



Association Highlights

► by *Susan Rhode*, director of communications and public relations

AHIR deadline is Nov. 8

The deadline for submitting weight records to be included in the spring 2003 analysis of the National Cattle Evaluation (NCE) is Friday, Nov. 8. In order to ensure your data is included in the spring analysis, weights must be in the Association office by that date.

Angus Informational Forum scheduled for Louisville

When attending the Association's Annual Meeting this month in Louisville, Ky., please be sure to attend the Angus Informational Forum at 1 p.m., Sunday, Nov. 17, in the South Wing Conference Center of the Kentucky Fair and Expo Center (KFEC). It will be an informational session to look at the Angus derivative concept, exploring the concept and then weighing the perceived

problems and the perceived benefits. Please be sure to attend this session and take part in the discussions.

Following this session will be the open forum for candidates and delegates, which has been postponed until 2:30 p.m. This is a change from previously printed schedules, so please make note.

For a complete schedule and details about what's happening at the Association's Annual Meeting, visit www.angus.org.

Thank you to our sponsors

We are fortunate to have three beef industry companies participating as sponsors of events at the 2002 Annual Meeting and related activities in Louisville. We are excited about their participation and hope that you will extend your thanks to them, given the opportunity.

Boehringer Ingelheim Vetmedica Inc., Saint Joseph, Mo., is again sponsoring the newsletter that all members who stay at the Executive West Hotel receive under their door each morning. The newsletter contains important information about the day's activities and is also distributed at the Angus registration desk and at the show.

Farmland National Beef, Kansas City, Mo., and U.S. Premium Beef (USPB), Kansas City, Mo., will sponsor the meat for this year's Annual Banquet. Representatives of both companies will be in attendance at the banquet, so please be sure to introduce yourself and say "thank you" for their support of our organization.

NWSS entries due Nov. 15

Exhibitors have until Nov. 15 to submit entries for the 2003 National Western Stock Show (NWSS) in Denver, Colo. Premium books can be obtained by calling the NWSS livestock office at (303) 297-1166 or by sending e-mail to livestock@nationalwestern.com. You can access entry forms and show information at www.nationalwestern.com.

Make Denver hotel reservations now

The NWSS headquarters is the Denver Marriott City Center Hotel. A special Angus room rate of \$84, plus tax, has been negotiated. Call the hotel directly at (303) 297-1300 to make reservations. Request the American Angus Association room block to get the special rate. All reservations must be made by Dec. 27, 2002.

Angus activities will begin on Tuesday, Jan. 14, with the junior heifer show at 1 p.m. The open female show is to start at 8 a.m., Wednesday, Jan. 15. Angus sale cattle will be judged Thursday, Jan. 16, at 8 a.m., with the sale following at 2 p.m.

The Angus reception is set for Thursday evening at the Denver Marriott City Center Hotel. The open bull show will be Friday, Jan. 17, followed by the Foundation Female Sale. The carload and pen bull shows in the yards will complete the event on Saturday, Jan. 18.

Whitestone Farm offers Angus Foundation Heifer

Whitestone Farm, Aldie, Va., will donate a full sister of Connealy Dateline to headline

Angus schedule at NAILE

The following is a schedule of Angus events at the North American International Livestock Exposition (NAILE) and the American Angus Association Annual Meeting.

SATURDAY, NOV. 16

- 9 a.m.-5 p.m. Angus registration desk open, Executive West Hotel
- 5:30 p.m. American Angus Auxiliary 50th Year Celebration, Executive West

SUNDAY, NOV. 17

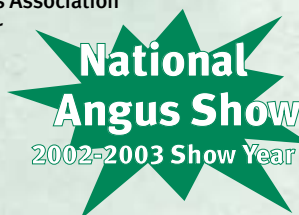
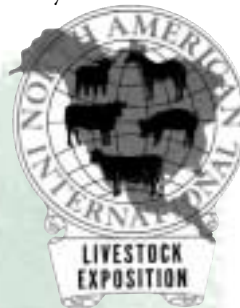
- 7 a.m.-6 p.m. Angus registration desk open, Executive West
- 8 a.m.-6 p.m. Angus Foundation & Auxiliary Holiday Room open, Executive West
- 8 a.m. Junior heifer show, Freedom Hall
- 9 a.m. American Angus Auxiliary Breakfast, Executive West
- 11 a.m. American Angus Auxiliary Annual Meeting, Executive West
- 1 p.m. Angus Informational Forum, South Wing Conference Center
- 2:30 p.m. Open meeting for candidates and delegates, South Wing Conference Center
- 4-6 p.m. AIMS workshop, Executive West
- 6-8 p.m. Angus Reception, Executive West

