



Newsmakers

► Personal **achievements** and **losses** in our Angus family

John Crouch named interim executive officer

The Board of Directors of the American Angus Association named John Crouch, Saint Joseph, Mo., interim executive vice president, effective Oct. 18. The appointment comes after the sudden death



John Crouch

of Richard L. Spader, who had served in the leadership position since 1981. "The American Angus Association's officers and directors have unanimously chosen John Crouch to fill this position of leadership for our Association," said President Howard Hillman, Sioux Falls, S.D. "John's more than 25 years of experience with this Association have prepared him for his role in this transitional period. He has our vote of confidence, as well as the confidence and support of the employees, regional managers and staff here in Saint Joseph."

Crouch has served as the Association's director of performance programs since 1981 and in that time has directed programs that contributed to the formation of the world's largest database of beef cattle records. As director, he oversees the Angus Herd Improvement Records (AHIR) program and the genetic evaluation program for the American Angus Association's National Cattle Evaluation (NCE), *Sire Evaluation Report* and *Pathfinder Report*. He has been instrumental in the development and

adoption of Centralized Ultrasound Processing (CUP).

His tenure with the American Angus Association began in 1974 as a regional manager. He was inducted into the Association's Angus Heritage Foundation in 1999. He has worked closely with the Association's Breed Improvement Committee and many specially appointed committees and task forces.

His industry involvement includes serving on the board of directors of the Beef Improvement Federation (BIF), where he has worked on numerous committees. He received that group's Pioneer Award in 1998. He is a popular beef industry speaker, having lectured in more than 40 states and numerous foreign countries on beef production and genetics.

Crouch grew up on a registered Angus farm near Jonesborough, Tenn., and is a 1963 graduate of the University of Tennessee-Knoxville, with a bachelor's in animal husbandry. There he was a member of the first-place livestock judging team at the 1962 International Livestock Exposition in Chicago, Ill.

After graduation he served as a lieutenant in the U.S. Army and then returned home briefly to manage the family Angus operation and other beef cattle herds before joining the Association.

He and his wife, Judy, reside in Saint Joseph, Mo., and have five children and 12 grandchildren.

For more information call (816) 383-5100 or go to www.angus.org.

IN THE NEWS

Six individuals who have made significant contributions to the Angus breed have been selected for induction into the Angus Heritage Foundation. The 2001 honorees include **Conrad Grove**, West Chester, Pa.; **Ben Houston**, Platteville, Colo.; **Bill Roche**, Galt, Calif.; and **Wayne Smith**, Winigan, Mo. **Richard Spader** and **Wayland Crouch** will be inducted posthumously.

They will be honored Monday, Nov. 12, at

the American Angus Association Annual Banquet in Louisville, Ky. Complete biographies of the inductees will be published in the December *Angus Journal*.

The Kansas State University (K-State) Agricultural Alumni Association announced new officers and directors at its annual awards banquet on Oct. 19. Among the new leaders are two Angus enthusiasts, **Ken Conway**, Hays, Kan., and past *Angus Journal* editor **Jerilyn Johnson Houghton**, Polo,

Mo. Conway will serve as secretary, and Houghton will serve as treasurer.

The **Joel and Lynette Schmitz** family of Enderlin, N.D., were honored with the North Dakota Stockmen's Association (NDSA) Rancher of the Year Award at the NDSA annual convention and trade show in Minot, N.D., on Sept. 29.

Joel's parents, Ervin and Gladys Schmitz, began the cattle and crop operation in 1942. Joel and Lynette decided to continue in the family's agriculture tradition when they moved to the ranch more than 28 years ago.

Today, the couple have a 130-head predominantly Angus herd, along with some black Gelbvieh-cross cows. They raise their own feedstuffs, including silage and corn for grain. They also grow corn, wheat and sunflowers for sale as cash crops.

ANGUS ARRIVALS

Tyler and Melissa Rhode, Hudson, Ill., announce the June 28 birth of their son, **Garrett Allen**. He weighed 8 lb. and 1 oz. Grandparents are Dale and Marilyn Rhode, Kingston, Ill. Dale, Tyler and Jeff Rhode own Springlake Farm, Kingston, Ill.

Greg and Monica Ford, Saint Joseph, Mo., would like to announce the Sept. 24 birth of their first child, **Joseph Lyman**. He weighed 8 lb., 3 oz. and was 21 in. long.

Monica is an advertising artist for Angus Productions Inc. (API).

INDUSTRY EXTRAS

P. Michael Wells was selected to become the first salaried president of the Houston Livestock Show and Rodeo, Houston, Texas.

Clint Löest, a native of South Africa, recently accepted the position of ruminant nutrition specialist and assistant professor in New Mexico State University's Animal and Range Sciences Department. His research will focus on improving efficiency of amino acids used in growing cattle and improving byproduct and forage use.

The U.S. Meat Export Federation (USMEF) will honor two men for their outstanding contributions to the effort of putting U.S. meat on the world's table during the organization's Strategic Planning and Marketing Conference, Nov. 7-9, in Scottsdale, Ariz.

Eligio de la Garza, known as "Kika," will receive the prestigious Michael J. Mansfield Award. The award recognizes outstanding leadership in expanding opportunities in international trade.

James A. Mullins will receive the USMEF Distinguished Service Award for his outstanding leadership and contributions in

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the achievement of USMEF export goals. Mullins was a strong advocate in the establishment of the beef checkoff and has worked tirelessly to pass the beef referendum.

Dana Hauck, a cattle producer from Delphos, Kan., and co-chairman of the beef industry U.S./Mexico Cross Border Working Group, has been appointed to the U.S. Department of Agriculture (USDA)

and the office of the U.S. Trade Representative's (USTR) Agricultural Policy Advisory Committee for Trade (APAC). In addition, **Chuck Lambert**, chief economist for the National Cattlemen's Beef Association (NCBA), has been appointed to the USDA and USTR Animals and Animal Products Agricultural Technical Advisory Committee for Trade (ATAC).

Lambert will provide information and advice as the United States enters into new

trade agreements, and Hauck will offer detailed technical advice and information on the beef industry.

The Sept. 4 issue of *Forbes ASAP* has named **eMerge Interactive Inc.**, Sebastian, Fla., to its 2001 Best of the Web listing — a summary of the most promising business-to-business Web sites in 31 categories, based on strategy, execution and financial staying power. 