

ASSOCIATION HIGHLIGHTS

Compiled by Julie Mais, editor

Experience Angus Convention

The 2023 Angus Convention is set for Nov. 3-6 at Rosen Shingle Creek Hotel in Orlando, Fla.

This year's Angus Convention, hosted with the 140th Annual Convention of Delegates, promises unparalleled educational opportunities, industry insight and a solutions-based trade show.

Attendees can look forward to a lineup of engaging sessions, renowned speakers and interactive workshops.

Sign up for the National Angus Tour to learn more about Florida's cattle industry or attend Beef Blitz to get a closer look at how beef makes its way to consumers. Other tours being offered include Gatorland, Kennedy Space Center, Wild Florida and more.

The Grand Opening of the trade show will be Friday evening, and a highlight of the general sessions will be a focus on genomics.

Throughout this year's Angus Convention, educational sessions will introduce topics for attendees

to learn more about production practices, new technologies and marketing. Angus University sessions Sunday morning are designed to pique the interest of any size cattleman from across the country.

With production topics like artificial insemination (AI) best practices, fly control and parasite resistance, American Angus Association members are encouraged to invite their commercial cattlemen customers.

Registration for Angus Convention is now open. Visit www.angusconvention.com for registration information, schedule and accommodations.

Every big decision starts with a conversation

Tune in for Season 3 of *The Angus Conversation*, and *Angus Journal* podcast to hear conversations on Angus families working together, starting from the ground up, and news from the Angus boardroom.

Catch up on these latest episodes anywhere you get podcasts, or follow the QR code to www.theangusconversation.com.

- Board Recap: Angus Focus on the Commercial Cattleman, Research Updates, Budgets and the FDA
- The Transformation: Embryo Transfer and Late Nights Turn Knoll Herd Into a First-Generation Success Story
- 'By God's Grace:' The Sitz Family Overcomes Tragedy by Working Together, Chasing Balance

Full Circle Online Auction

The American Angus Auxiliary will host its annual Full Circle Online Auction, a national Angus consignment sale, Nov. 9 at www.AngusLive.com.

The Full Circle Online Auction proceeds will support the Auxiliary's mission, including breed promotion, beef education, and youth development through various programs, awards and scholarships.

For more information visit www.angusauxiliary.com.

Hear from Board candidates in AJ Daily

Subscribe to the *AJ Daily* to get the latest news and information delivered directly to your inbox. Or choose the *AJ Weekly* option to get a Friday roundup of the headlines.

This month, listen as the Board of Directors candidates talk through opportunities and challenges in the breed, along with more about themselves and their backgrounds. The interview series will drop in early October to give members a chance to hear them before the Annual Meeting in November.

Subscribe at www.anguselist.com to stay up to date on industry news, current events and upcoming sales.

Angus internship applications now open

College students with interest and experience in the beef industry can gain more hands-on involvement this next year.

Applications are now open for internships with the American Angus Association, Angus Media and Angus Genetics Inc. (AGI). The various

At a glance

October	
10	<i>The Angus Conversation</i>
24	<i>The Angus Conversation</i>
November	
3-6	Angus Convention in Orlando, Fla.
9	Full Circle Online Auction
24	January <i>Angus Beef Bulletin</i> early copy discount deadline
30	January ABB materials deadline

SCAN TO LISTEN or visit
www.theangusconversation.com



opportunities cover a wide range of disciplines from events and editorial to communications, marketing and genetics. To apply, visit www.angus.org/careers.

College Students: Apply for Youth Beef Leaders Seminar

Certified Angus Beef (CAB) is accepting applications to experience the best beef in Wooster with industry experts and young leaders in the beef industry. Don't miss this opportunity to see behind the scenes at the brand's home office, step into the meat lab for beef fabrication and learning with CAB meat scientists, and network with CAB staff and other college students passionate about Angus cattle and beef. Applications close on Oct. 15 at CertifiedAngusBeef.com/recruiting.

Build a Legacy

The Angus Foundation is celebrating 150 years of George Grant bringing Angus bulls to America through its annual fund campaign.

The "A Legacy Built" campaign asks every American Angus Association member to give a recurring gift of \$150 to the Angus Foundation or a more manageable gift of \$12.50 every month. The campaign builds unrestricted donations for Angus programs such as scholarships, youth conferences, educational programs and research.

A member can donate through the Angus Foundation website (www.angusfoundation.org), mailing a check to the Angus Foundation or making a monthly pledge during Angus events.

