

Angus Activity in Louisville

Angus enthusiasts gather in Louisville, Ky., Nov. 15-18 for the North American International Livestock Exposition, American Angus Association Annual Meeting and ROV Angus show.

by *Crystal Albers & Shauna Rose Hermel*

The first-ever Angus Foundation Reception kicked off Angus activities at the 2003 North American International Livestock Exposition (NAILE) in Louisville, Ky., Nov. 15. The Saturday evening reception, themed "Celebrating the Vision," recognized past contributors and provided opportunity for the Foundation Board to share its vision for the future of the Angus Foundation.

Headlining the event was the auctioning of the No. 1 print of Frank Champion

Murphy's "In Apple Blossom Time." Murphy shared with the invitation-only crowd the inspiration for the painting and his kinship with the Angus Association and its members.

The bidding didn't stop until auctioneer Roger Jacobs, Shepherd, Mont., got a final bid of \$40,000. A consortium of 58 individuals (see "Foundation donors honor fellow breeder," page 69) pooled their monies to buy the print, donating it to Dave McMahon of Belle Point Ranch, Lavaca, Ark., to honor his contributions to the Angus Foundation and Angus youth.

McMahon purchased the second offering of the evening, an original charcoal drawing by Murphy of the bull or cow of the buyer's choice, for \$15,000. Rather than have a sketch of an animal, McMahon requested that Murphy draw a portrait of Dick and Sheri Spader in memory of the former executive vice president of the Association.

In all, \$55,000 was raised to support the new vision of the Angus Foundation, which supports youth, education and research. For more information about the Angus

Reception, including how to make next year's guest list, see "Celebrating the Vision," page 68.

Junior show features 166 head

Junior Angus exhibitors vied for top honors in the Kentucky Fair and Exposition Center (KFEC) Freedom Hall at the 2003 NAILE Junior Angus Heifer Show Nov. 16. Roger Hunsley, Omaha, Neb., evaluated the 166 females before selecting Roth Forever Lady 2610 as the grand champion female. Owned by Kylee Carr, Elwood, Ind., the January 2002 daughter of Famous 7001 first won junior champion.

Fernvale Plowess 203 won reserve grand champion and grand champion bred-and-owned female for Dana May, Mineral Point, Wis. The May 2002 daughter of Leachman Saugahatchee 3000C first won intermediate champion.

For photos of division and grand champions, see "Juniors show 166 head at NAILE," page 82. For a complete list of class winners, visit www.angusjournal.com/louisville/.

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► **Above:** Regional manager Jerry Cassady takes bids during the Angus Foundation Reception Saturday evening. The auctioning of the No. 1 print of "In Apple Blossom Time" and an original charcoal drawing, both by Angus artist Frank Champion Murphy, garnered \$55,000 for the Angus Foundation.



► **Right:** Exhibitors parade bulls at the NAILE ROV show Monday. Steve Patton, Freeman, S.D., and Jim Patton, Crawfordsville, Ind., evaluated 63 bulls and six cow-calf pairs throughout the day.



► More than 300 delegates from 42 states, Washington, D.C., and Canada checked in to conduct the official business at the American Angus Association's 120th Annual Meeting.

Auxiliary events

The American Angus Auxiliary began its annual series of Angus events Saturday evening, Nov. 15 with the Auxiliary Buffet. Angus enthusiasts gathered at the Executive West hotel to “Meet Around the Campfire” — the theme for the event. Guests enjoyed Western decor while sampling hors d’oeuvres and chili furnished by Certified Angus Beef LLC (CAB).



► More than 500 members and guests were in attendance at the Association’s 120th Annual Meeting as Executive Vice President John Crouch presented the annual report to the membership.



► **Above:** Five young women vied for the title of 2004 Miss American Angus. Candidates were (from left) Keela Retallick, Glen Haven, Wis.; Megin Santee, Langdon, Kan.; Lisa Stream, Chariton, Iowa; Katy Kemp, Decatur, Texas; and Wravenna Phipps, Kearney, Neb. 2003 Miss American Angus Joanna Olson is also pictured.

► **Right:** Artist Frank Champion Murphy and Keith Evans, former director of communications and public relations for the Association, were on hand during Sunday evening’s Angus Reception to autograph copies of *Angus Art At The American Angus Association*.

The following day, the Ohio Angus Auxiliary hosted the 52nd Annual Breakfast at the Executive West. Almost 300 guests enjoyed the Christmas-themed buffet as 2003 Auxiliary President Nancy Jo Sullivan welcomed the crowd. Distinguished guests, including past Auxiliary presidents, state presidents and charter members were recognized, as well as “Janet Castle Crystal Award” winners Emily McCurry, Burrton, Kan., and Garrett Lampe, Scott City, Kan.

