

NEW PRODUCTS

by Megan Silveira, assistant editor

Less Labor, Same Great Care

Products that are easy to incorporate and beneficial to the herd.

Raising livestock is certainly a labor of love, but there's no reason producers should exert extra energy trying to help their herd perform at top levels. With this month's new products, cattlemen can rest easy knowing they've added a few quick sets to their cattle care plan.

Excellerator

Pacer Technology recently introduced Excellerator All Natural. This dietary additive is formulated to enhance growth and performance in livestock animals.

Essential nutrients and bioactive compounds in its formula help Excellerator support healthy weight gain and maximize performance potential. A proprietary blend of probiotics and prebiotics promote the growth of beneficial bacteria in the animal's gut.

By supporting intestinal integrity, Excellerator aids in reducing digestive disorders and optimizing nutrient utilization. Overall, the additive is designed to increase feed

intake and promote better overall health in livestock.

The product also offers a competitive edge for individuals preparing animals for the show ring, as the supplement simultaneously enhances muscle development and total performance.

For more information about Excellerator or to place an order, visit <https://excelleratorallnatural.com/>.

Tauramox Injectable Solution

At the end of June, Norbrook added the cattle industry's first generic Cydectin® (moxidectin) Injectable Solution to its portfolio: Tauramox™ (moxidectin) Injectable Solution. The product allows for treatment of a broad range of internal and external parasites that affect the health and performance of beef and non-lactating dairy cattle less than 20 months of age.

"All cattle are exposed to parasites at some point in their lifetime. Understanding which parasite life cycle you are dealing with is critical in maximizing the effectiveness of your deworming program. Your program should include targeting a broad range of parasites," says

Eric Moore, director of technical services. "The active ingredient in Tauramox is an effective dewormer that targets both internal parasites such as gastrointestinal roundworms (including Ostertagia), lungworms and external parasites such as grubs, mites and lice."

The product is ready to use and contains 1% moxidectin. It is labeled to control adult and certain larval forms of 12 types of roundworms, lungworms, grubs, mites and lice.

Moore says the moxidectin molecule, an active ingredient, is dung-beetle friendly. This new product offers the same parasite control and performance advantages as Cydectin Injectable, but at a lower cost, he adds.

Tauramox has a 21-day pre-slaughter withdrawal time. It is approved to use in beef cattle 8 weeks of age and older and in non-lactating dairy cows between 8 weeks and 20 months of age. The product is not approved for veal calves. It is available in 500-mL bottles.

For more information contact your veterinarian or animal health provider or visit www.Norbrook.com. 

