

NEW PRODUCTS

by Lindsay King, assistant editor

Hedging

With harvest and fall weaning, several concerns come to mind. These new products could potentially put your mind at ease in the coming months.

Farm Factory

Par Funding's exclusive Farm Factory will allow farmers to gain immediate access to business experts and capital funding within 48 hours during their harvest and growing seasons, to assist when weather or other unexpected expenses throw a kink in their plans.

"The farming industry is notoriously volatile and unpredictable due to several uncontrollable factors, like weather," says Par Funding Sales Director Joseph Laforte. "The ever-changing tariffs also put a strain on the industry. We know what the American farmer means to our economy, and we are aiming to help alleviate that financial burden — and simultaneously breathe some life into local farms."

Laforte and his team at Par Funding are committed to helping small and mid-sized businesses get access to reliable capital that they can use. By financing individuals with immediate capital up to 80% loan to value of the purchase price, Par Funding hopes to help American farmers flourish.



Par Funding is a capital funding company that works with investors and business owners to determine exactly how much financing is needed, then issues funds within 48 hours.

In exchange, Par Funding receives a second-position lien to secure its position. This gives Par Funding some protection, while keeping its interests subordinate to that of the first mortgage company or other primary lender who issued the investor's primary loan — all without having to renegotiate their existing long-term financing vehicles or consider refinancing the entire project.

Second-position liens tend to be unpopular with lenders, since they are often considered high risk compared to other forms of collateral, and far fewer options are available on the market for non-primary residences. That's where Par Funding's years of experience come into play.

To learn more about how Par Funding is helping preserve the dreams of farmers and other business owners, visit www.parfunding.com.

RX3™ Immune Support Technology

Purina Animal Nutrition introduces a new era of beef calf starter feeds, now with the revolutionary RX3™ Immune Support Technology. The unique formula is the most comprehensive solution rooted in nutrition addressing weaning-time stressors and respiratory challenges head-on.

"Respiratory challenges affect one out of every five head and cost the beef industry about \$1 billion annually," says Ron Scott, Ph.D. and beef technical innovation director with Purina Animal Nutrition. "It's time to change the statistics, and it's why we're introducing RX3™ Immune Support Technology to all Purina starter feeds."



RX3™ Immune Support Technology is a precise combination of prebiotics, probiotics and plant extracts. The first-of-its-kind technology works by preparing calves' natural defense, for an improved response to stress and respiratory challenges.


“Purina starters with RX3™ Immune Support Technology do more than provide high-quality nutrition,” Scott says. “Our research shows the technology primes a calf’s immune system, so the calf can better recognize health challenges and bounce back quickly. Keeping

calves healthy means less time and money invested in reacting to health challenges, putting more potential dollars back in producers’ pockets.”

RX3™ Immune Support Technology is supported by research that started in 2015, seven studies and third-party research partners, including the USDA Agricultural Research Service (ARS), University of Minnesota and North Dakota State University (NDSU).


Research demonstrated calves fed Purina starters with RX3™ Immune Support Technology gained, on average, 6 pounds (lb.) more than

the control group within a 30-day period. The same research showed calves were more uniform because fewer animals were poor performers. Plus, calves achieved a more consistent average daily gain (ADG) compared to the control.

To learn more about the RX3™ Immune Support Technology, visit www.purinamills.com/RX3. 

34th Production Sale
Fall Female & Bull Sale
MONDAY, DECEMBER 2, 2019
 AT THE RANCH - VALENTINE, NE - 1:00 PM CST

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