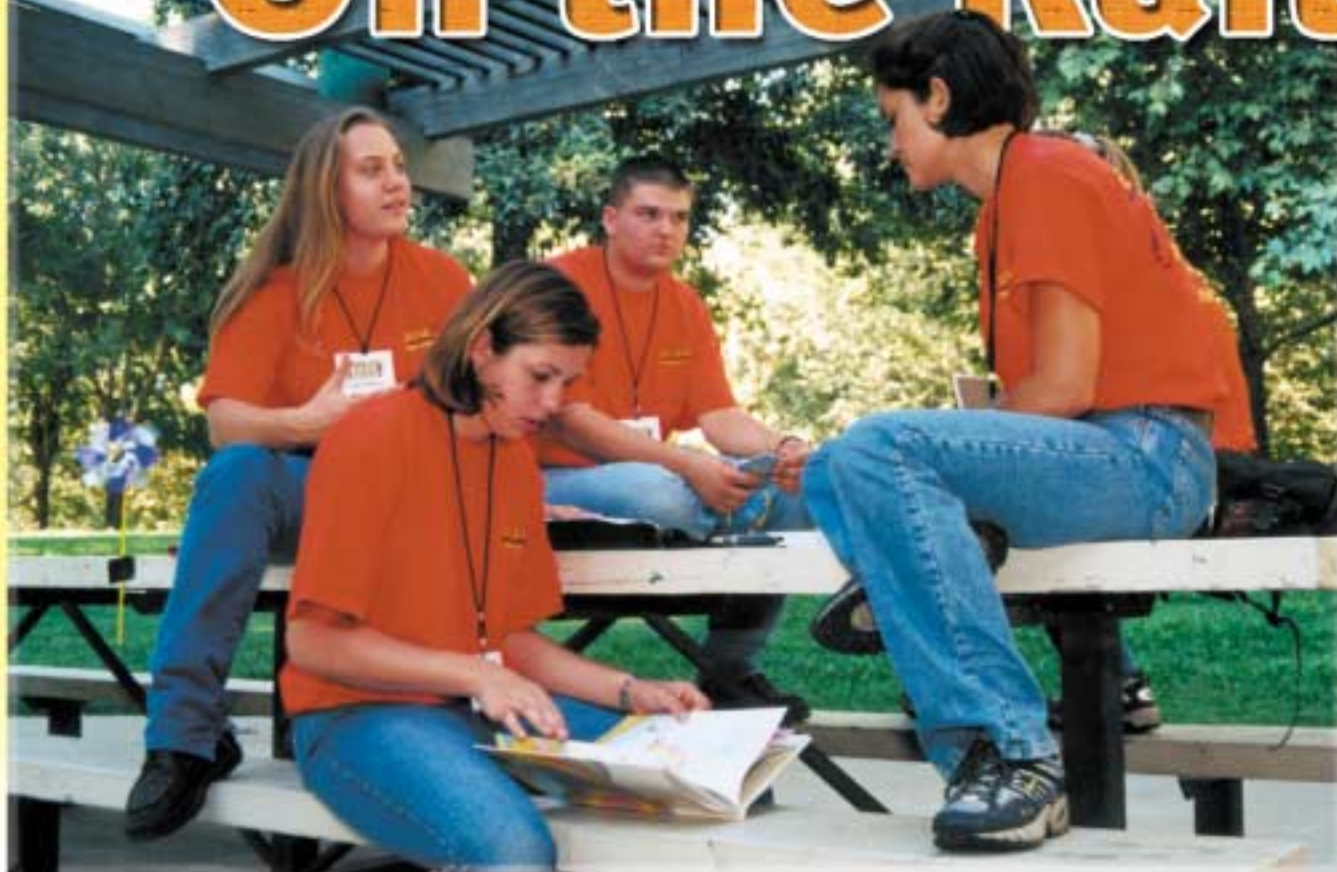


'On the Rail



► Newly elected National Junior Angus Association Board members (from left) Amy Wolfrey, White Post, Va.; Jamie King, Tiffin, Ohio; Trevor Kuipers, Onarga, Ill.; and Jennifer Beck, Louisburg, N.C., discuss their parts in vespers Friday evening. Vespers was an opportunity for new Board members to share a motivational quote or story.



► Above: Each Leaders Engaged in Angus Development conference attendee goes through check-in to receive a name tag, notebook and T-shirt. Participants were required to have their notebooks and name tags at every workshop. Those who were caught without either had to "hiney-write" or "sizzle like bacon."

