



Association Highlights

► by **Susan Rhode**, director of communications and public relations

National Western to host Angus activities this month

A full schedule of Angus events is set for the 2004 National Western Stock Show (NWSS) in Denver, Colo. The activities begin with the junior heifer show at 3 p.m., Tuesday, Jan. 13, in the Stadium Arena. Alan Miller, Le Roy, Ill., will judge the show.

The super-point Roll of Victory (ROV) show will begin at 8 a.m., Wednesday, Jan. 14, in the Stadium Arena with the exhibition of females. Jack Ward, Plattsburg, Mo., will judge the event.

The National Western Angus Bull Sale will highlight the day's events on Thursday, Jan. 15. The bull sale show begins at 8 a.m. in the Stadium Arena. Five judges will evaluate more than 50 bulls consigned by breeders from across the country. The show will determine sale order, and division and grand champions will be selected. Judges include Donald Bloom, Westville, Ind.; Jeff Gooden, Iberia, Mo.; Bruce Kiesewetter, Letts, Iowa; Lorna Pelton, College Station, Texas; and Kevin Yon, Ridge Spring, S.C.

The sale begins at 2 p.m. in the Beef Palace Auction Arena and will start with the sale of

the 2004 Foundation Heifer Package, featuring a female donated by Beartooth Ranch, Columbus, Mont. Joe Goggins, Billings, Mont., will serve as auctioneer. The sale is sponsored by the American Angus Association and is managed by regional manager Chuck Grove.

For more information about the sale, contact Linda Campbell at (816) 383-5143 or Grove at (434) 525-4687. An online sale book can be viewed at www.angusjournal.com.

An Angus Information Management Software (AIMS) workshop will take place at 4:30 p.m. at the Denver Marriott City Center, located downtown at 1701 California. The Angus reception will complete Thursday's activities at 6:30 p.m. at the hotel.

The super-point ROV Angus show resumes Friday, Jan. 16, with the bull show, which begins at 8 a.m. in the Stadium Arena. Ward will again serve as the judge. Later that day, the Foundation Female Sale, which is sponsored by the Colorado Angus Association, will begin at 3 p.m. at the Livestock Center Auction Arena in the yards.

Angus activities conclude on Saturday, Jan. 17, with the pen and carload shows in

the yards. The event begins at 9 a.m. in the Livestock Center Auction Arena. Henry Bergfeld, Summitville, Ohio; Dick Burns, Kickapoo, Ill.; and Jim Pipkin, Republic, Mo., will judge the group competitions.

Following is an abbreviated schedule for your reference:

Tuesday, Jan. 13

3 p.m. Angus junior heifer show, Stadium Arena

Wednesday, Jan. 14

8 a.m. Angus ROV female show, Stadium Arena

Thursday, Jan. 15

8 a.m. Judging Angus sale bulls, Stadium Arena

2 p.m. Angus bull sale, Beef Palace Auction Arena

4:30 p.m. AIMS workshop, Denver Marriott City Center Hotel

6:30-8:30 p.m. Angus reception, Denver Marriott City Center Hotel

Friday, Jan. 16

8 a.m. Angus ROV bull show, Stadium Arena

3 p.m. National Western Angus Foundation Female Sale, Livestock Center Auction Arena, sponsored by the Colorado Angus Association

Saturday, Jan. 18

9 a.m. Carload and pen shows, Livestock Center Auction Arena.

For more information about events at the NWSS, go to www.nationalwestern.com.

NWSS coverage on the Web

Not going to Denver? You can still keep up with what's going on via the Web. Angus Productions Inc. (API) will provide real-time coverage of Angus events at the NWSS in Denver, Colo. Log on at www.angusjournal.com/denver to see results and photos from NWSS Angus events.

Foundation Heifer Package sells at NWSS

Beartooth Ranch, Columbus, Mont., has donated BT Everelda Entense 51N to headline the 2004 Angus Foundation Heifer Package, which will sell at the NWSS in Denver. All proceeds go to the Angus Foundation, which supports youth, education and research related to agriculture.

The sale of the package will precede the

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ASSOCIATION FEES

CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

REGISTRATIONS

Applications for animals less than 4 months of age.....	\$7
Applications for animals 4-10 months of age.....	\$9
Applications for animals 10-12 months of age.....	\$14
Applications for animals more than 12 months of age.....	\$27

TRANSFERS

Applications received less than 30 days from sale date.....	\$5
Applications received 30-60 days from sale date.....	\$7
Applications received more than 60 days from sale date.....	\$12

MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee (per weaning weight).....	\$3
Artificial insemination (AI) service certificate.....	\$10
Regular annual membership.....	\$30
Junior annual membership (less than 21 years of age).....	\$20
Embryo-transfer (ET) calf.....	regular registration fee plus \$10
Cell-clone transplant calf.....	regular registration fee plus \$50

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Free copies are available from the Association.

BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal.

Symbol	Meaning	Symbol	Meaning
#	Pathfinder cow or Pathfinder sire	%	Split-ET
+	Embryo transfer calf	@	Clone-ET
^	Cell clone		

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2004 National Western Angus Bull Sale, set for 2 p.m., Thursday, Jan. 15 in the Beef Palace Auction Arena.

The package includes a January 2003 daughter of Twin Valley Precision E161. Her dam is BT Everelda Entense 65J, a daughter of Leachman Right Time. For more information about the Angus Foundation heifer and items included in the package, log on to www.angusfoundation.org, contact the American Angus Association at (816) 383-5100 or visit with any regional manager.