The 2004 Miss American Angus candidates were introduced, and Sandra McCurry, Mount Hope, Kan., was named a Distinguished Woman for her dedication to the Auxiliary. McCurry became one of only 19 women to ever receive the honor in the 50 years of the Auxiliary.

The Tigerette’s Dance Line from Cowley County Community College, Arkansas City, Kan., provided the morning’s entertainment.

The Auxiliary’s Annual Meeting, including the election of new officers (see “Auxiliary Notes,” page 38) followed the breakfast, while a few doors down five Miss American Angus candidates vied for the crown in the speech, impromptu-question and personal interview competitions.

AIMS workshops

Angus breeders seeking computer assistance with Microsoft Windows,[®] Angus Information Management Software (AIMS) or Crystal Report Writer attended one or more of three workshops throughout the four-day Angus schedule. Scott Johnson, director of the AIMS Department, offered workshops for new and experienced software users, specifically breeders using AIMS — a program designed by the Association to organize cattle records using industry-standard methods.

Informational forum

Sunday afternoon, the American Angus

Association hosted a breeders’ informational forum, “Achieve Angus Excellence Through Information,” featuring several Association programs and services.

Matt Perrier, director of commercial programs, presented an overview of the AngusSource program. Bill Bowman, director of performance programs, and Sally Dolezal, genetic research director, introduced the new Dollar Value (\$Value) Indexes developed to assist producers in multitrait selection. Feedlot Value (\$F), Grid Value (\$G) and Beef Value (\$B) are the first in a suite of bioeconomic tools the Association will offer cattlemen.

The meeting was the first in a series of 12 Angus Outreach Seminars being conducted by the Association this winter and early spring. An interactive producer seminar is being planned in each regional manager territory to help explain these programs and how Angus producers can utilize them as customer service options.

For more information about the forum in Louisville, see “Association Presents Tools” on page 86. For more information about the seminars, see “Outreach seminars scheduled” page 87.

Candidates introduce themselves

Seven candidates sought election to the American Angus Association Board of Directors. While state caucuses hosted independent meetings where they interviewed candidates throughout the week, all members were invited to an open meeting with the candidates following the breeders’ informational forum.

At the open meeting, each candidate was asked to introduce himself and his reasons for seeking a chair on the Board of Directors. Each candidate then answered questions presented by members.

Seeking re-election to the Board were Paul Hill, Champion Hill Inc., Bidwell, Ohio, and



► After being elected the 2004 president of the American Angus Association, Joe Elliott (right) presented retiring president Steve Brooks a plaque to commemorate his service.



► Elected to serve as officers and directors of the American Angus Association are (front row, from left) Joe Elliott, Adams, Tenn., president; Minnie Lou Bradley, Memphis, Texas, vice president; Ben Eggers, Mexico, Mo., treasurer; (back row, from left) and newly elected directors Paul Hill, Bidwell, Ohio, second term; Dave Smith, Greensburg, Ind., second term; Al DeClerk, Pocahontas, Ark., first term; Rob Thomas, Baker City, Ore., first term; and Joe Hampton, Mount Ulla, N.C., first term.

Dave Smith, Stewart Seeds Inc., Greensburg, Ind. Seeking their first terms as Directors were Al DeClerk, A.C. DeClerk Farms Inc., Pocahontas, Ark.; Robert Groom, Tullyfergus Angus Herd, Lyons, N.Y.; Joe Hampton, Back Creek, Mount Ulla, N.C.; Lee Mueller Jr., Live Oak Farms, La Grange, Texas; and Rob Thomas, Thomas Angus Ranch, Baker City, Ore.

Reception features book signing

Artist Frank Champion Murphy and Keith Evans, former director of communications and public relations for the Association, were on hand during Sunday evening's Angus Reception to autograph copies of *Angus Art At The American Angus Association*. The 70-page, four-color book was written by Evans and features work Murphy has created for the Association throughout the past 50 years, as well as works by other artists. The book is available for a \$20 donation and \$5 shipping fee, with all proceeds going to the Angus Foundation.

As the reception began, the Auxiliary presented Dave and Mary Ann McMahon, Lavaca, Ark., with a Harvey Rattey sculpture in recognition of their continued support of the Auxiliary and junior programs.

A number of specialty items were auctioned at the reception, with proceeds going to the 2004 National Junior Angus Show (NJAS) in Kansas City, Mo.

Koupal's Angus Farm, Dante, S.D., purchased a leather desk chair for \$2,300. The chair was donated by Copper Creek Canyon, a Western, rustic furniture outfitter in Indianapolis and Lafayette, Ind. An original sketch by J.W. McCurry, Mount Hope, Kan., was also auctioned at the event. Camp Cooley Ranch, Franklin, Texas, paid \$700 for the artwork.

