



Association Highlights

► by Susan Rhode, director of communications and public relations

Association Pledges Support to National Relief Effort

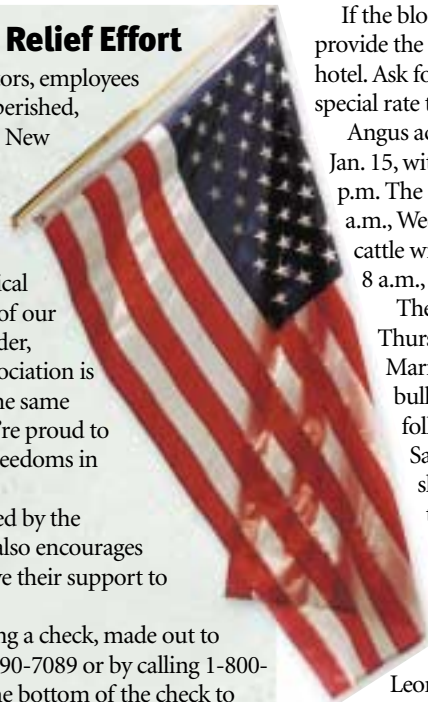
The American Angus Association, its officers, board of directors, employees and staff, has pledged its support to our nation and those who perished, suffered and experienced loss in the Sept. 11 terrorist attacks on New York City and Washington, D.C. The Association will make a donation to the American Red Cross to aid in relief efforts and to help it prepare for the role it will play as America brings those at fault to justice.

"Our nation has experienced a terrible tragedy, and the physical and emotional effects of that tragedy on the family and friends of our membership have been felt across the nation," says Richard Spader, Association executive vice president. "The American Angus Association is making this contribution on behalf of Angus breeders, and at the same time challenging them to make a personal donation as well. We're proud to be part of the united American front to ensure our safety and freedoms in these United States."

In addition to a monetary donation, which will be determined by the Association's Board of Directors in November, the Association also encourages Angus breeders across America, and others in agriculture, to give their support to relief efforts in New York City and Washington, D.C.

Donations can be made to the American Red Cross by mailing a check, made out to the American Red Cross, P.O. Box 97089, Washington, D.C. 20090-7089 or by calling 1-800-HELP-NOW. Please write "National Disaster Relief Fund" on the bottom of the check to indicate where it should be used.

Editor's Note: Several individuals from the world Angus community have expressed their sympathies to our membership in regard to the Sept. 11 terrorist attack. See "Editor's Mailbox" on page 220.



If the block is full, hotel personnel should provide the phone number of an overflow hotel. Ask for the Angus room block and special rate there, too.

Angus activities will begin on Tuesday, Jan. 15, with the junior heifer show at 1 p.m. The open female show will start at 8 a.m., Wednesday, Jan. 16. The Angus sale cattle will be judged Thursday, Jan. 17, at 8 a.m., with the sale following at 2 p.m.

The Angus reception will be Thursday evening at the Denver Marriott City Center Hotel. The open bull show will be Friday, Jan. 18, followed by the Foundation Female Sale. The carload and pen bull shows in the yards will complete the event on Saturday, Jan. 19.

Angus Foundation Heifer Package to include Shady Brook offering

Shady Brook Angus Farm, Leoma, Tenn., has donated the pick of its fall 2001 heifer-calf crop to headline the 2002 Angus Foundation Heifer Package. See "Next Generation," page 72 for more information.

AHIR deadline is Nov. 9

The deadline for submitting weight records to be included in the spring 2002 analysis of the National Cattle Evaluation (NCE) is Friday, Nov. 9. In order to ensure your data is included in the spring analysis, weights must be in the Association office by that date.

Angus Heritage Foundation names inductees

Six individuals who have made significant contributions to the Angus breed have been selected for induction into the Angus Heritage Foundation. See "Newsmakers" on page 74.

NWSS entries due Nov. 15

Exhibitors have until Nov. 15 to submit entries to the 2001 National Western Stock Show (NWSS). Premium catalogs can be obtained by calling the NWSS livestock office at (303) 297-1166 or by sending e-mail to livestock@nationalwestern.com. You can access entry forms and show information at www.nationalwestern.com.