Make plans to stop by the 'Angus Listening Post' in the yards

While attending events at the NWSS, be sure to stop by the Angus tent in the herd bull display area in the yards. This year the tent will serve as the "Angus Listening Post," giving members the opportunity to exchange ideas and take part in discussions with Association and API personnel and other producers. All members and commercial producers are welcome to stop by for a cup of coffee and good discussion about the Angus business and what's going on in today's beef industry.

AIMS workshop added to Denver schedule

If you need some special tutoring for the Angus Information Management Software (AIMS) program, you'll want to find Scott Johnson, director of AIMS, during the activities in Denver.

Johnson will demonstrate the program to attendees in the Association booth outside the Stadium Arena during the female show Wednesday, Jan. 14; during the Angus bull sale show Thursday, Jan. 15; and during the open bull show Friday, Jan. 16.

A formal AIMS workshop is a new addition to the NWSS schedule. Join Johnson at 4:30 p.m. on Thursday, Jan. 15 at the Denver Marriott City Center Hotel for a workshop that will feature a comprehensive look at the software and how it works. The exact location of this workshop will be announced at a later date.

For more information contact Johnson at (816) 383-5100 or scottj@angus.org.

Spring Sire Evaluation now available online

The spring 2004 Sire Evaluation Report is now available on the Internet at www.angus.org. Accessing the report online is the fastest and easiest way to get the latest performance information on sires in the Angus breed. It allows you to specify ranges

of expected progeny differences (EPDs) and to sort bulls that qualify in those ranges. This evaluation will also include the first release of the Dollar Value (\$Value) Indexes, which include Feedlot Value (\$F), Grid Value (\$G) and Beef Value (\$B).

Active members who returned their blue request cards and received a printed copy of the fall 2003 report will receive the spring 2004 report automatically. All other members and all commercial producers who want a printed report will need to request it by contacting Brenda Schafer at (816) 383-5144 or bschafer@angus.org.

Pathfinder deadline is Feb. 13

The deadline for submitting records to the Performance Programs Department to be included in the 2004 *Pathfinder Report* is Feb. 13.

The Performance Programs Department appreciates your cooperation in getting Angus Herd Improvement Records (AHIR) data into the office in a timely manner. If you have questions about submitting data on forms by using the AIMS program or with AAA Login, call the Association for assistance.

API to provide online coverage of 2004 Cattle Industry Convention

The 2004 Annual Cattle Industry Convention and Trade Show is set for Jan. 28-31 at the Phoenix Civic Plaza in Phoenix, Ariz. People from all aspects of the beef industry will take part in the event, which is organized by the National Cattlemen's Beef Association (NCBA) and other industry organizations. The theme for the convention is "Create Change, Shape the Future — Together!"

API will provide real-time coverage of the convention and trade show at www.4cattlemen.com, including speaker presentations and detailed meeting coverage. The coverage is sponsored by Boehringer Ingelheim Vetmedica, Inc. Go to the site now to view a schedule and to access links to online registration.

The Association, Certified Angus Beef LLC (CAB) and API will also have a presence in the trade show, where attendees can learn about the Angus resources available to the industry. Please stop by these booths and visit with staff and fellow Angus breeders.

Note these junior deadlines

Feb. 1 is the ownership and entry deadline for juniors planning to participate in the Mid-Atlantic Junior Angus Classic (MAJAC) regional preview show set for March 13-14 in Harrisonburg, Va.

Feb. 15 is the ownership deadline, and March 1 is the entry deadline for the Western

Regional Junior Angus Show, which will be April 23-25 in Reno, Nev.

Promote spring sales with 'Black Hide' advertising materials

Now is the time to promote spring sales. Angus breeders and state, regional or local Angus associations can now put the award-winning "Black Hide" campaign to work for them on the local level. Breeder advertising kits are available to all members who would like to promote their sales or events to area cattlemen.

The kits contain various sizes of advertisements that can be used in standard-size magazines or tabloid publications. The ads feature the headline "It's Prime Time for Angus Genetics"; and have space at the bottom to be personalized with a farm or ranch logo or sale information. The kit contains camera-ready ads that practically any publication can use, as well as scripts for 20-second radio advertisements that can be used by local radio stations. The ads and scripts can also be downloaded from the Association's Web site at www.angus.org.

To request a kit, call the Communications and Public Relations Department or e-mail Lea Ann Maudlin at lmaudlin@angus.org.

Foundation offers item for art collectors

The Association is home to the world's largest collection of contemporary beef cattle art. Devoted to a single breed of cattle, Angus, the paintings and drawings date from 1951 and record more than a half-century of Angus history and evolution of beef cattle type.

To honor this collection and the people who created it, the Angus Foundation has recently published a book featuring nearly every piece of artwork commissioned and owned by the American Angus Association. The book, titled *Angus Art At The American Angus Association*, was written by Keith Evans, former director of communications and public relations for the Association. The book features the work of Frank Champion Murphy, a Chicago, Ill., freelance artist, who produced the majority of the collection.

This four-color, 70-page book documents the history of the Angus art collection. A biographical profile of Murphy is included, as well as the details of the pieces he created for the Association and how they were used to promote the Angus breed.

The book is now available by order with a \$20 donation to the Angus Foundation and a \$5 shipping fee. For more information call (816) 383-5103 and ask for the Angus Foundation or e-mail jfisher@angus.org.

