

NJAS



WIN, PLACE & SHOWING FOR THE PURPLE

As the lights dimmed the crowd's boisterous conversations became whispers. A single light illuminated a man standing in green shavings donning a red coat, bugle at side. The brass instrument was brought to his lips, and with a breath the varying single tones of the "Call to the Post" filled Broadbent Arena.

Kentucky Derby Bugler Steve Buttleman officially kicked off the 2019 National Junior Angus Show (NJAS), "Win, Place & Showing for the Purple," July 14-20, in Louisville, Ky. Together with their families, nearly 800 Angus juniors were soon off to the races for a fun-filled week of competition, fellowship and new experiences.

Angus youth exhibited 1,193 head of cattle over four days and competed in 21 contests outside the show ring. A record \$226,700 in scholarships were awarded to 90 youth pursuing higher education.

"Win, Place & Showing for the Purple," was a spectacular event rivaling the Derby's competitive spirit. The pages that follow showcase highlights from this year's NJAS.

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NATIONAL JUNIOR ANGUS SHOW 2019

SUNDAY

Newest member of the Angus herd

Future NJAA member Robert Jaxon Meyer couldn't wait to attend his first NJAS. Born a few weeks early on July 14 at 9:47 a.m., in Louisville, Ky., Jax weighed 8 pounds and 4.6 ounces. He was 20 inches long.

Jax was present as his sister, Alexis Koelling, exhibited the fifth overall owned female. All four members of the Meyer family reside in Curryville, Mo. Pictured (from left) are Alexis, Brock and Michelle holding Jax.



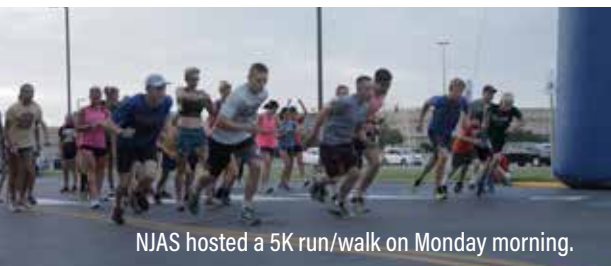
Angus youth and their families lined up for check-in. A popular stop in the process was picking up their exhibitor gift, a book signed by its author, Tom Burke.



MONDAY



Left: The queen's luncheon was hosted at *Certified Angus Beef*® (CAB®)-licensed restaurant Volare Italian Ristorante. Executive Chef and Managing Partner Joshua Moore spoke to the group. Bottom center: Beef knowledge was shared through the beef science poster contest. Bottom right: In its second year, the auctioneering contest, sponsored by the Livestock Marketing Association, again brought the best young auctioneers to the block.



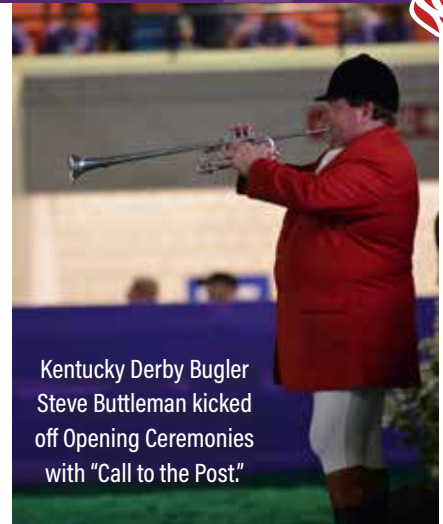
NJAS hosted a 5K run/walk on Monday morning.



WIN, PLACE & SHOWING FOR THE PURPLE



A group from the 2020 NJAS host state, Pennsylvania, made their way out to the green chips during Opening Ceremonies on Monday.



Kentucky Derby Bugler Steve Buttleman kicked off Opening Ceremonies with "Call to the Post."

TUESDAY



The Angus Foundation hosted its annual golf tournament at Quail Chase Golf Course.



Raising awareness while helping others

National Junior Angus Show (NJAS) exhibitors gave back to the local community in Kentucky by collecting aluminum cans and toiletry items to benefit those affected by Alzheimer's disease. This disease is the sixth leading cause of death in the United States and 5.8 million people are living with the disease.

Catherine Cowles, a National Junior Angus Association (NJAA) member from Kentucky, brought the project idea to her junior Angus association.

"My grandfather was affected by Alzheimer's and it was pretty hard to deal with," Cowles says. "It is just such an impactful disease that so many people have and honestly it's not thought about by many youth, so it seemed like a good idea to shed some light on it."

Deodorant, soap, lotion, toothpaste and toilet paper were collected at the opening ceremony to be donated to ElderServe Inc., a nonprofit organization that improves the lives of aging adults in Louisville, Ky. Throughout the week, NJAS attendees tossed used aluminum cans in specific trash bins, which were recycled and all the proceeds donated to Alzheimer's research.

Personal items donated to ElderServe Inc. will allow their clients, many of whom are on limited incomes, to spend their money on groceries or prescriptions.

Total donations during NJAS are estimated to be worth \$1,000.



Top: Cooking skills, along with CAB and beef knowledge, were put to the test during the American Angus Auxiliary-Sponsored All-American CAB Cook-Off. Bottom: State teams participated in the fitting contest sponsored by Weaver Livestock.

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NATIONAL JUNIOR ANGUS SHOW 2019

WEDNESDAY



Left: The cattle show began Wednesday with bred-and-owned heifers. Above: The quiz bowl written test brought a crowd of Angus juniors to test their knowledge.

Extemporaneous public speaking contest was underway Wednesday.

THURSDAY

The cattle show resumed Thursday morning with bred-and-owned cow-calf pairs, owned cow-calf pairs, bred-and-owned bulls, steers and bred-and-owned best five head.
Bottom: Showmanship preliminaries brought together top showmen from each state.



Angus youth met back up for the Mentoring Program regroup.



Juniors had to think quickly and answer questions correctly to move on in the quiz bowl finals.





FRIDAY



Top: Owned heifers took the ring Friday morning. Bottom: NJAA members filled the show ring floor for the awards night program.



Jim Jasper, 53, Nicholasville, Ky., passed away July 19 after a daring battle with non-Hodgkin lymphoma.

Born on April 12, 1966, Jasper inherited a love for the show ring and Angus cattle at an early age. Passion for the breed ran deep in his veins. It allowed him to gain cherished friends, travel the country, and serve on the National Junior Angus Board.

Jasper is credited with instituting the signature "Green Jackets" of the NJAB. Jim passed just as Angus cattle were walking on green shavings in Broadbent Arena during the NJAS; the week he most looked forward to all year.

As the announcement rang through the arena on Friday morning, not a dry eye was present. It was clearly evident Jasper had a long-reaching and lasting impact on the Business Breed.

SATURDAY



Top: Showmanship finals kicked off the last day of the NJAS.

Right: Grace Link, Deerfield, Wis., (left), waits for her name to be called as champion showman. **AJ**

