



NJAA and Foundation Deserve Your Support

Did you know the National Junior Angus Association (NJAA) has reached the 8,000 member mark? It has experienced an impressive 11.33 percent growth this past fiscal year, which translates into 1,366 new members. Projections for NJAA membership in the upcoming 1996 fiscal year are just as promising.

Did you know that NJAA has evolved into a dynamic, diversified youth program? It now offers leadership training and a variety of educational programs as well as show activities to its members.

Did you know that many of our NJAA members go on to become active Angus breeders and leaders of our industry?

Increasing industry awareness of NJAAs important goals and accomplishments has become a top priority for leaders of the NJAA and American Angus Association. Stepping up communication and publicity of NJAA programs has helped. To effectively carry out these programs into the 21st century, however, will take major funding and industry-wide support.

Historically the NJAA Foundation Heifer Auction has been the biggest fund raiser for NJAA activities. Many breeders have donated and purchased quality heifers for this good cause. These funds were adequate in the early days of NJAA, but with its fast-growing membership, educational programs and activities, more funds are needed.

Adding the NJAA Silent Auction at the 1994 National Junior Angus Show in Des Moines, Iowa, proved successful. It generated more than \$5,000 for the Foundation. The NJAA Silent Auction was repeated at the 1995 national show in Louisville, Ky., and raised a total of \$6,286. Twenty-eight state junior Angus associations made donations to the auction. Also making generous donations were the New Zealand Angus Society, New York Angus breeder Myron Fuerst, Kansas

1995 FOUNDATION FUND RAISERS

NJAA Silent Auction
National Junior Angus Show
Louisville, Ky.
\$6,286

1995 NJAA Foundation Heifer Package
National Western Angus Sale
Denver, Colo.
Total: \$21, 000

FOUNDATION Memorials For NJAA
Hamilton James — National Showmanship Contest Award
Barbara Smalstig — NJAA leadership Award
Carlton & Geneva Corbin Scholarship

"Our goal is to form a strong covenant between NJAA and the Association and Angus industry. The Angus Foundation is truly a rock-solid base for NJAA to build its programs on."

*— Wynn Dalton
NJAA Foundation Director*

Angus breeders Galen and Lori Fink, and Missouri Angus breeder and cartoonist Gene Kulivan.

In addition to these two fund-raising projects, the NJAA Board, along with the American Angus Association Board and staff recommended that an Angus Foundation campaign be started to increase donations and awareness of these needs.

The Angus Foundation was established so tax deductible donations can be made by members to support youth, education and research activities of the American Angus Association. It benefits the entire Angus industry-providing opportunities for personal growth, leadership development and career success that can make a positive lifelong influence on young people in the Angus industry. Angus youth programs train future leaders and ensure progress, stability and a bright future for the Angus breed.

The Angus Foundation provides funding for many Angus youth programs. Here are just a few examples:

- NJAA Directions newsletter
- LEAD Conference
- National Junior Angus Show contests and activities
- NJAA Board of Directors activities and travel
- NJAA Recognition program — Bronze, Silver and Gold Pin Awards
- National Angus Showmanship Contest
- NJAA Computer Cow-Calf Game
- NJAA Outstanding leadership Award
- National FFA & 4-H program assistance

"Our goal for the Angus Foundation is to open more doors of opportunity for our youth," says Fisher. "Over the years, many generous Angus breeders have made donations, but more support is needed."

Fisher and the NJAA Directors are

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encouraging breeders to make a tax deductible contribution. Even better would be to consider the Angus Foundation in your estate planning or as a life insurance beneficiary. A handy form is printed on the false cover of this September Youth Issue of the *Angus Journal* for you to fill out and return.

Fisher and the NJAA Directors have set a high standard of excellence for their organization. They work hard to carry out NJAA's activities and educational programs. If you have attended the National Junior Angus Show in the last few years, you know what I'm talking about.

Still, there are many ideas, opportunities and challenges awaiting our young Angus members down the road. With a strong Angus Foundation and the strong support of Angus members, the next generation is sure to carry on the tradition of Angus breed excellence.

— *Jerilyn Johnson*

i 1996 Foundation Heifer Donated by Wehrmann Angus

Wehrmann Angus, New Market, Va., has donated, a quality-bred Angus heifer for the 1996 Foundation Heifer auction. Rita 5U8 of 3C1 Rito 2RT2, a January '95 calf, will be auctioned next January at the National Western Angus Sale in Denver. All proceeds will go to the Angus Foundation for junior activities funding.