

Make Plans for LOUISVILLE

Members of the American Angus Association will gather at the 2000 North American International Livestock Exposition (NAILE) Nov. 12-14 in Louisville, Ky. Angus breeders from 44 states and Canada are expected to attend the Association's Annual Meeting and the Super Point Roll of Victory (ROV) Angus Show.

The junior Angus heifer show will kick off the three-day event at 8 a.m., Sunday, Nov. 12, in the Kentucky Fair and Exposition Center (KFEC) Coliseum. Later that day, members will hear updates from the Association's Commercial Relations Department and the Certified Angus Beef LLC (CAB) Supply Development Team at 1 p.m. Both meetings will be in the South Wing Conference Center.

At 2 p.m., candidates will make brief presentations on why they are qualified to serve as a director, then they will answer questions from the floor. Association programs and goals, beef industry issues, and other important topics of concern are usually addressed, putting the candidates'

knowledge and leadership skills to the test.

At press time five Angus breeders had announced their candidacies for the Board. Keith Arntzen, Hilger, Mont.; Minnie Lou Bradley, Memphis, Texas; and Abbie Nelson, Wilton, Calif., are seeking re-election. Paul Hill, Bidwell, Ohio; and David Smith, Greensburg, Ind., are also running for a term on the Board. For short biographies of all five candidates, see page 103.

The day's activities will conclude with the Angus reception from 6 to 8 p.m. at the Executive West Hotel.

The female portion of the show will begin at 8 a.m., Monday, Nov. 13, in the coliseum. Dick Hubman, Central Point, Ore., will evaluate the Angus entries. The 2001 Miss American Angus will be crowned before the selection of the grand champion female.

The Annual Meeting will begin at 2 p.m. in the South Wing Conference Center. A total of 341 elected delegates will conduct the business of the Association, as well as elect a president, vice president, treasurer and five Board members.

Charles "Bud" Smith Jr., current Association president from Russell Springs, Ky., will preside over the Annual Meeting, which is open to the public.

Richard Spader, executive vice president, will present his annual report; and Leroy Baldwin, Association treasurer from Ocala, Fla., will give a financial report.

Copies of the Association's *2000 Annual Report* will be distributed.

The day will conclude with a social hour at 6 p.m., followed by the Association's Annual Banquet at 7 p.m. at the Executive West Hotel. Mark Mayfield, who is known as "The Corporate Comedian," will headline this year's banquet. A *Certified Angus Beef*[™] (CAB[®]) meal will be served.

At the banquet the Association will honor inductees to the Angus Heritage Foundation and recognize the top Roll of Victory (ROV) winners for 2000.

The winner of the 2000 Land Stewardship Award (see page 35), sponsored by the *Angus Journal*, will be honored during the banquet.



Tickets for the Annual Banquet will be sold at the Angus registration desk in the Executive West Hotel beginning Saturday, Nov. 11.

The show will conclude Tuesday, Nov. 14, with the bull show in the coliseum.

The American Angus Auxiliary will host a breakfast at 9 a.m. Sunday, Nov. 12. The Auxiliary also will conduct its Annual Meeting that morning at 11:30. For more information on Auxiliary activities throughout the NAILE, see "Auxiliary Action" on page 70.

Scott Johnson, director of Angus Information Management Software

(AIMS), will demonstrate basic principles of the AIMS program from 4 to 6 p.m. Sunday, Nov. 12, and Crystal Report Writer from 9 to 11 a.m. Monday. Both workshops will be in Room 107 of the South Wing Conference Center.

Angie Stump Denton, Web marketing director, will show breeders how to develop a presence on the Web in an 8 a.m. workshop Sunday, Nov. 12, in the Executive West Edinborough Room. During the workshop, Denton will explain the new Angus e-Classifieds site, banner ads, online sale books and other Web services offered by Angus Productions Inc. (API).

Anyone unable to attend the NAILE in

person can observe via the Internet. Denton will provide coverage of the event on www.angusjournal.com/louisville. The coverage will include images of the Annual Meeting, Annual Banquet, shows and the newly elected Board of Directors and officers.

For more information about the Annual Meeting or the NAILE, contact the Activities Department at (816) 383-5100.



Mark Mayfield to entertain at Annual Banquet

In addition to all the excitement that will take place at the Annual Banquet of the American Angus Association, the audience will hear "The Corporate Comedian," Mark Mayfield. One of the few individuals who performs stand-up comedy and conducts high-content seminars, he excites, educates and entertains.

Mayfield has received two degrees from Kansas State University. He served as president of the Future Farmers of America (now the National FFA Organization), taught school and directed lobbying activities for a Fortune 500 corporation. He is a recipient of the "Certified Speaking Professional" recognition, the highest earned designation given by the National Speakers Association.

The Annual Banquet is part of the Association's Annual Meeting, which is conducted in conjunction with the North American International Livestock Exposition (NAILE). In addition to Mayfield's performance, the banquet will feature the announcement of the *Angus Journal's* Land Stewardship Award winner and the presentation of the National Junior Angus Association (NJAA) Outstanding Leadership Award. Other honored individuals will be inducted into the Angus Heritage Foundation for lifelong contributions to the Angus industry, and the 1999-2000 Roll of Victory (ROV) winners will be announced.

Tickets for the Annual Banquet will be available for purchase in Louisville. For more information, write to the American Angus Association, 3201 Frederick Ave., Saint Joseph, MO 64506-2997; or call (816) 383-5100.

NAILE SCHEDULE OF ANGUS EVENTS

Louisville, Ky. ■ Nov. 12-14, 2000

SUNDAY, NOV. 12

- 8 a.m.** Junior Heifer Show — *Exposition Center, Coliseum*
- 8-9 a.m.** Web Marketing Workshop — *Executive West, Edinborough Room*
- 9 a.m.** American Angus Auxiliary Brunch — *Executive West, Queen and Scotts Room*
- 11:30 a.m.** American Angus Auxiliary Annual Meeting — *Executive West, Queen and Scotts Room*
- 1 p.m.** Commercial Relations and Supply Development Updates — *South Wing Conference Center, Room 101*
- 2 p.m.** Open Meeting for Board Candidates and Delegates — *South Wing Conference Center, Room 101*
- 4-6 p.m.** AIMS Workshop — *South Wing Conference Center, Room 107*
- 6-8 p.m.** Angus Reception — *Executive West, Queen and Scotts Room*

MONDAY, NOV. 13

- 8 a.m.** Super ROV Show (Females) — *Exposition Center, Coliseum*
- 9-11 a.m.** AIMS Workshop on Crystal Report Writer — *South Wing Conference Center, Room 107*
- 2 p.m.** 117th Annual Meeting of Delegates — *South Wing Conference Center, Rooms 101-102*
- 6-7 p.m.** Social Hour — *Executive West, Poolside*
- 7 p.m.** Annual Banquet — *Executive West, Main Ballroom*
Speaker: Corporate Comedian Mark Mayfield

TUESDAY, NOV. 14

- 8 a.m.** Super ROV Show (Bulls) — *Exposition Center, Coliseum*