

# Newsmakers

## ■ IN THE NEWS

**Big Dry Ranchers Choice 1673** died April 24. A shoulder injury and declining health precipitated the decision to euthanize him.

Rancher was the 1994 National Western Stock Show (NWSS) grand champion Angus bull and was named a Pathfinder sire in the most recent report. Charles McRae and Harmon Angus Ranch owned Rancher.

**Andrea Thomas**, the daughter of freelance writer and frequent *Angus Journal* contributor **Heather Smith Thomas**, was severely burned trying to help control a range fire. She was flown to Intermountain Burn Center in Salt Lake City, Utah, July 6. Thomas is in intensive care after several skin-graft surgeries. Doctors estimate a year for full recovery. Her mother says she is grateful to friends and neighbors who are helping with the ranch duties during this traumatic time.

## ■ ANGUS ARRIVALS

**Julie** and **James Marsh** of Walnut Grove Angus, Huntley, Ill., announce the birth of their daughter, **Holly Rose**, Aug. 2. She weighed 8 lb., 11 oz. and was 21 in. long. She was welcomed home by her brother, 2-year-old Benjamin.

**Bruce** and **Kindra Gordon** of Burnsville, Minn., announce the arrival of their son, **Bridger Justis**, on July 14. He weighed 7 lb., 3 oz. and was 20.5 in. long. Bruce is a sire-selection specialist at Alta Genetics. Kindra is managing editor for *BEEF* magazine in Minneapolis, Minn. Grandparents include Richard and Sharon Beitelspacher of Beitelspacher Ranch in Bowdle, S.D., and Bob and Joyce Gordon of Souris, Manitoba, Canada.

**Curtis** and **Beth Hedrick** of Hedrick Heritage Farms, Olivet, Mich., announce the birth of their son, **Sheridan Phillip**, on May 10. He weighed 7 lb., 5 oz. and was 21 in. long. Curtis drives for Lathrop Livestock Transportation. Grandparents include Quentin and Dorothy Bosworth of Bosworth Farms, Charlotte, Mich., and R.B. Hedrick of Atlanta, Ga.

**Kevin** and **Jennifer Bremer** of Ottumwa, Iowa, announce the birth of their daughter, **Kassidy Renee**, on June 28. She weighed 7

lb., 12 oz. and was 21 in. long. Grandparents include Jerry and Ruth Carrico of Redfield, Iowa, and Kenneth and Audrey Bremer of Blakesburg, Iowa. Jennifer served on the 1992-1994 National Junior Angus Association (NJAA) Board of Directors.

**Brian** and **Nancy Flach** of Leoma, Tenn., announce the birth of their daughter, **Chance Fraincelia**, on June 16. Chance's sisters, Brianne and Brooke, and her brother, Travis, welcomed her home. Brian is employed as cattle manager at Shady Brook Angus Farm. Nancy also is employed at Shady Brook. Grandparents are Jim and Marilyn Flach of Warrensburg, Ill., and Harold and Cecelia Peters of New Berlin, Ill.

## ■ WEDDINGS

**Kaye Woolam**, Virginia Angus Association executive director, married **Andrew Weaber** on July 8 in Richmond, Maine. The couple now resides in Greenville, Va.

**Robin McCall**, Virginia Angus Association member, and **Jason DeHaven** were married in Leesburg, Va., on June 3. The couple now lives in Winchester, Va.

**Jami Stump** and **Jarrod Gillig** married Aug. 19 in Manhattan, Kan. Stump is an *Angus Journal* freelance writer and last summer's American Angus Association public relations intern. Gillig is a former chairman of the NJAA Board of Directors and currently works for Excel Corp. The couple now resides in Hereford, Texas.

**Susan Waters**, the Association's director of public relations, and **Jeffery Rhode** were married Aug. 26 in Saint Joseph, Mo. Rhode is a sales representative for MoorMan's and fits show cattle.

