



Association Highlights

► by **Susan Rhode**, director of communications and public relations

Annual Meeting set for Nov. 12

Plans are in place for the 118th Annual Meeting of the American Angus Association, which is set for Monday, Nov. 12, during the North American International Livestock Exposition (NAILE) in Louisville, Ky. The meeting is open to the public and starts at 2 p.m. in South Wing Conference Center Room 101 at the Kentucky Fair and Exposition Center (KFEC).

Association members elected 349 delegates and 336 alternates from 46 states and Canada to conduct the Association's business, to select officers and to elect five members to serve on the Board of Directors. Look for profiles of this year's Board candidates beginning on page 93.

If you've never attended the Annual Meeting, take this opportunity to do so. As an active member of the Association, it's your right and privilege to become involved.

The Association's annual report will be presented and distributed to the membership at the Annual Meeting, along with other reports on happenings within the Association, Angus Productions Inc. (API), Certified Angus Beef LLC (CAB) and the Angus Foundation.

Web site services, Olympics take center stage in Louisville

An educational session will precede the open meeting for candidates and delegates on Sunday, Nov. 11, in Louisville. The program starts at 1 p.m. in South Wing Conference Center Room 101.

Lou Ann Adams, director of information systems for the Association, will demonstrate the Association's new member logon services available on www.angus.org. Member logon allows you to register calves, submit Angus Herd Information Records (AHIR), check artificial insemination (AI) certificate inventories, access your personal account information, and access many other databases and services online.

You'll also learn about the role of CAB in the 2002 Winter Olympic Games in Salt Lake City,



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Utah. Deanna Scrimger, CAB Olympic coordinator, will give an overview of the brand's involvement with the planning and organization of the Games and of how this event will increase brand awareness with consumers.

Angus schedule highlights for NAILE

Angus breeders have a full schedule of events to attend while at the Annual Meeting in Louisville.

Things kick off Sunday, Nov. 11, with the junior heifer show at 8 a.m., followed by the American Angus Auxiliary brunch at 9 a.m. and Annual Meeting at 11 a.m.

At 1 p.m. an update on the Association's member logon services and an overview of CAB suppliership to the 2002 Winter Olympic Games will take place before the open meeting for Board candidates and delegates at 2 p.m.

Later that day, the Auxiliary will host a reception in honor of its 50th anniversary from 2 to 4 p.m., followed by the Angus reception from 6 to 8 p.m.

The Angus Super Roll of Victory (ROV) Show begins with female judging at 8 a.m., Monday, Nov. 12. From 9 to 11 a.m., a workshop on the Association's Angus Information Management Software (AIMS) program and Crystal Reports will be conducted at the KFEC.

Delegates will convene at 2 p.m. for the Association's 118th Annual Meeting. Angus breeders will gather at the Executive West for a social hour at 6 p.m. before attending the Annual Banquet at 7 p.m.

Events conclude Tuesday, Nov. 13, with the ROV bull show. For more detailed information about Angus events in Louisville, see page 86 of this issue.

Executive West is Angus headquarters

The Executive West Hotel will serve as the headquarters for delegates and alternates to the Annual Meeting of the American Angus Association.

Anyone attending the Annual Meeting or Angus activities at the NAILE who is not serving as a delegate or alternate can call the Executive West directly at (502) 367-2251 for reservations after Friday, Oct. 19, when rooms not needed for delegates and alternates will be released. No reservations will be accepted until that time. Please indicate that you are part of the Angus group.

The Association's growing membership and the resulting increase in delegates to the Annual Meeting have created limited space for reservations at the Executive West.

The Association has to adhere to this strict policy to accommodate the needs of those involved with the Annual Meeting. There are no exceptions to this policy. For other accommodations in Louisville, call 1-800-633-3384 or visit www.gotolouisville.com.

History book on sale in Louisville

The American Angus Association — A Historic Angus Journey, 1883-2000 will be available for purchase this fall. Keith Evans, former director of communications and public relations for the Association, wrote the book, which traces the Association from its founding to the present. It includes more than 300 pages of photographs and history of the Association.

A Historic Angus Journey walks the reader through the Association's 117-year history leading up to the 21st century. It covers the boom years following World War I through the disastrous recession and depression years of the 1920s and 1930s, and it tells the story of how the Association was almost split apart in the effort to end proxy voting and to install a democratic form of government.

The book tells about the leaders whose efforts changed the Association over the years. Readers will learn about the fight to control dwarfism in the 1950s and the programs that were developed to prevent a repeat of that genetic defect scare. Other highlights include the development of the performance records program and national sire evaluation, the rocky early years of CAB and its tremendous success, plus much more.



You can purchase your copy in the lobby at the Executive West in Louisville. Evans will sign books during the Angus reception on Sunday evening and before and after the Annual Banquet on Monday evening. If you're not planning to attend the Annual Meeting, books can be purchased afterward from the Association. All orders placed at the Annual Meeting or shortly afterward will be delivered before Christmas.

