

ANGUS JOURNAL

NOVEMBER
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TRADING
PLACES

It's nearly a three-hour drive from big-city Charleston to Ridge Spring, S.C. With every mile people become fewer and cattle take their place.

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PRESIDENT'S
PERSPECTIVE

Retiring President Kevin Yon shares thoughts on his tenure on the American Angus Association Board of Directors and what he sees as the greatest challenges and opportunities of the Angus breed and its members

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YOUR HERD

NOVEMBER

YOUR BUSINESS



CAB AT 40

The Certified Angus Beef® (CAB®) brand turned 40 this year, tapping into an increased well of available and qualified cattle, up 25% in two years.

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INVEST IN WHAT MATTERS

More than 100 years ago, granddad Heiken moved to Broadview, Montana, right after the homesteading days, to the home place just over the ridge from where Joe and his wife, Jeralee, now live.

50



RISK AND REWARDS

Carol Voran, Kingman, Kan., carried risk when she and husband Dale decided years ago to retain part ownership of their cattle and market them on a grid.

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