



# Association Highlights

► by *Susan Rhode*, director of communications and public relations

## AHIR deadline Nov. 14

The deadline for submitting weights to Angus Herd Improvement Records (AHIR) to be included in the spring 2004 National Cattle Evaluation (NCE) analysis is Friday, Nov. 14. In order to ensure your data is included in the spring analysis, weights must be to the Association office by that date.

## Association to host informational forum in Louisville

The Association will host a breeders' informational forum on Sunday, Nov. 16, preceding the open forum for candidates and delegates at the American Angus Association Annual Meeting in Louisville, Ky. "Achieve Angus Excellence Through Information" is the title of the program. It will include presentations from four Association staff members.

Matt Perrier, director of commercial programs, will tell breeders how they can "Create Opportunities" for themselves and their customers with the newly enhanced AngusSource program.

Bill Bowman, director of performance programs, and Sally Dolezal, genetic research

director, will demonstrate ways to "Identify and Implement Relevant Technologies" during their presentation. They will talk about the first phase of unique value-based tools for selecting Angus genetics and the new technologies available to combine growth and end product expected progeny differences (EPDs) into functional, dollar-based indexes to measure postweaning and carcass merit.

"Optimize Resources" will be the concluding presentation by John Crouch, executive vice president, who will outline Association strategies that will enhance the position of the Angus breed in the beef industry.

## Evans & Murphy to sign art books

Keith Evans and Frank Champion Murphy will be on hand during events later this month in Louisville to sign copies of *Angus Art At The American Angus Association*. Written by Evans, the book highlights the artwork, including Murphy's, commissioned by the Association during the past 50 years.

The 70-page, four-color book is available for a \$20 donation to the Angus Foundation. It will be available in the Holiday Room at

the Executive West or during the signing sessions at the Angus Reception on Sunday evening or during the social hour preceding the Annual Banquet on Monday evening.

To request a copy of *Angus Art At The American Angus Association*, after Nov. 20 contact the Angus Foundation or visit [www.angus.org](http://www.angus.org) and use the "shop online" service. There will be a \$5 shipping-and-handling charge per book mailed.

## Angus schedule at NAILE

The following is a schedule of Angus events at the North American International Livestock Exposition (NAILE). You can find this schedule, as well as additional information about events and activities happening in Louisville, at [www.angus.org](http://www.angus.org).

### Saturday, Nov. 15

- 9 a.m.-5 p.m. Angus registration desk open, Executive West Lobby
- 6-7:30 p.m. Angus Foundation Reception (by invitation), Executive West Queen of Scots Room

### Sunday, Nov. 16

- 7 a.m.-6 p.m. Angus registration desk open, Executive West Lobby
- 8 a.m.-6 p.m. Holiday Room open, Executive West Drinkwater Room
- 8 a.m. Junior heifer show, KFEC Freedom Hall (breed order to be announced)
- 8-9 a.m. Basic computer workshop (Windows), Executive West Edinburgh Room
- 9-10:30 a.m. American Angus Auxiliary Breakfast, Executive West Queen of Scots Room
- 11 a.m. American Angus Auxiliary Annual Meeting, Executive West Queen of Scots Room
- 11 a.m. Miss American Angus contest, Executive West Shannon Room
- 1 p.m. Breeders' informational forum, KFEC South Wing Room 101+
- 2:30 p.m. Open meeting with Board candidates, KFEC South Wing Room 101
- 4:30-6 p.m. AIMS workshop for new users, Executive West Edinburgh Room
- 6-8 p.m. Angus Reception, Executive West Queen of Scots Room; Book signing by Frank Murphy and Keith Evans

### Monday, Nov. 17

- 7-10 a.m. Angus registration desk open, Executive West Lobby
- 8 a.m.-6 p.m. Holiday Room open, Executive West Drinkwater Room

