

# NEW PRODUCTS

by Megan Silveira, assistant editor

## Creating Quality

*This month's new products help producers create quality performance in their cattle.*

Every producer does what they can to help promote efficiency in their cattle herd to create an end product high in quality. With this month's new products, cattlemen can fight pathogens with an injection and feed efficiency with minerals.

### Draxxin KP

In early August, Zoetis introduced a new combination product, Draxxin® KP (tulathromycin and ketoprofen injection) Injectable Solution. The single-treatment option for beef and dairy cattle treats bovine respiratory disease (BRD) and controls related fever (pyrexia).

With one subcutaneous injection, Draxxin KP provides effective ingredients to fight fever and four major bacterial pathogens associated with BRD.

Administration of the product provides cattle with ketoprofen, a fast-acting nonsteroidal anti-inflammatory drug (NSAID).

The product is good for use in beef bulls, steers, heifers and calves 2 months of age and older, as well as dairy bulls and replacement heifers.

"With BRD there can be underlying fever, which can progress quickly and lead to appetite loss," said Shawn Blood, managing technical services veterinarian at Zoetis. "Using an

NSAID together with an antibiotic can aid treatment response and reduce the fever that typically comes with BRD compared with using an antibiotic treatment alone. Draxxin KP provides the option and convenience to have two powerful, effective ingredients working together."

Ketoprofen has been shown to reduce temperatures in as little as one hour, and Draxxin KP provides the same long-acting antibacterial activity Draxxin has against pathogens associated with BRD for as long as 14 days.

With the same dose size and viscosity, producers using Draxxin KP should expect the same year-round syringe ability as Draxxin. The product also boasts a short meat withdrawal of 18 days.

"When cattle get sick, fast and successful treatment is crucial," Blood said. "Draxxin KP is demonstrated to treat BRD and control fever effectively, which can help cattle feel better and improve overall well-being. Additionally, first-time treatment success can help reduce the need for subsequent and overall antibiotic treatments, which helps ensure important antibiotics remain effective in the future."

### ProPath Performance Minerals

Four of Zinpro Corporation's ProPath® Performance Minerals products — ProPath Cu, ProPath Fe, ProPath Mn and ProPath Zn — recently received Organic Materials Review Institute (OMRI) certifications.

These four products are joining six others from ProPath in a portfolio of OMRI Listed® mineral products.

"We are constantly looking at ways to help meet consumer and customer demands," said Matt Douglas, North America regional business director at Zinpro. "These recent additions to our portfolio of OMRI certifications, including our OMRI Listed ProPath LQ products, expand our offering to producers across multiple feed types and markets to enable us to offer the best product to the end consumer in the organic space."

ProPath products utilize a unique biological pathway to unlock nutrient uptake and absorption, leading to increased animal performance. ProPath is formulated to maximize operational efficiencies, support profitability and optimize animal nutrition and performance. [AJ](#)