The book will be available in a black, leather-bound edition for \$50 and a beige, cloth-bound edition for \$25. Books not purchased in Louisville will have an additional shipping and handling charge. For ordering information, contact Monica Jordan at (816) 383-5149 or mjordan@angus.org.

David Okerlund to headline Annual Banquet

In addition to honoring members and recognizing award winners, the 2001 Angus Annual Banquet will feature a presentation by David Okerlund, an award-winning speaker who promises to enlighten and entertain.

Okerlund is a native of rural Iowa and developed an interest in public speaking during his youth. He went on to become nationally ranked in speech and forensics while at Hastings College in Nebraska. Since then, his career has included sales, teaching and serving as a fund-development director for a hospital. He formerly taught speech and debate at Oxford University and in 1987 decided to pursue a full-time speaking career.

Please plan to be at the Executive West the evening of Monday, Nov. 12, for the Annual Banquet and an entertaining time with Okerlund.

National conference proceedings in this issue

Proceedings from the 2001 National Angus Conference, which took place the first of this month in North Platte, Neb., are included in this issue, starting on page 209.

The proceedings include manuscripts from most of the speakers at the conference,

which included some of the industry's most progressive and influential leaders. "Leading the Angus

Advance" was the theme for the event, which also included a two-day tour hosted by the Nebraska Angus Association.

You also can find a copy of the proceedings at www.angus.org.



Make plans to attend 2002 National Western

It's not too early to think about planning your trip to the 2002 National Western Stock Show (NWSS) in Denver, Colo. Angus activities start Tuesday, Jan. 15, with the junior heifer show at 1 p.m. in the Stadium Arena.

The ROV female show will begin at 8 a.m. on Wednesday, Jan. 16, in the Stadium Arena.

Thursday, Jan. 17, sale bulls take the stage, with judging in the Stadium Arena at 8 a.m. followed by a viewing of all sale consignments. The National Western Angus Sale begins at 2 p.m. in the Beef Palace Auction Arena with the selling of the Angus Foundation Heifer Package. The day concludes with the Angus reception from 6:30 to 8:30 p.m. at the Denver Marriott City Center Hotel.

The ROV bull show begins at 8 a.m. on Friday, Jan. 18, in the Stadium Arena. Later that day, the Angus Foundation Female Sale will begin at 3 p.m. in the Livestock Center Auction Arena.

On Saturday, Jan. 19, Angus activities move to the yards with the carload and pen show at 9 a.m.

If you need a livestock premium book for the 2002 NWSS and you weren't an exhibitor at the 2001 NWSS, you must request one. Premium books will be mailed to all 2001 exhibitors.

There are several ways to obtain a premium book. Contact the NWSS livestock office by calling (303) 297-1166 or by sending e-mail to livestock@nationalwestern.com. Be sure to include your complete name and mailing address. The 2002 premium book will be available online sometime this month at www.nationalwestern.com. Show schedules, information and entry forms will be available on the Web site.

Spring 2002 sire evaluation deadline

The deadline for submitting weight records to be included in the spring 2002 analysis of the National Cattle Evaluation (NCE) will be Friday, Nov. 9. Please direct questions to John Crouch or Gloria Hurlbut in the Performance Programs Department.

California will host 2002 Angus National Conference

The American Angus Association will take its 2002 National Angus Conference and Tour to California. The event will offer a two-day tour and one-day conference program, similar to past events, and promises to offer attendees a showcase of

Angus cattle and a look at the diversity of California agriculture.

Look for dates and more information in upcoming issues of the *Angus Journal*.

Auxiliary to celebrate anniversary at 50th NAILE

The American Angus Auxiliary will be celebrating its 50th anniversary in conjunction with the Association Annual Meeting in Louisville.

The group's annual brunch, set for 9 a.m. on Sunday, Nov. 11, at the Executive West,



will include special recognition of the people who have dedicated their time and effort to make the programs of the Auxiliary a success

over the years. That group includes the founders, past presidents, distinguished women, past Miss American Angus, past scholarship recipients, past Crystal Award winners, past Silver Pitcher winners, and past winners of the Auxiliary-sponsored All-American *Certified Angus Beef*[®] Cook-Off. You can purchase tickets for the brunch at the registration desk in the Executive West lobby.

The Auxiliary also will host a special reception in honor of its 50th anniversary on Sunday from 2 to 4 p.m. Everyone is welcome to join the Auxiliary to celebrate its 50 years of supporting the Angus breed.

Angus BRS now available online

Producers enrolled in the Angus Beef Record Service (BRS) can enter data from their herd online at www.angusbrs.com. Similar to the member logon service at www.angus.org, Angus BRS users can enroll cows; enter breeding data; and submit birth, weaning and yearling weights and other information online.

For more information about Angus BRS online, contact Matt Perrier at (816) 383-5100 or mperrier@angus.org.