## ASSOCIATION FEES

### CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

### REGISTRATIONS

- Applications for animals less than 4 months of age . . . . . \$7
- Applications for animals 4-10 months of age . . . . . \$9
- Applications for animals 10-12 months of age . . . . . \$14
- Applications for animals more than 12 months of age . . . . . \$27

### TRANSFERS

- Applications received less than 30 days from sale date . . . . . \$5
- Applications received 30-60 days from sale date . . . . . \$7
- Applications received more than 60 days from sale date . . . . . \$12

### MISCELLANEOUS

- Angus Herd Improvement Records (AHIR) fee (per weaning weight) . . . . . \$3
- Artificial insemination (AI) service certificate . . . . . \$10
- Regular annual membership . . . . . \$30
- Junior annual membership (less than 21 years of age) . . . . . \$20
- Embryo-transfer (ET) calf . . . . . regular registration fee plus \$10
- Cell-clone transplant calf . . . . . regular registration fee plus \$50

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Free copies are available from the Association.

## BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal.

Symbol	Meaning	Symbol	Meaning
#	Pathfinder cow or Pathfinder sire	%	Split-ET
+	Embryo transfer calf	@	Clone-ET
^	Cell clone		

- 8 a.m. Judging of open Angus cow-calf and bull classes, KFEC Freedom Hall
- 9-11 a.m. AIMS workshop on Crystal Report Writer, KFEC South Wing Room 107
- 2 p.m. 120th Annual Meeting of Delegates, KFEC South Wing Room 101-102
- 6-7 p.m. Social hour, Executive West Poolside; Book signing by Frank Murphy and Keith Evans
- 7 p.m. Angus Awards Banquet, Executive West Queen of Scots Room

### Tuesday, Nov. 18

- 8 a.m. Judging of open Angus female classes, KFEC Freedom Hall

### Angus Heritage Foundation to honor inductees

Four individuals who have made significant contributions to the Angus breed have been selected for induction into the Angus Heritage Foundation. They will be honored at the Angus Awards Banquet during the Annual Meeting in Louisville.

The 2003 honorees include: Leroy Baldwin, Ocala, Fla.; T.J. Cawood, Cleveland, Tenn.; and Robert Long, Amelia Island, Fla. Orin James, formerly of Cameron, Mo., will be inducted posthumously.

Biographies of the inductees will be published in the December *Angus Journal*.

### No. 1 print to sell in Louisville

The No. 1 print of Murphy's original oil painting, "In Apple Blossom Time," will sell at a live auction during the Angus Foundation Reception Saturday, Nov. 15, from 6-7:30 p.m. at the Executive West in Louisville. The print will be professionally framed and is the first of 1,000 signed and numbered prints the Angus Foundation is offering.

The Angus Foundation Reception is a new addition to the Angus schedule in Louisville. The event is by invitation only for those who have donated \$250 or more to the Angus Foundation. The program will honor past donors and focus on a new era of supporting youth, education and research.

If you would like to attend the reception, but haven't made the minimum donation to do so, donations are still being accepted. Please contact James Fisher, director of activities and junior activities, at the Association for more information.

### NWSS entries due Nov. 15

Exhibitors have until Nov. 15 to submit entries for the 2004 National Western Stock Show (NWSS) in Denver, Colo. Premium books can be obtained by contacting the NWSS livestock office at (303) 297-1166 or [livestock@nationalwestern.com](mailto:livestock@nationalwestern.com). Access entry forms and show information at [www.nationalwestern.com](http://www.nationalwestern.com).

### Make Denver hotel reservations now

The Denver Marriott City Center Hotel is the NWSS headquarters for the Association. A special Angus room rate of \$86, plus tax, has been negotiated. Call the hotel directly at (303) 297-1300 to make reservations.

Request the American Angus Association room block to get the special rate. All reservations must be made by Dec. 22, 2003.