**Jennifer Hotchkiss**, last summer's *Angus Journal* intern, married **Daniel Shike** July 29 in Alexis, Ill. Hotchkiss is currently working for the National Swine Registry as the junior programs coordinator. Shike is attending graduate school in animal science at the University of Illinois.

## ■ IN PASSING

**James Robert "J.R." Fowler Jr.** of Wakelon Farms, Zebulon, N.C., died July 27 after a brief illness.

## Jordan joins Team Angus

Monica Feeser Jordan has joined the Angus team as a full-time administrative assistant in the departments of Junior Activities and Performance Programs.

Jordan comes to the Association with a great deal of knowledge of both programs.



Monica Feeser Jordan

She served on the 1995-97 National Junior Angus Association (NJAA) Board of Directors and assisted the Junior Activities Department with the planning and coordination of the National Junior Angus Show (NJAS) and the Leaders Engaged in Angus Development (LEAD) Conference.

She is a graduate of Kansas State University (K-State) with a degree in animal sciences and industry and worked for the Michigan Beef Industry Commission as director of promotions. She then returned home to Maryland and served as the property manager for the Carroll County Agriculture Center in Westminster. In April she married Matt Jordan and moved to Platte City, Mo., where her husband works for the Marriott Hotel at the Kansas City International Airport.

Having knowledge of the programs from serving on the junior Board and as an Angus breeder will give Jordan a quick start as she assumes the responsibilities of the position, says James Fisher, director of junior activities.

Born in Wake County, he was the son of Gertrude Robertson Fowler and James Fowler Sr.

He was a member of Rolesville Baptist Church and was an avid Angus cattleman and farmer. In 1999 he was inducted into the North Carolina Angus Hall of Fame and was named North Carolina Cattleman Association's Breeder of the Year. He served as president of the North Carolina Angus Association and was chairman of the Agricultural Stabilization and Conservation Services (ASCS) board for 20 years.

He served on the North Carolina Department of Agriculture Public Livestock Marketing Advisory Board; was a director on the Farmers' Home Administration board and was a member of the Wake County Board of Adjustment for nine years. The 1982 *North Carolina Angus Handbook* was dedicated to

CONTINUED ON PAGE 268

# Angus Productions makes the grade

The creative skills of the Angus staff were put into competition at the recent Agricultural Publications Summit in San Antonio, Texas. Sort of the "Oscars" of the agricultural-publications industry, the summit was a joint meeting of the American Agricultural Editors' Association (AAEA), the Livestock Publications Council (LPC) and the Agricultural Publishers Association (APA).

In addition to professional workshops geared to help improve the look and content of future publications, the summit features critique contests that provide professional reviews of previously published material.

In the LPC Critique and Contest, which had more than 800 entries, staff of the American Angus Association, Angus Productions Inc. (API) and Certified Angus Beef LLC (CAB) received nine honorable mentions, 11 seconds and 12 firsts. The *Angus Journal* was the overall high-point earner among publications, while CAB was the second-high-point earner in the service-member category. A breakout of those winnings follows (HM= honorable mention; \*=stories in the *Angus Journal* or the *Angus Beef Bulletin*).

## SERVICE MEMBER CATEGORY

(Association's public relations department, CAB and some API freelancers)

- 1st, annual reports, American Angus Association, "Solid Foundations"
- HM, livestock newsletter, CAB, *Value Link*
- 1st, advertising media kit, CAB, "Unwrap the Flavor"
- HM, marketing feature, Lori Gilmore, "Facing the 4:30 Dinner Dilemma"\*
- HM, marketing feature, Steve Suther (CAB), "What's High Quality Worth?"\*
- 1st, production feature, Steve Suther, "Each One Is Part of a Whole"\*
- 1st, technical feature, Steve Suther, "Marbling or Functionality"\*
- HM, personality profile, Steve Suther, "A Voice in the Wilderness"\*
- 2nd, total supplier service association promotional campaign, CAB, "Life Can't Have Too Much Flavor"