2002 LEAD

*From St. Joe
to Sacramento*

*On the Rail
to Success!*

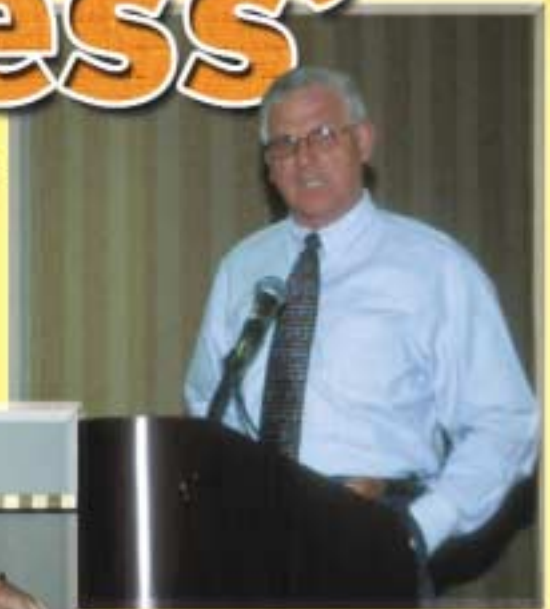


► Right: Brandon Creamer, Montrose, Colo., points to Karl Holshouser, Gold Hill, N.C., during an icebreaker Thursday afternoon. Icebreakers allowed participants to learn each others' names and have a few laughs in the process.

to Success'

Leaders Engaged in Angus Development conference offers National Junior Angus Association members a learning experience.

Photo story by Courtney Wimmer



► Terry Cotton, Angus Productions Inc. (API) general manager, tells participants about the history of API and the importance of communication. "Communicating is just something you do. It's something we have to do to be successful in what we do and in life," Cotton says.



► Tyler Byrd, Red Bluff, Calif., talks to participants Thursday evening. He shared how his family's cattle operation, Byrd Cattle Co., uses genetics, marketing and customer service to tame the Western cattle business.



► Kansas juniors Emily McCurry (left) and Jeana Sankey enjoy dinner Thursday evening. LEAD conference was an opportunity for juniors to reunite with old friends and make new ones.



► Above: Imitating a Hereford cow, Mercedes Danekas, NJAA Board chairman from Wilton, Calif., acts out her part in "The Angus Hunter" skit. Junior Board members wore outrageous costumes and acted out the skit to end Thursday's activities.



► Left: Lacey Robinson (left), NJAA Board leadership director from Montgomery City, Mo., and Lana Myers, NJAA Board vice chairman from Jennings, La., play the parts of Salers and Brahman cows in the junior Board skit.

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► James Fisher (left), American Angus Association director of activities and junior activities, watches John McCurry, NJAA Board membership director from Burton, Kan., check off names as juniors load buses for tours Friday morning. Participants toured a supermarket, two ranches and a minor league baseball stadium.



► Doug McHenry (right), director of meat operations, discusses why Raley's carries *Certified Angus Beef*® products. "The reason we like CAB is the quality of the product," McHenry says.



► A worker in Raley's meat department packages hamburger. LEAD participants toured the meat department and learned more about what the California consumer wants.



► The first LEAD conference tour stop was at Raley's Supermarket and Drug Center. Raley's has 150 stores in California, Nevada and New Mexico.



► G Bar Angus, Stockton, was the first ranch tour on Friday morning.





► Standing in a cherry orchard, participants gained some insight into the cherry business. G Bar brings in 500-600 hives of bees each year to pollinate the 100 acres of cherry trees.



► Tank, a 1-year-old Labrador, retrieves a training decoy from the pond at G Bar Angus. The pond was specially designed to train dogs for duck hunting.



► Right: Heather Kalino (standing), superintendent of livestock and equine events at the California State Expo, discusses ethics in the showing and DNA testing.



► Abbie Nelson (right), Five Star Land and Livestock, Wilton, visits with juniors as they go through the buffet line. Five Star hosted lunch and workshops Friday afternoon.

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►“Often you learn more from losing than from winning,” says John Dickinson, American Angus Association regional manager. Dickinson helped junior members define success during his workshop Saturday morning.



►Tabitha Golden, Mena, Ark.; Kathy Wilson, Orleans, Ind.; and other members of the group discuss how to make a symbol of leadership from Play-Doh during Scott Vernon’s workshop. Groups designed symbols including smiley faces, a Superman symbol, a heart, a chain and a gavel.



►Above: Callie Birdsell, Sparta, N.C.; Jonathan Barnes, Dolphin, Va.; and Alison Johnston, Houston, Minn., act out their parts in the “What have you got to say?” workshop. Each group member assumed the role of either a reporter, an urban consumer or a beef industry representative to talk about issues facing the beef industry.



►Right: Scott Vernon has LEAD participants hold up their red, white, blue and gold balloons. He wanted to illustrate that in the United States there are a few golden opportunities of which the juniors can take advantage.





► Left: A dinner and dance were held Saturday evening at Pheasant Trek Angus, Wilton. Conference participants were treated to tri-tip CAB steaks and strawberry shortcake.

► Below: Claïressa Humphrey, Ozark, Ark., sings during the morning devotional on Sunday. Holly Bellis, Orrick, Mo., also sang a solo.



► Above: A bull at Pheasant Trek Angus plays with fire Saturday evening.

► Right: LEAD participants serenade Zach Kinne, Eagleville, Mo., with "You are My Sunshine." Kinne turned 16 years old on the final day of the conference.



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