Book Denver plane tickets now

The Association has secured a special discount agreement with United Airlines for Angus breeders attending the NWSS. A 5% discount off the lowest applicable fare will be offered *only* when you or your travel agent calls United Airline's toll-free number at 1-800-521-4041 and refers to meeting ID No. 501ZC.

Also note that an additional 5% discount will apply when you purchase your ticket at least 60 days before the travel date. Discounts apply on United, Shuttle by United and United Express flights.

Denver Marriott City Center is NWSS headquarters

The NWSS Angus headquarters is the Denver Marriott City Center Hotel. A special Angus room rate of \$82, plus tax, has been negotiated, which includes up to two people per room. Additional people per room are \$10 each. Call the hotel directly at (303) 297-1300 to make reservations. Request the American Angus Association room block to get the special rate.

Board names junior show

Site selections for upcoming junior Angus shows were approved by the Association Board of Directors. See "Next Generation" for an overview.

California will host 2002 national conference

The 2002 National Angus Conference and Tour in Sacramento, Calif., will be April 23-26. The event will offer a two-day tour and one-day conference program, which are scheduled so breeders can attend the 2002 Western National Angus Futurity (WNAF) April 21-22 in Reno, Nev. The WNAF will be celebrating its 50th anniversary this coming year and will be the National Angus Show.

Look for dates and more information in upcoming issues of the *Angus Journal*.

Buy your history book in Louisville

Start your holiday shopping early this year by purchasing the book *A Historic Journey — The American Angus Association, 1883-2000*. Keith Evans, former director of communications and public relations for the

Association, wrote the book, which includes more than 350 pages of photographs and history of the Association.

You can purchase your copy while at the North American International Livestock Exposition (NAILE) in Louisville, Ky. Evans will sign books during the Angus reception on Sunday, Nov. 11, and before and after the Annual Banquet on Monday, Nov. 12. Books can be purchased afterward from the Association.

The book will be available in a black leatherbound collector's edition for \$50 and a beige clothbound edition for \$25. In addition, 50 copies numbered and signed by Evans will be available for \$150 each. The No. 1 book will be auctioned during the Annual Banquet. All proceeds go to the Angus Foundation.

Books not purchased in Louisville will have an additional shipping and handling charge of \$5. For ordering information, go to page 32 in this issue or contact Monica Jordan at (816) 383-5149 or mjordan@angus.org.

Angus holiday gifts make shopping easy

The Association has several items that will please the people on your gift list while benefiting the Angus Foundation.

Profitmaker Prints — The Angus Foundation is offering a set of four 11-by-14-inch, black-and-white, framable prints to anyone who makes a \$100 contribution. The prints are of original grease-pencil drawings by Frank Murphy and feature farm scenes used in Association advertising campaigns from 1966 to 1970. To order, call the Activities and Junior Activities Department.

The National Junior Angus Association (NJAA) has merchandise available, including caps, shirts and pullover jackets. All proceeds go to the Angus Foundation. For styles, prices and sizes, call the Activities and Junior Activities Department or go to www.angus.org/njaa and click on "Angus Clothing and Hats."

The Association has Angus flags, desk pen sets, bull models and other promotional items for sale. Contact the Communications and Public Relations Department for more information.

Association growth/loss

Registrations held steady as membership sagged slightly and requests for performance data reached all-time highs, according to the year end numbers for the American Angus Association.

Registrations of Angus cattle totalled 271,206, nearly steady with 2000's numbers.

Of that total, 22,154 were calves produced by embryo transfer (ET), marking an 8.69% increase in that category. Transfers for the year were down, at 159,029, a decrease of 6.03% from fiscal year (FY) 2000.

New regular members in FY 2001 totaled 2,612, slightly fewer than last year. Junior memberships were up 3.31% for the year.

As performance records continue to be important in the breeding and marketing of Angus genetics, members reported an all-time-high number of weight records to the Performance Programs Department, submitting 693,700 in all. The total breaks down to 278,217 birth weights, 273,159 weaning weights and 142,324 yearling weights.

Sign up now for computer cow-calf game

Juniors and adults are eligible to compete in the computer cow-calf game. To receive your "herd" and a battery of herd bulls, call the Activities and Junior Activities Department. The deadline to enroll is Jan. 5. There is no cost for junior members to participate; the cost for adults is \$15.

Junior winners in the competition will receive points toward the Crystal Award and their state's sweepstakes points at the 2002 National Junior Angus Show (NJAS). 