## Bull Listing Service Helps Producers Sell and Buy Bulls

Looking for registered Angus bulls to use on your cow herd? Or maybe you have some registered Angus bulls for sale. In either case a new service of the American Angus Association's Commercial Relations Department went online Sept. 1 to assist you.

The Angus Resource Clearinghouse Network's (ARCNet) new Bull Listing Service identifies Angus bulls that are for sale and, at the same time, helps producers find bulls that fit their individual programs.

Breeders with bulls for sale are able to submit information about their registered Angus bulls to a searchable database. Each listing includes ranch information, bull name, date of birth, expected progeny differences (EPDs), sire and maternal grandsire. Registered Angus bulls will be listed for a 90-day period.

"Angus breeders who use the Bull Listing Service should find that it is another method to market their bulls and add exposure to their programs," says Bill Bowman, director of commercial relations.

Producers who are looking for specific Angus genetics can research the database to find bulls that meet their desired criteria. Potential buyers can search by EPDs, sire groups and location by state. Once they find bulls they are interested in buying, they can contact the listed breeder.

"We are always attempting to find new tools to help commercial cow-calf producers looking for specific Angus genetics," Bowman says.

The ARCNet site also maintains Angus feeder-calf listings, replacement-female listings, a cattle-wanted listing and a list of Angus-influence sales.

Listing fees for the 90-day period are \$7/head for one to 10 bulls; \$5/head for 11-99 bulls; and \$4/head for 100 or more bulls.

The bull information is accessible via the Internet at *www.angus.org.* For more information or an enrollment form, write Bowman at 3201 Frederick Ave., Saint Joseph, MO 64506-2997; e-mail bbowman@angus.org; or call (816) 383-5100.

ARCNet Bull Listing Service										
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