Angus activities will begin on Tuesday, Jan. 13, with the junior heifer show at 3 p.m. The open female show is to start at 8 a.m., Wed., Jan. 14. Angus sale cattle will be judged Thursday, Jan. 15, at 8 a.m., with the sale following at 2 p.m.

The Angus Reception is set for Thursday evening at the Denver Marriott City Center Hotel. The open bull show will be Friday, Jan. 16, followed by the Foundation Female Sale, which is sponsored by the Colorado Angus Association. The carload and pen bull shows in the yards will complete the event on Saturday, Jan. 17.

### Beartooth Ranch offers Angus Foundation Heifer

Beartooth Ranch, Columbus, Mont., will donate BT Everelda Entense 51N to headline the 2004 Angus Foundation Heifer Package, which will sell at the 2004 NWSS in Denver. All proceeds go to the Angus Foundation, which supports youth, education and research.

The sale of the package will precede the 2004 National Western Angus Bull Sale, set for 2 p.m. Thursday, Jan. 15, in the Beef Palace Auction Arena.

The package includes the heifer, which is a January 2003 daughter of Twin Valley Precision E161. Her dam is BT Everelda Entense 65J, a daughter of Leachman Right Time. In addition to the heifer, the buyer receives 30 days of free insurance from American Live Stock Insurance Co., Geneva, Ill.; free transportation to the buyer's farm or ranch provided by Lathrop Livestock Transportation, Dundee, Ill.; a flush and three embryo implants into the buyer's recipient cows from Trans Ova Genetics, Sioux Center, Iowa; Ivomec® provided by Merial; an Angus Information Management Software (AIMS) package from the Association AIMS Department and a banner ad provided by the Angus Productions Inc. (API) Web Marketing Department.

For more information about the Angus Foundation Heifer Package, log on to [www.angusfoundation.org](http://www.angusfoundation.org), contact the American Angus Association at (816) 383-5100 or visit with any regional manager.

### Advertising materials available for breeders and associations

Angus breeders and state, regional or local

Angus associations can put the award-winning "Black Hide" breed campaign to work for them on the local level. Breeder advertising kits are available to all members who would like to promote their sales or events to area cattlemen.

The kits contain various sizes of advertisements that can be used in standard-size magazines or tabloid publications. The ads feature the headline "It's Prime Time for Angus Genetics" and have space at the bottom to be personalized with a farm or ranch logo or sale information. The kit contains camera-ready ads that almost any publication can use, as well as scripts for 20-second radio advertisements that can be used by local radio stations. The ads and scripts can be downloaded from the Association's Web site at [www.angus.org](http://www.angus.org).

To request a kit, call the Communications and Public Relations Department or e-mail [Imaudlin@angus.org](mailto:Imaudlin@angus.org).

### Start shopping for holiday gifts now

If you're looking for that perfect gift, check out the Association's "Shop Online" feature at [www.angus.org](http://www.angus.org).

Here you'll find a variety of Angus items to choose from, complete with descriptions, photos and prices. Items include clothing, history books, art books, prints, office supplies and much more. What's more, you can conveniently purchase everything online with a Visa or MasterCard. You're sure to find something that will make your holiday chores a cinch.

If you don't have access to the Internet, call the Association and someone will discuss available items with you.

### Angus Christmas cards available online

Angus enthusiasts can purchase Angus Christmas cards online at [www.angusjournal.com/christmascards](http://www.angusjournal.com/christmascards). These unique Christmas cards feature familiar *Angus Journal* cover images and junior photo contest entries. Eight cards with six message choices or no message are available. Personalization with your name or ranch name can be added.

If you do not have Internet access, contact Lauralee West at API at (816) 383-5200 to place an order. Orders must be placed by Nov. 10, 2003, to guarantee availability and delivery by Thanksgiving. All online and phone orders will require credit card payment.

Prices are \$20 per 20 cards, with an additional \$10 for personalization. Shipping costs of \$7 will apply to all orders.