Fund the Future

The Angus Foundation *Fund the Future* program provides Angus

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Andrews hired to serve Region 11



Arizona, California, Nevada and Utah welcomed Landon Andrews of Spanish Fork City, Utah, as regional manager Sept. 18. Andrews brings industry experience to the position as the co-owner and manager of Shandar Angus Ranch.

"There is no other cattle breed with stronger genetics, valuable seedstock and marketability like the Angus breed," Andrews says.

He adds that he looks forward to working as a resource to support members throughout the four-state Region 11.

"I have deep family roots in the Western cattle industry," Andrews says. "I hope to educate members and commercial breeders of the great programs our association offers."

All 13 regional managers are full-time staff members of the Association. They work with cattle breeders in their designated regions to promote Angus cattle, improve management practices and assist breeders who want to get started in the Angus business.

Regional managers also work with breeders to make sure their advertising needs are being met through the *Angus Journal* and *Angus Beef Bulletin*®. They can often be found working Angus sales and shows or representing the Association at livestock conventions, while serving as a liaison between the organization, its membership, users of Angus genetics, industry partners and academia.

"Landon brings a wealth of knowledge to the Association regarding the beef industry," says Levi Landers, director of field services. "His longtime ties to the breed will serve him well in his new role, and he is undeniably committed to the beef industry and the Angus breed."

New Angus Media hires help market, inform



Courtney Bartenslager joined Angus Media as the digital marketing manager, working remotely from her home office near Paris, Ky. She will lead the digital advertising team to create new opportunities for breeders and corporate clients, streamline processes to make it easier to do business in the digital space and keep the organization on the cutting edge.

Bartenslager was raised on a commercial cow-calf and tobacco farm, was active in 4-H and FFA, showed livestock and competed in livestock judging. A graduate of Blinn College and Ohio State University, her bachelor's degree is in agricultural communication, and she was a member of the livestock judging team at both institutions.

Courtney and her husband, Zach, have one son, Deacon. They own Bartenslager Livestock and raise show goats and steers.



Lynsey McAnally recently came on board as the associate editor of the *Angus Beef Bulletin*, working remotely from the Oklahoma Panhandle. She will assist in the production of the magazine that serves as the "commercial cattleman's Angus connection." In addition, she'll produce the *Angus at Work* podcast, work on editorial planning and the magazine's digital presence, including the *Angus Beef Bulletin EXTRA* e-newsletter.

McAnally served as the 2013 *Angus Journal* intern while completing her undergraduate degree at Texas Tech University. Growing up on a forage and beef cattle operation in the Florida Panhandle, Lynsey brings a passion for agricultural advocacy and a love of storytelling to her post.

She and her husband, Cameron, live outside of Balko, Okla.

CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

REGISTRATIONS

Applications for animals less than 4 months of age.....	\$12
Applications for animals 4-10 months of age.....	\$14
Applications for animals 10-12 months of age.....	\$19
Applications for animals more than 12 months of age.....	\$32

TRANSFERS

Applications received less than 30 days from sale date.....	\$5
Applications received 30-60 days from sale date.....	\$7
Applications received more than 60 days from sale date.....	\$12

MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee.....	\$3 <i>(per first weight submitted)</i>
Artificial insemination (AI) service certificate.....	\$10
Regular annual membership	\$80
Regular annual membership w/ <i>Angus Journal</i> subscription.....	\$130
Lifetime membership.....	\$1,500 <i>(optional to pay in three \$500/year installments)</i>
Junior annual membership <i>(less than 21 years of age)</i>	\$20
Embryo-transfer (ET) calf.....regular registration fee plus \$10	
Cell-clone transplant calf.....regular registration fee plus \$50	

DNA TESTING FEES

ANGUS GSSM POWERED BY NEOGEN[®]

Neogen [®] Angus GS SM <i>(includes Parentage)</i>	\$37
Add Genetic Condition Bundle <i>(includes AM, NH, CA, OS, DD, M1, D2, OH, and Coat Color)</i>	\$18
Add Coat Color.....	\$5
Add AM Test.....	\$8
Add NH Test.....	\$8
Add CA Test.....	\$8
Add OS Test.....	\$8
Add DD Test.....	\$10
Add M1 Test.....	\$10
Add OH Test.....	\$8
Add Dwarfism (D2) Test.....	\$10
Add BVD Test <i>(Hair or TSU Only)</i>	\$4.50