MONDAY, NOV. 18

- 7-10 a.m. Angus registration desk open, Executive West
- 8 a.m.-6 p.m. Angus Foundation & Auxiliary Holiday Room open, Executive West
- 8 a.m. 2003 National Angus Show cow-calf and bull classes, Freedom Hall
- 9-11 a.m. AIMS Crystal Reports workshop, South Wing Conference Center
- 2 p.m. 119th Annual Meeting of American Angus Association delegates, South Wing Conference Center
- 6-7 p.m. Angus Social Hour, Executive West
- 7 p.m. American Angus Association Annual Banquet, Executive West

TUESDAY, NOV. 19

- 8 a.m. 2003 National Angus Show heifer classes, Freedom Hall



▶ ASS'N HIGHLIGHTS

the 2003 Angus Foundation Heifer Package, which will sell at the 2003 NWSS in Denver. All proceeds go to the Angus Foundation, which supports youth, education and research.

The sale of the package will precede the 2003 National Western Angus Bull Sale, set for 2 p.m., Thursday, Jan. 16, in the Beef Palace Auction Arena.

The package includes Eila Eila 755P of Whitestone, a February 2002 daughter of Eila Eila of Conanga sired by DHD Traveler 6807. In addition to the heifer, the buyer receives 30 days of free insurance from American Live Stock Insurance Co., Geneva, Ill.; free transportation to the buyer's farm or ranch provided by Lathrop Livestock Transportation, Dundee, Ill.; a flush and three embryo implants into the buyer's recipient cows from Trans Ova Genetics, Sioux Center, Iowa; Ivomec® provided by Merial; and an Angus Information Management Software (AIMS) Package from the Association AIMS Department.

For more information about the Angus Foundation heifer package, logon to www.angusfoundation.org, contact the American Angus Association at (816) 383-5100 or visit with any regional manager.

Commercial producers will benefit with AngusSource

Are your commercial customers looking for another option in marketing Angus-influenced commercial cattle? They can now list these cattle online at www.AngusSource.com.

Formerly known as ARCNet, AngusSource is an Internet-based listing, accessible by feedyards, commercial producers and anyone searching for high-quality Angus genetics. Listings are also e-mailed on a weekly basis to hundreds of feedyards and other potential buyers of source-verified, Angus-influenced commercial cattle.

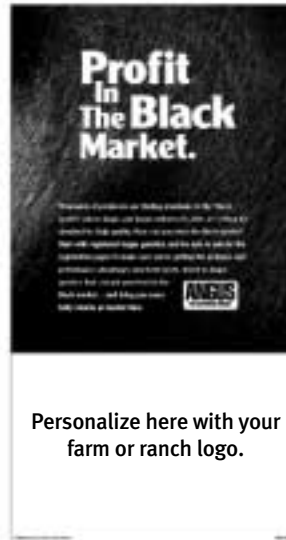
As an added benefit for members wanting to offer more service options to their customers, a member-dedicated AngusSource feature has been added to Member Logon. Simply submit your commercial customers' listings of feeder cattle, replacement females or special sales, and a Web site link will be e-mailed to you for addition to your Web site. This link allows interested buyers access to specified groups of cattle sired by your operation's genetics.

The service is free of charge for buyers of registered Angus bulls.

Breeder advertising kits available

Association members can now put the award-winning "Black Hide" breed campaign to work for them on the local level. Breeder advertising kits are available to all members who would like to promote their sales or events to area cattlemen.

The kits contain various sizes of advertisements that can be used in standard-size magazines or tabloid publications. The ads feature the "Profit in the Black Market" headline and have space at the bottom for you to personalize with your farm or ranch name, logo, sale date and contact information. The kit contains camera-ready ads that



practically any publication can use, as well as graphic files on a compact disc (CD) that can be used as well. They're free, so what are you waiting for? Advertise your sale today.

To request your breeder advertising kit, call the Communications and Public Relations Department or e-mail Lea Ann Maudlin at lmudlin@angus.org.

Begin holiday shopping now

If you're looking for that perfect gift for the hard-to-buy-for Angus breeder on your list, check out the Association's "Shop Online" feature at www.angus.org.

Here you'll find a variety of Angus items to choose from, complete with descriptions, photos and prices. Items include clothing, history books, prints, office supplies and much, much more. What's more, you can conveniently purchase everything online with a Visa or MasterCard. You're sure to find something that will make your holiday chores a cinch.

If you don't have access to the Internet, call the Association and someone will discuss available items with you.

