

# BEEF BUSINESS

by Julie Mais, editor

*In this month's "Beef Business," we present new leadership for the Cattlemen's Beef Board, a women in ag survey opportunity and legislation to improve livestock transport industries.*

## Hanes Named Cattlemen's Beef Board CEO

The Cattlemen's Beef Promotion & Research Board (CBB) has named Gregory Hanes of Colorado as their new CEO, effective June 17, 2019.

Hanes comes to the CBB from the U.S. Meat Export Federation (USMEF) in Denver, where he most recently was vice president of international marketing programs, and he led the marketing team through global strategic planning processes. Hanes also served as the USMEF liaison to the beef industry and worked closely with a variety of national and state beef organizations.

From 2006 to 2009, he was the director of the USMEF's Tokyo-based office, where he was responsible for all activities occurring in Japan. During his time as the USMEF Japan director, Hanes lived in Japan for nearly 11 years.

Hanes currently serves as the chair of the U.S. Agricultural Export Development Council (USAEDC), a group comprised of 80 U.S. commodity trade associations, farmer cooperatives and state regional trade groups from around the country, representing the interests of growers and processors of U.S. agricultural products.

*Source: CBB*

## Women in ag survey

The American Farm Bureau Women's Leadership Program launched "Women in Ag," an online survey that aims to gauge the goals, aspirations, achievements and needs of women in American agriculture in a variety of areas.

All women who are farmers, ranchers, farm/ranch employees, employed in agricultural businesses, pursuing ag-related higher education or supportive of agriculture in other ways are invited to participate in the survey at [fb.org/women](http://fb.org/women). Respondents must reside in the United States. Farm Bureau membership is not required to participate.

Results from the survey are slated for release in the fall and will add to findings from a similar survey conducted in 2014.

The AFB Women's Leadership Committee is sponsoring the survey and is working with other farm and agriculture organizations. Participants will be entered to receive one of five \$100 gift cards after the survey closes on June 21.

*Source: AFBF*

## Hours-of-service solutions for livestock haulers

Following the introduction of the Transporting Livestock Across America Safely Act in the Senate on April 30, House Agriculture

Committee Chairman Collin Peterson (D-MN) and Representative Greg Pence (R-IN) May 2 announced the introduction of H.R. 2460, the Modernizing Agricultural Transportation Act.

The legislation is a companion bill to S. 600, introduced into the Senate in February, where it is already showing bipartisan support and would require the Secretary of Transportation to establish a working group to study regulatory and legislative improvements for the livestock, insect and agricultural commodities transport industries.

The working group would be responsible for presenting the secretary of agriculture with a report identifying the "initiatives and regulatory changes that maintain and protect the safety of highways and allow for the safe, efficient and productive marketplace transport of livestock, insects and agricultural commodities."

Members of the working group would include governors; representatives of state and local agricultural and highway safety agencies; other representatives of relevant state and local agencies; and members of the public with experience in the livestock, insect and agricultural commodities industries. **AJ**

*Source: United States Cattlemen's Association*