## JOINT CATEGORIES

- 2nd, news release, Shelia Stannard (Association), National Angus Conference\*

- 1st, special projects, CAB, *Committed to the Brand* annual report
- 2nd, brochures, Jami Stump, *Permanent Identification Starts With a Successful Tattoo*\*

## STAFF-CREATED ADVERTISING

- 2nd, multiple-page livestock ad, Debbie Alexander (API), "Success Is in Hand"
- HM, ad copy for one display, Cheryl Oxley and Ginette Kurtz (API), "Dashing through the Web"
- 2nd, two-color full-page ad for a supplier, service or association, Debbie Alexander, "This Ain't Your Grandpa's Software Package"
- 1st, two-color full-page ad for a ranch or farm sale, Debbie Alexander, "We've Been Around"

## WRITING DIVISION\*

- 1st, commentary or essay, Shauna Rose Hermel (API), "Improve Your Odds"
- HM, in-depth reporting; stories by Wes Ishmael, Brad Parker (API), Angie Stump Denton (API), Troy Smith and Lori Gilmore; "Strength in Numbers" series
- 2nd, single-breed more than 5,000 circulation news feature, Brad Parker, "Master's of the Future"
- 1st, single-breed more than 5,000 circulation technical feature, Brad Parker, "Lessons From the Watershed"
- HM, single-breed more than 5,000 circulation technical feature, Brad Parker, "Toxic Forage"
- 1st, single-breed more than 5,000 circulation marketing feature, Angie Stump Denton, "Fault-Free Sale"
- 1st, single-breed more than 5,000 circulation production feature, Troy Smith, "How Do Hay Bales Stack Up?"
- 2nd, single-breed more than 5,000 circulation production feature, Angie Stump Denton, "Acclimation"
- 1st, personality profile, Jennifer Hotchkiss, "Through Emily's Eyes"
- 2nd, personality profile, Julie Grimes-Albertson, "Faith, Family & Friends"

## VISUALS DIVISION

- 2nd, national youth show coverage,



API staff members (from left) **Shauna Rose Hermel**, editor; **Angie Stump Denton**, director of Web marketing; **Brad Parker**, associate editor; **Mary Black**, editorial artist; and **Cheryl Oxley**, production/advertising manager, display trophies won at the Agricultural Publications Summit.

Jennifer Hotchkiss and Mary Black (API),  
1999 National Junior Angus Show

- 2nd, overall design—newspaper, Lance Ziesch (API), *Angus Beef Bulletin*

### SPECIAL ISSUES

- 2nd, 1999 Herd Reference Edition


### GENERAL EXCELLENCE DIVISION

- HM, newsletter, James Fisher (Association) and Lance Ziesch, *Directions*
- 1st, newspaper (not weekly), *Angus Beef Bulletin*
- HM, single-breed publication with 5,000 or more circulation, *Angus Journal*

The AAEP competitions are open to all agricultural publications. Jennifer Hotchkiss placed second in the human-interest feature with "Through Emily's Eyes."

Also announced at the meeting, Mick Colvin received the 2000 LPC Headliner Award (see page 227).

Jennifer Ryan, the *Angus Journal* summer intern, and Rhonda Nida, former NJAA vice chairman, were two of three finalists for the LPC Forrest Bassford Student Award. Rhonda won the overall honor.

Shauna Hermel, API editor, was elected to a three-year term on the LPC board of directors. 



Mick Colvin, accompanied by his wife, Virginia, receives the 2000 LPC Headliner Award for meritorious service to the livestock industry.



LPC presented Rhonda Nida, Kansas State University, with the 2000 Forrest Bassford Student Award. Jennifer Ryan, *Angus Journal* intern and K-State student, was a finalist for the award. Pictured are (from left) Ryan; Nida; Clinton Hakes, Chicago Mercantile Exchange, co-sponsor of the award; and finalist Lindsey Williams, Oklahoma State University.



