulls. Using sires like their GAR Discovery son EMAW, SydGen Enhance, BUB's Southern Charm AA31, GAR Inertia, GAR Ashland,

SAV Rainfall 6846, Connealy Confidence Plus and E&B Plus

One, combined with their powerful cow families — like E&B 6807

Traveler 61 and E&B Erica 174 —

builds their program on a powerful foundation.


"We've got some outstanding heifers," Benoit says. "This may be our best calf crop yet of both bulls and heifers."

The package includes 30 days of insurance from American Live Stock Insurance Co., Batavia, Ill.; transportation to the buyer's ranch provided by Lathrop Livestock Transportation, Dundee, Ill.; and an advanced reproductive technology package from Trans Ova Genetics, Sioux Center, Iowa.

"We are grateful the Benoit family graciously offered their 2020 heifer crop as an opportunity to support the Angus Foundation and its supporting efforts," says Thomas Marten, Angus Foundation executive director. "We are also extremely fortunate to have our add-on sponsors. This year



will be the 34th year for Lathrop Livestock Transportation, and the 28th year for Trans Ova Genetics and American Live Stock Insurance Company."

The sale of the Angus Foundation Heifer Pick will be Friday, Jan. 8, prior to the start of the National Angus Bull Sale during the Cattlemen's Congress. The sale will begin at 1:30 p.m. at the Oklahoma State Fairgrounds, in Oklahoma City, Oklahoma. 

Editor's note: For more information on the 2021 Angus Foundation Heifer offering, contact Thomas Marten, Angus Foundation executive director at tmarten@angus.org or visit www.angusfoundation.org.