Also on the auction block, advertising space in the 2004 NJAS program sold for a total of \$12,000. Advertisers include the Angus Booster's Club; Belle Point Ranch,

Lavaca, Ark.; Camp Cooley Ranch, Franklin, Texas; Harding & Harding, Geneva, Ill.; Shoulderbone Plantation, White Plains, Ga.; Stevenson Angus Ranch, Hobson, Mont.; and Wehrmann Angus, New Market, Va. The auction raised \$15,000 for the NJAS. Visit www.njaa.info/thankyoudonors.html for more information.

Boehringer Ingelheim Vetmedica, Inc., sponsored the evening's reception.

ROV show begins Monday

Exhibitors paraded 63 bulls and six cow-calf pairs before the judges during the 2003 NAILE Super-Point Roll of Victory (ROV) Angus Show, Nov. 17. Lead judge Steve Patton, Freeman, S.D., and associate judge Jim Patton, Crawfordsville, Ind., named Cottonwood Cheyenne 122 grand champion. The February 2002 son of CH Powder River is owned by Cottonwood Angus Farms, Pipestone, Minn., and D.E. Schlutz & Son, Columbus Junction, Iowa.

BC Marathon 7022 won reserve grand champion bull. Kyle Conley, Clarksdale, Mo., and Holly Gamble, Clinton, Tenn., own the July 2002 son of OCC Kirby 633K.

The grand champion cow-calf pair included Double Bar Wendy 9A, a January 2001 daughter of GDAR Royce 5140 owned by Double Bar, Mason City, Ill., and K Bar D, Redmond, Ore. At side was her March 2003 son of LCC New Design G054L.

Green's Princess 1012 claimed reserve grand champion cow-calf pair honors for Mark Ray, Berwick, Ill. The March 2001 daughter of Green's Premium 7578 had a March 2003 heifer calf sired by Northern Express 0424 at side.

For photos of the division and grand champions and a listing of the top three placings in each class, see "Champions named at NAILE Super ROV," page 76. For a complete list of class placings, visit www.angusjournal.com/louisville/.

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2004 Committees and Boards of the American Angus Association

Executive Committee: Joe Elliott, chairman; Leo Baker; Minnie Lou Bradley; Ben Eggers; and Jot Hartley

Activities Committee: Dave Smith, chairman; Gregg Blythe; Joe Hampton; Paul Hill; and Jay King

Breed Improvement Committee: Richard Tokach, chairman; Bill Davis; Ben Eggers; Mark Gardiner; and Rob Thomas

Commercial & Industry Relations Committee: Paul Hill, chairman; Bill Davis; Joe Hampton; Jot Hartley; and John Schurr

Finance Committee: Ben Eggers, chairman; Leo Baker; Al DeClerk; Bob Schlutz; and Dave Smith

Member Services Committee: Jot Hartley, chairman; Leo Baker; Al DeClerk; Bob Schlutz; and Richard Tokach

Public Relations Committee: Mark Gardiner, chairman; Gregg Blythe; Jay King; John Schurr; and Rob Thomas

Angus Foundation Board: Paul Hill, president; Dave Smith, vice president; Richard Wilson, secretary-treasurer; Bill Davis; Jay King; and Bob Schlutz

Angus Productions Inc. (API) Board: Minnie Lou Bradley, chairman; John Crouch, vice chairman; Terry Cotton, president; Richard Wilson, secretary-treasurer; Leo Baker; Mark Gardiner; Jot Hartley; Paul Hill; Jay King; and Dave Smith

Certified Angus Beef LLC (CAB) Board: (officers were to be elected at December meeting of the CAB Board) Minnie Lou Bradley, John Crouch, Ben Eggers, Joe Elliott, Jot Hartley, Jay King, Bob Norton, Jim Riemann and Richard Tokach

National Cattlemen's Beef Association Representative: Richard Tokach

Chaplain: Gregg Blythe

Parliamentarian: Paul Donnelly

2004 meeting dates

- Feb. 24 — New director orientation
- Feb. 25-27 — Board meeting, Saint Joseph, Mo.
- June 7-10 — Board meeting, Location to be determined
- Sept. 1-3 — Board meeting, Saint Joseph, Mo.
- Nov. 13 — Board meeting, Louisville, Ky.
- Nov. 15 — 121st Annual Meeting, Louisville, Ky.
- Nov. 16 — Board meeting, Louisville, Ky.

Annual Meeting

More than 500 members gathered Monday afternoon in the KFEC South Wing for the American Angus Association's 120th Annual Meeting. Steve Brooks, 2003 Association president, presided over the meeting as 318 delegates from 42 states, Washington, D.C., and Canada checked in to conduct the Association's official business.

"We are blessed with a great breed of cattle," Brooks said in his speech to the crowd. "We have the mother cow other breeds wish for. Angus cattle have the highest quality carcasses in the world. We have the most progressive breeders in our country. We have the largest and best database ... We have the most successful beef brand in the industry."