The Livestock Publications Council (LPC) presented Rhonda Nida with the 2000 Forrest Bassford Student Award. Nida is a former vice chairman of the National Junior Angus Association Board of Directors. Clinton Hakes (right) from the Chicago Mercantile Exchange (CME) made the presentation. The CME is a co-sponsor of the award.



A few former Forrest Bassford Student Award winners gather around this year's winner, Rhonda Nida, and Clinton Hakes, Chicago Mercantile Exchange, co-sponsor of the award. Pictured are (from left) Angie Stump Denton, Angus Productions Inc. (API) director of Web marketing; Nida; Hakes; Brad Parker, API associate editor; Lea Weinheimer, editor of the *Brangus Journal*; and Doyce Elliott, director of information and publications for the Houston Livestock Show and Rodeo.

him and described him as the "jovial cattleman and always an avid promoter of Angus."

He is survived by his wife of 47 years, Jane Cate Fowler; his son, Bob (J.R. III); two daughters, Jill Bright of Wake Forest and Giny Wheeler of Raleigh; one sister, Clarice Jones of Zebulon; and two grandchildren.

**Richard D. Peterson**, 66, died Aug. 2 in Benkelman, Neb.

Born Aug. 26, 1933, the sixth of seven children to George and Mary Peterson, he attended California Polytechnic State University in San Luis Obispo, majoring in veterinary sciences, until his father was injured in a farm accident. On March 16, 1954, he married Joan Kuskie. In 1959 the couple purchased Cottonwood Ranch, now known as Windmill Ranch.

Peterson's goal was to improve Angus cattle. His cattle won many championships across the nation, including the American Royal, the Grand National and the Northern International Livestock Exposition.

He was a member of the Haigler United Methodist Church in Haigler, Neb. He also was a past member of the Haigler School Board and a member of the Colorado Cattlemen's Association, the Nebraska Angus Association, the Nebraska Cattlemen's Association, the Kansas Angus Association and the American Angus Association.

He is survived by his wife; daughter Ellen Nelson of Dalton, Neb.; sons George Peterson and Alex Peterson, both of Haigler; sisters Millicent Young of Colorado Springs, Colo., Mary Cave of Chappell, Neb., and Madeline Kay Hutcheson of Griffin, Ga.; and five grandchildren.

Memorials may be given in his name to establish a scholarship for students in Dundy County who wish to pursue a career in agriculture.

**Betty Walsh**, 71, died July 29 after a long and courageous battle with cancer. She was born Feb. 16, 1929, in Morris, Ill., to Rose and Paul Hintze. On Jan. 8, 1949, she married James Walsh. Most of their married life, they farmed in the Verona and Kinsman, Ill., areas. She was actively involved in their registered Angus cattle herd, traveling to numerous sales and livestock shows.

In 1992 the couple retired to Dwight, Ill., where she was a member of St. Patrick's Church. She is survived by her mother and husband; daughters Kathleen Lowery of Mazon, Ill., and Susan Walsh-Oberg of Neptune Beach, Fl.; sons Jay Walsh of Kinsman, Ill., and John Walsh of Mazon, Ill.; sisters Marie Davis of Morris, Ill., and Carolyn DeGrush of Mazon, Ill.; seven grandchildren; four great-grandchildren; three step-grandsons and two step-great-grandsons.

Memorials may be sent to the James Walsh family to help defray medical expenses or to the St. Mary's Cancer Treatment Center in Streator, Ill.

## ■ ALSO IN THE NEWS

**Vickie Barby** will join the VetLife team as regional sales manager for eastern and central Kansas. As regional sales manager, she will work closely with stocker operators, cow-calf producers and feedyard managers to ensure VetLife meets their specific implant needs. She will market VetLife's line of implants and will promote and support VetLife's information services.

Barby received a bachelor's degree in animal science from South Dakota State University (SDSU). She also received a bachelor's degree in equine science and a master's degree in animal science from Colorado State University (CSU). Barby previously worked at Merck AgVet/Merial as a sales representative.