ZOETIS[®] GENOMIC TESTS

Zoetis [®] HD50K <i>(includes Parentage)</i>	\$37
Add Genetic Condition Bundle <i>(includes AM, NH, CA, OS, DD, M1, D2, OH, and Coat Color)</i>	\$18
Add Coat Color.....	\$5
Add AM Test.....	\$8
Add NH Test.....	\$8
Add CA Test.....	\$8
Add OS Test.....	\$8
Add DD Test.....	\$10
Add M1 Test.....	\$10
Add OH Test.....	\$8
Add Dwarfism (D2) Test.....	\$10
Add BVD Test <i>(Hair or TSU Only)</i>	\$4.50

OTHER DNA TESTS

Parentage.....	\$18
Genetic Condition Bundle <i>(includes AM, NH, CA, OS, DD, M1, D2, OH, and Coat Color)</i>	\$45
Coat Color Test.....	\$18
Arthrogyposis Multiplex (AM) Test.....	\$22
Neuropathic Hydrocephalus (NH) Test.....	\$22
Contractural Arachnodactyly (CA) Test.....	\$22
Osteopetrosis (OS) Test.....	\$22
Developmental Duplication (DD) Test.....	\$22
Myostatin (M1) Test.....	\$22
Oculocutaneous Hypopigmentation (OH) Test.....	\$18
Dwarfism (D2) Test.....	\$22

BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal.

SYMBOL MEANING

- # Pathfinder cow or Pathfinder sire
- + Embryo transfer calf
- ^ Cell clone
- % Split-ET
- @ Clone-ET
- * Parentage qualified to both parents and the mating

The American Angus Association currently recognizes the following genetic conditions:

CODE MEANING

- AM Arthrogyposis multiplex
- CA Contractural arachnodactyly
- D2 PRKG2 gene mutation for dwarfism
- DD Developmental duplication
- DM Double muscling
- DW Dwarfism
- HG Horn gene
- HI Heterochromia irides
- M1 nt821 mutation for double muscling
- NH Neuropathic hydrocephalus
- OH Oculocutaneous hypopigmentation
- OS Osteopetrosis
- RD Red gene
- SN Syndactyly
- WT Wild type color gene

The following single-letter descriptors appearing after a genetic condition code shall have the following meaning:

- P - refers to a "potential" carrier based on an ancestor known to carry that specific mutation.
- F - refers to an animal tested for one or more genetic conditions and determined to be "free" of that specific mutation.
- C - refers to an animal tested for one or more genetic conditions and determined to be a "carrier" of that specific mutation.
- A - refers to an animal tested for one or more genetic conditions and determined to be a carrier of two copies of that specific mutation. It may or may not exhibit the phenotype associated with that genetic condition.

The following letter designations describe cases in which there is more than one genetic condition present:

- XF - Free of more than one genetic condition.
- XC - Carrier of more than one genetic condition.
- XA - Affected of more than one genetic condition.
- RTF - Recessive trait free (produced 35 or more calves from daughters without a genetic defect).

Rules of the American Angus Association are included in the Breeder's Reference Guide. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at www.angus.org.

breeders with a way to ensure a bright future for the breed. The initiative gives the breeder a unique and flexible opportunity to give back from their own annual production, consignment, bull or online genetic sale. Animals offered through private treaty are also eligible.

Breeders participating in the program donate a percentage of their choice on both live or genetic sale lots. The Angus Foundation will provide the program logo and footnote to distinguish a *Fund the Future* lot in the breeder's sale book.

Participants will be recognized in the Angus Foundation Impact Report, the *Angus Journal* and on the Angus Foundation website.

When Angus breeders see an offering marked with the *Fund the Future* logo, they know a portion of its sale will be used to strengthen the breed by investing in its future. Proceeds will benefit the Angus Fund, which provides unrestricted dollars for the Angus Foundation's mission of supporting Angus education, youth and research.

Contact the Angus Foundation for more information.

Apply to host Talon intern

Angus breeders interested in hosting a Talon intern during the summer or fall of 2024 at their operation can now apply.

The Talon Internship is part of the legacy of the late Cam Cooper of the Talon Ranch in Twin Bridges, Mont. The internship program offers hosts the opportunity to mentor young people interested in learning and actively participating in farm or ranch activities. Through the generous estate gifts from Cam, the interns are paid through her fund at the Angus Foundation.

For more information and to apply, visit the Talon Youth Internship page at www.angusfoundation.org under the "What We Do" tab.

Host applications are due to the Angus Foundation by Oct. 31. **AJ**