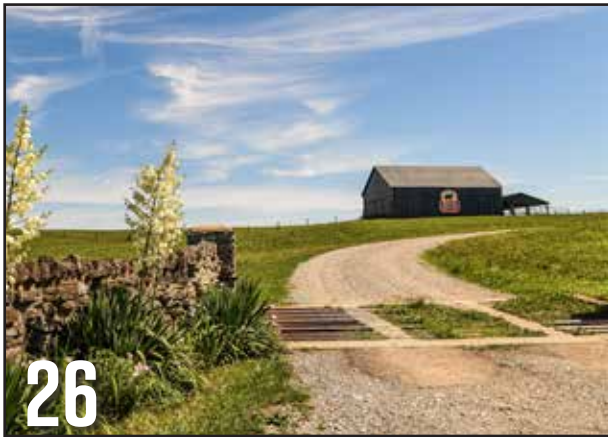


WHAT'S INSIDE

October Issue | *The Endgame*



26

THROUGH HIS OWN EYES

26 Kentucky cattleman who was there when CAB got started reflects on the business then and now.

VALUE FROM VARIETY

34 Livers, tongues, hearts, oh my! Edible variety meats are a valuable, but often overlooked, contributor to the U.S. beef export market.

PACKED WITH A PURPOSE

40 This is the story of beef harvest; and it's an important one to tell.



62 WHERE THEY'RE GOING, WHERE THEY'VE BEEN

Focus, commitment and work pay off for Belvin Angus.

68 THE ENTREPRENEUR

Anything Ed Tinsley dabbles in seems to become wildly successful almost overnight.

80 A TRANSLATION *DE CARNE*

CAB opens new doors in Latin markets as cultural insider.

84 CHUCK KNOWS BEEF, CHUCK KNOWS BEST

Chuck Knows Beef serves up virtual beef cooking information.

88 BIKERS FOR BEEF

As the official meat of the annual Sturgis Motorcycle Rally, beef has a starring role.

128 THE HIGHEST HONOR

Twenty-five NJAA members receive their Gold Award for their impact on the organization.



142 QUICK AS A FLASH

It takes a keen eye and well-developed skills to win big in the *Angus Journal*/NJAS photography contest. This year was no different as judges sorted through hundreds of photo entries.

150 ANGUS FOUNDATION SILENT AUCTION

The annual silent auction brings in unrestricted funds to enhance Angus education, youth and research.

156 ANGUS FOUNDATION TEES OFF FOR SUCCESS

The 19th annual Angus Foundation Golf Tournament raised funds to support education, youth and research.



 @MEDIAANGUS

 @ANGUS_JOURNAL

 @AJEDITOR

The official publication of the American Angus Association®

Continued on page 8

96 BUILT ON A BREED

A century of focus earns Spring Cove Ranch the CAB Seedstock Commitment to Excellence Award.



102 THE WAY TO DO IT

Noble Ranch takes care of business on 18-year journey to excellence.

108 ALL-IN CATTLE FEEDING

Timmerman family receives CAB honors.

114 "OWN WHAT YOU DO"

Tom Jones and his Hy-Plains team keep feeding, learning and showing the way to better.

118 WELCOME TO THE TABLE

Investments in cattle, people and the mission to share.

176 EIGHT SEEK BOARD POSITIONS

Eight members announce candidacies for American Angus Association Board positions in November.

188 DELEGATES SELECTED

Elections will be hosted at the Angus Convention in Reno, Nev.



YOUR HERD

- 47 By the Numbers
- 50 Veterinary Call
- 52 Repro Tracks
- 56 Angus Advisor
- 66 Performance Report

YOUR BUSINESS

- 72 Beef Business
- 76 New Products
- 91 Market Advisor
- 94 Sale Summary

YOUR ASSOCIATION

- 53 Statement of Ownership
- 164 Association Highlights
- 172 Membership Tips
- 194 New Members
- 202 Foundation in Focus
- 204 Buyer's Choice
- 206 Angus Publications Win Top Honors
- 210 Auxiliary Notes
- 214 ROV Shows
- 218 Open Shows
- 224 Junior Shows

YOUR LIFE

- 242 Your View
- 246 Newsmakers
- 252 Outside the Box
- 256 Cattle Culture
- 262 Next Generation

IN EVERY ISSUE

- 12 Angus Angle
- 16 Common Ground
- 18 Angus Staff
- 162 Regional Managers
- 163 Advertising Rates
- 258 Angus Classifieds
- 270 Angus Almanac
- 302 Advertising Index

THE NEXT ISSUE

Angus Partners: The Business Breed's partners in success.

