

ASSOCIATION HIGHLIGHTS

Compiled by Julie Mais, editor

Angus Convention

The 2019 Angus Convention, set for Nov. 2-4 at the Reno-Sparks Convention Center in Reno, Nev. Hosted with the 136th Annual Convention of Delegates, the Angus Convention offers educational sessions, business meetings, industry-leading speakers, entertainment and an in-depth look at the Certified Angus Beef® (CAB®) brand.

The Angus Genomics Symposium and Innovation Workshop series from Neogen as well as Angus University will be featured again this year. Angus University will host educational breakout sessions, sponsored by Zoetis, which will cover topics including marketing, bull development, genetics, reproduction and more.

The event also features a Bridgeview Mfg. grand prize giveaway valued at \$30,000 — the Bale King 5300 three-bale processor. John Deere and Priefert/Tru-Test are also offering grand prize giveaways, and attendees will enjoy Certified Angus Beef® (CAB®)-brand meals throughout the weekend.

A concert featuring Lubbock's own Flatland Cavalry is set to take place on Sunday, Nov. 3. Take in the young Texas Country band's classic renditions and heartfelt ballads at the conclusion of the Angus Convention.

Angus Convention is a meeting place for breeders and industry influencers to exchange ideas and share a vision for the future of Angus genetics and beef worldwide.

Visit the convention website, www.angusconvention.com, to register and to make hotel reservations for the

three-day event, access a convention schedule, trade show map and more.

Convention Kick-off

Join a fun and entertaining evening at the Angus Convention Kick-off party Friday, Nov. 1. Learn firsthand from past participants how programs and events sponsored by the Angus Foundation have enhanced their lives.

For \$75 attendees can enjoy hors d'oeuvres, drinks, entertainment and bid on auction items to raise unrestricted funds to support the Foundation's mission. Sign up with your convention registration.

Coverage of ARSBC

The Angus Media editorial team coordinated online event coverage for the 2019 Applied Reproductive Strategies in Beef Cattle (ARSBC) symposium Aug. 20-21 in Knoxville, Tenn. The website — www.appliedreprostrategies.com — offers the summary, proceedings paper, PowerPoint presentation and audio of each speaker's presentation (as available) under the website's Newsroom tab.

The University of Tennessee hosted the event in collaboration with the Beef Reproduction Task Force. Speakers provided the latest information on the application of reproductive technologies including nutritional interactions, management and male fertility, among other topics.

National Angus Show

This year's National Angus Show will be Tuesday, Nov. 19, during the North American International

Livestock Exposition in Louisville, Ky. A room block is available under "American Angus Association" at the Crowne Plaza Louisville Airport Expo Ctr. Call 502-367-2251 to make a reservation.

National Western deadline

Nov. 20 is the ownership (denoted as issue or process date on registration certificates) and entry deadline for the 2020 National Western Stock Show (NWSS) Super-Point Roll of Victory (ROV) and junior Angus shows.

Submit your entries on time; no late entries are accepted. For information about the NWSS, visit www.nationalwestern.com.

2020 NWSS Angus Bull Sale entries

Entry forms for the 2020 NWSS Angus Bull Sale are now available. The sale will be hosted in Denver during the NWSS, Thursday, Jan. 16, 2020, at 1:30 p.m. in the Beef Palace Arena. In conjunction will be the selling of the Foundation Heifer Package.

This year there will no longer be a show to establish sale order. All bulls will be evaluated at time of check-in and sale order will be established by sale management and two outside industry professionals. The bulls will be displayed at 12:30 p.m. in a specific location on the Hill prior to the 1:30 p.m. sale.

The entry deadline is Nov. 15, and entry fees are \$400. Entry forms are available from Jaclyn Upperman, Events and Education Department, 816-383-5147. For further

information contact your regional manager, Upperman or Jeff Mafi, sale manager, at 816-344-4266.

Angus Foundation Heifer

This year's Angus Foundation Heifer package is a special offering. Rather than selling a single high-quality heifer, buyers will have the opportunity to bid on one lot with three options.

Due on Sept. 25, three heifer calves from the mating between Thomas Patricia 9705 and KCF Bennett Consent Y75 are set to hit the ground at Knoll Crest Farm in Red House, Va. The buyer will have the opportunity to choose between three embryo transfer (ET) heifer calves after genomic testing is done and genomic-enhanced expected progeny differences (GE-EPDs) are calculated.

I Am Angus airs Dec. 26

A small town on the edge of ruin finds hope in a young cowboy and his class of high school ag students who face the odds to become the first student-led seedstock cattle company. Tune into RFD-TV Dec. 26 to see Wilderado, an *I Am Angus* film.

Full Circle Online Auction

The American Angus Auxiliary will host its annual Full Circle Online Auction, a national Angus consignment sale.

The Full Circle Online Auction is an innovative, web-based consignment market that offers Angus breeders, families and allied industries the opportunity to both sell and buy, while making a substantial contribution to help ensure the sustainability of the Auxiliary's ongoing support of the Angus breed and its youth.

Hosted by www.anguslive.com, the auction will be Nov. 6-7. Proceeds

will support the Auxiliary's mission, including breed promotion, beef education and youth development through programs, awards as well as educational scholarships.

For more information, visit www.angusauxiliary.com/fullcircleonlineauction.html.

MaternalPlus whole-herd reporting

A whole-herd reporting initiative, MaternalPlus®, began at the Association in 2012 with the aim to increase the suite of cow productivity selection tools available to Angus members and their commercial customers. Members already submitting 100% of their weaning weights each year, heifer breeding records and dam disposal codes, should consider signing up for MaternalPlus whole-herd reporting and reap additional benefits.