Brooks spoke about his hopes for the future of the breed.

"We talk a lot about being on top and staying there," he said. "I think that just the competition between our own breeders for market share and to do a better job for their customers will keep us charging in the right direction."

The meeting featured reports by Brooks and 2003 Treasurer Keith Arntzen and the election of five directors to the Board. As the votes were being tallied, Executive Vice President John Crouch presented the Annual Report of Association Business.

The delegates elected Joe Elliott, Adams, Tenn., president and Minnie Lou Bradley, Memphis, Texas, vice president of the Association for 2004. Ben Eggers, Mexico, Mo., was elected treasurer in an earlier voting by the Board.

Re-elected to serve their second three-year terms on the Board were Paul Hill and David Smith. Al DeClerk, Joe Hampton and Rob Thomas were elected to their first three-year terms.

In his first address as 2004 Association President, Joe Elliott spoke of change in the Association's past 20 years and the need to continue developing new ideas.

"How many times do we humans do things a certain way because that is the way that they have always been done?" Elliott asked. In his closing remarks, Elliott challenged the crowd, quoting a French proverb: "I challenge each of you as Angus enthusiasts, agricultural producers, professionals and humans to be learners, because 'Nothing is so dangerous as an idea, if it's the only one you have.'"

Annual Banquet

Murphy and Evans were again available to autograph copies of the newly released art book during Monday's social hour preceding the Annual Awards Banquet.

After the social hour, guests filtered across the hall and into the Executive West Main Ballroom, where Crouch welcomed the crowd before Dave Smith, Board chaplain, gave the invocation. Angus members and enthusiasts then enjoyed a meal featuring CAB prime rib provided by U.S. Premium Beef and National Beef.

Shortly after the meal, 2004 Auxiliary President Amy Iman Bellis introduced new and distinguished members. The NJAA Outstanding Leadership Award winner, Callie Birdsell, Sparta, N.C., was recognized,

and four inductees into the Angus Heritage Foundation were later honored. Murphy then spoke about creating Angus artwork throughout the past 50 years before 2004 American Angus Association President Joe Elliott spoke to the crowd and recognized current and past Association officers and directors.

Motivational speaker Stewart Kennedy, Edmond, Okla., capped off the evening with an entertaining presentation. Kennedy, who invented peanut butter slices and began his own food company, has worked with a variety of groups, including youth organizations, the Foreign Agricultural Service and other businesses. Kennedy urged members to remain diligent in their goals.

ROV female show

On Tuesday, ROV judges Steve and Jim Patton named RSFF Phyllis 2028 grand champion of the ROV female show, which featured 167 females. The March 2002 daughter of PVF New Horizon 001 is owned by Dillon Stertzach, Louisville, Ohio.

Champion Hill Georgina 3153 won reserve grand champion female honors. Jennifer Ringwelski, Marengo, Ill., owns the September 2002 daughter of Leachman Saughatchee 3000C.

For photos of the division and grand champions and a listing of the top three placings in each class, see "Champions named at NAILE Super ROV," page 76. For a complete list of class winners, visit www.angusjournal.com/louisville/.



Members honored at Awards Banquet

Four Angus Heritage Foundation inductees were recognized for their contributions to the Angus breed during the American Angus Association's Awards Banquet Monday, Nov. 17, in Louisville, Ky. The inductees, who were selected by the Board of Directors, each received a framed Angus Heritage Foundation certificate. Inductees include Leroy Baldwin, Ocala, Fla.; T.J. Cawood, Cleveland, Tenn.; and Robert Long, Amelia Island, Fla. Orin James Sr., formerly of Cameron, Mo., was inducted posthumously.

For biographies of inductees and a summary of their achievements, see "Angus Heritage Foundation Honors Individuals for Contributions to the Beef Industry," page 76 in the December 2003 *Angus Journal*.



► **Leroy Baldwin**, Ocala, Fla., received a certificate at the Annual Banquet for his induction into the Angus Heritage Foundation. Baldwin served on the Association Board of Directors for eight years before serving as president in 2002.



► **T.J. Cawood**, Cleveland, Tenn., was also honored at the Annual Banquet for his induction into the Angus Heritage Foundation. Cawood's Angus roots date back 68 years.



► **Robert Long**, Amelia Island, Fla., has spent his life improving the Angus breed through research and educating others. Long was inducted into the Angus Heritage Foundation for his endeavors.



► **Wes James**, Cameron, Mo., accepted the Angus Heritage Foundation certificate on behalf of his grandfather, the late Orin James Sr., formerly of Cameron. In his day, Orin broke records, partnered with J.C. Penney and sold cattle to icons like Dwight D. Eisenhower.