

# MEMBERSHIP TIPS

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## Transfer issues (part 1)

*As we navigate through the current sale season and ownership of Angus genetics are traded across the country, it is the seller's responsibility to transfer the registration certificates to the new owners. This can be done on paper with hard copy certificates, or online for animals with electronically stored registration certificates through AAA Login.*

The rules describing proper transfer of Angus cattle can be found in the Breeder's Reference Guide under the 400 series (see Rule 400, right).

### Benefits

Transfer of ownership has many advantages for both buyers and sellers. For the seller, the American Angus Association has made the transfer process quick and easy to accomplish at a reasonable fee. It also results in a complete buyers list for breeders to access when needed. In addition, by providing transferred registration papers you are selling the complete package with all available information provided to your customer. This builds trust and confidence with your customer base.

The benefits for the buyer are even more recognizable. Buyers benefit from access to documented ancestral information, along with receiving weekly updated genetic predictions in the form of expected progeny differences (EPDs) and dollar value indexes (\$Values).

Information regarding parentage verification, genomic testing and

genetic condition status will provide added confidence and reliability in Angus genetics, reducing the risk

in breeding livestock.

Specific to bull transfers, buyers will also have access to

additional services provided by the Association to assist in marketing the resulting progeny through programs such as Angus Link<sup>SM</sup>. The registration paper opens the door to the true power of known Angus genetics.

### Rule 400:

Every change of ownership of record of an animal used for registered breeding purposes must be recorded with the Association by official transfer.

### Online transfers

For those registrations stored electronically, transfer of ownership can take place online within your AAA Login account. Transfers are located within the "Submit Data" tab on the AAA Login home page. This will take you to the transfer entry screen. You can search for the animal you want to transfer by birth date, registration number, tattoo, animal set or by pasture. This will result in a list of animals available for transfer.

Find the animal to transfer, then click the pen/paper icon in the left column. The transfer entry will

automatically fill in the animal's known information, then you can add the sale date, buyer name, address and service information on females. Other convenient options for your own use are sale type (auction, private treaty, sale barn) and sale price.

A program feature implemented within AAA Login automatically looks up information on previous buyers. Just start typing the name, and previous buyers' names to whom you have transferred an animal to in the last five years should show up as a drop-down list. Click the name in the drop-down list and the buyer's information will automatically fill in the respective boxes.

If you are retaining interest in the animal, be sure to click the box next to the sale date/seller information. And, if the animal is a female and more than one year of age as of the date of sale, breeding information is required if serviced prior to the sale date. Enter the service date or exposed period at the bottom of the screen. This includes information on whether the female was bred by artificial insemination (AI) or natural service, and the dates she was exposed to a bull. If the female was in a multiple-bull pasture, then

information on each bull is required.

This information will subsequently show up on the registration certificate once transferred. If the female has not been bred, simply check the “open” check box.

Online transfer files typically process the same day as checkout if you check out by 3:30 p.m. CT Monday through Friday; otherwise, the transfer will process the following business day. There is an option to register and transfer simultaneously, but we’ll save that discussion for a future article.

## Paper certificates

A hard-copy registration paper can be transferred by filling in the necessary information on the certificate. As with online transfers, the application for transfer

must contain the same information as listed above.


Finally, an authorized personal signature by the seller must be included on all paper transfers. If the buyer has a preference for paper registrations, these will be printed and returned to the seller for distribution. Keep in mind, a new option is available to have paper registrations mailed directly to the buyer for an additional fee.

Growing up on a diversified grain and livestock enterprise, I can remember going to the bin for seed to plan the crop for the coming year. No seed tag, no information, no guarantee. Plenty of risk. Times have indeed changed. By providing a properly transferred registration certificate for the animals you

## Required information for transfer of ownership

- Buyer name, address, member code (if available)
- Authorized personal signature (paper certificates)
- Breeding information
- Date of sale
- Full interest or retained partial ownership

sell, you are ultimately providing customer confidence and reliability in Angus genetics, reducing their risk and ultimately gaining their trust.

Next month we will discuss transfer fees, timelines and the steps to take if your registration paper is not provided by the seller. 

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*For more information regarding transfers, please contact the Member Services Department at 816-383-5100 or email me directly at jcassady@angus.org.*



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