Benefits include:

- Calving ease direct, birth weight, and weaning weight EPDs on unregistered calves.
- Increased accuracy of heifer pregnancy EPDs that are now included in \$M.
- Additional herd management reports.
- Cash-back rebates on American Angus Association fees.

It's simple. It's AHIR® for the whole herd. To learn more about MaternalPlus whole-herd reporting, visit www.angus.org/MaternalPlus or your AAA Login.

Affordable ID

Looking for an affordable way to identify your herd? Visit www.customcattletags.com, a service provided by the American Angus Association. Custom Cattle Tags provides high-quality, low-cost, customized ear tags, blank tags

At a glance

October 2019

1 NAILE entry deadline

November 2019

2-4 Angus Convention, Reno, Nev.

6-7 Full Circle Online Auction

15 NWSS Bull Sale Entry Deadline

19 National Angus Show

20 National Western Entry Deadline

December 2019

1 Talon Internship Applications due

26 Wilderado, an *I Am Angus* film, airs on RFD-TV

and prenumbered tags for cattle producers across the United States. Anyone can order ear tags, applicators, syringes and accessories.

Sale/field-day kit

Producers planning a fall sale can request a sale-day kit or field-day planner and kit from the American Angus Association. Visit The Angus Brand at <https://shop.angus.org> to find educational and promotional information about the Angus breed and Association programs. Printed literature is still free, but will now include the cost of shipping.

Foundation to sponsor YCC participant

The Angus Foundation will nominate and sponsor an Association member between the ages of 25 and 50 to attend the 2020 Young Cattlemen's Conference (YCC) — the beef industry and tour sponsored by the National Cattlemen's Beef

Continued on page 166

CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

REGISTRATIONS

Applications for animals less than 4 months of age	\$7
Applications for animals 4-10 months of age	\$9
Applications for animals 10-12 months of age	\$14
Applications for animals more than 12 months of age	\$27

TRANSFERS

Applications received less than 30 days from sale date	\$5
Applications received 30-60 days from sale date.....	\$7
Applications received more than 60 days from sale date	\$12

MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee (per first weight submitted)	\$3
Artificial insemination (AI) service certificate.....	\$10
Regular annual membership	\$80
Regular annual membership with Angus Journal subscription.....	\$130
Lifetime membership (optional to pay in three \$500/year installments).....	\$1,500
Junior annual membership (less than 21 years of age).....	\$20
Embryo-transfer (ET) calf..... regular registration fee plus	\$10
Cell-clone transplant calf..... regular registration fee plus	\$50

Rules of the American Angus Association are included in the Breeder's Reference Guide. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at www.angus.org.

BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal.

SYMBOL MEANING

#	Pathfinder cow or Pathfinder sire
+	Embryo transfer calf
^	Cell clone
%	Split-ET
@	Clone-ET
*	Parentage qualified to both parents and the mating

The American Angus Association currently recognizes the following genetic conditions:

CODE MEANING

AM	Arthrogryposis multiplex
CA	Contractural arachnodactyly
D2	PRKG2 gene mutation for dwarfism
DD	Developmental duplication
DM	Double muscling
DW	Dwarfism
HG	Horn gene
HI	Heterochromia irides
M1	nt821 mutation for double muscling
NH	Neuropathic hydrocephalus
OH	Oculocutaneous hypopigmentation
OS	Osteopetrosis
RD	Red gene
SN	Syndactyly
WT	Wild type color gene

The following single-letter descriptors appearing after a genetic condition code shall have the following meaning:

- P - refers to a "potential" carrier based on an ancestor known to carry that specific mutation.
- F - refers to an animal tested for one or more genetic conditions and determined to be "free" of that specific mutation.
- C - refers to an animal tested for one or more genetic conditions and determined to be a "carrier" of that specific mutation.
- A - refers to an animal tested for one or more genetic conditions and determined to be a carrier of two copies of that specific mutation. It may or may not exhibit the phenotype associated with that genetic condition.

The following letter designations describe cases in which there is more than one genetic condition present:

- XF - Free of more than one genetic condition.
- XC - Carrier of more than one genetic condition.
- XA - Affected of more than one genetic condition.
- RTF - Recessive trait free (produced 35 or more calves from daughters without a genetic defect).

Association (NCBA).

Sponsorship and program nomination is granted to an active Association and NCBA member using an application process. Applications were available Oct. 1 at www.angusfoundation.org and should be returned to the Angus Foundation no later than Jan. 10, 2020. Learn more about the YCC and the program's educational and networking opportunities at www.beefusa.org.

Talon Internship applications due Dec. 1

The Angus Foundation, through the Angus/Talon Youth Education Learning Program Endowment Fund, will pair a motivated youth with a host Angus ranch to give a valuable hands-on educational experience for an eight- to 10-week term during summer 2020. Applications are available online and due back to the Education and Events Department by Dec. 1.

College sophomores, juniors, seniors, graduate students and recent college graduates who do not exceed the age of 25 on date of application and who are majoring in an agriculture-related field of study will be eligible to apply for this paid internship position.

The late Cam Cooper of Talon Ranch, Twin Bridges, Mont., who was a supporter of agriculture's youth, set up the Angus/Talon Youth Educational Learning Program Endowment Fund through her estate. The internship partnership will benefit both the ranch and the intern by providing an educational experience and enthusiastic fresh perspective for both.

For more information or to apply for this paid internship, visit www.angusfoundation.org or www.angus.org/njaa.

Continued on page 170