**Todd Cappel** has been appointed manager of Internet services for VetLife. As manager, Cappel will have direct responsibility for the company's Web site, [www.vetlife.com](http://www.vetlife.com), and Partner Express, an interactive service that allows Benchmark members to input and access their own performance and carcass data and comparative benchmarking information.

Cappel will focus on bringing innovative content to the site, enhancing current functionality and developing Internet-based services for all of the company's key customer groups. He will focus first on developing Internet-based decision-making tools for practicing bovine veterinarians.

Cappel received a bachelor's degree in animal science and a master's degree in animal physiology from the University of

## State Angus tours scheduled in Nebraska, North Dakota

Nebraska Angus breeders invite Angus enthusiasts and cattle producers to attend the **2000 Nebraska Angus Tour**, Sept. 15-16. The tour will feature cattle from 16 herds located throughout central Nebraska.

Registration on Sept. 15 will begin at 6:45 a.m. at the Howard County Fairgrounds. TJ Angus will have cattle on display. At 7:45 a.m. the bus will leave for Lazy Black Diamond Ranch, Palmer, where breakfast will be served. After a visit to Poss Angus, Cotesfield, and a tour of Davis Creek Dam, North Loup, the bus will stop at Hawley Angus, North Loup, for lunch.

Melia Angus, Ord; Big V Angus Ranch, Comstock; Carl Dethlefs & Sons, Rockville; Rolfsmeier Angus, Litchfield; Dethlefs Angus Ranch, Ravenna; and Dandy Cattle Co., Ravenna, will host tour-goers Friday afternoon. The Dethlefs families will host the evening meal at the Howard County Fairgrounds to celebrate their 50 years in the Angus business. Dinner will be served

at 6:15 p.m. and will be followed by entertainment by the Saint Paul Theatre Club.

Saturday, Sept. 16, at 7 a.m., the bus will depart from the Subway parking lot in Saint Paul. Cattle will be displayed, and Sand Dune Cattle Co., Westerville, will host breakfast. The bus will travel to the historical Dowse sod house for a tour, then make stops at Whispering Hills Angus and Janzens Lazy JO Angus, both of Loup City.

Lunch will be served at the Mason City Rodeo Grounds and will be provided by Lovitt Angus and Boyles Angus. Following lunch, the group will continue to the Custer County Fairgrounds to view cattle owned by Treffer Angus. A tour of Adams Feedlot, Broken Bow, at 2:30 p.m. will complete the two-day event.

With 10 stops scheduled, the **2000 North Dakota Angus Tour**, Oct. 7-8, will feature operations in the north-central part of the state.

On Oct. 7 the tour will begin with

registration at 11 a.m. at Econo Lodge in Rugby. After stops at Medalen Angus, Best Angus, Gurr Lake Angus, McCumber Angus Ranch and Oaklane Angus, tour-goers will return to Rugby. A social hour at 6 p.m. will be followed by a banquet featuring *Certified Angus Beef*<sup>™</sup> (CAB<sup>®</sup>) prime rib. To round out the evening, guest speaker Bill Bowman, director of commercial relations, will provide guests with an update of Association activities.

There will be an early church service on Sunday morning. The group will load the bus at 8:30 a.m. and visit 4W Land & Cattle, Lazy W Angus and TNT Angus before lunch at Rocklake Hall.

After lunch, Blake Angus, Nelson Angus and Odegaard Angus will host tour-goers, with the last stop scheduled for 3:30 p.m. There will be a \$100 drawing for those present at the final stop.

For more information, call Kardell Blake at (701) 266-5403 or Keith Medalen at (701) 537-5548.

Nebraska-Lincoln (UNL). He started his career at Cattle-Fax where he assisted in the development of the Discovery program. He also was director of beef development with emphasis on e-commerce, business-to-business exchanges and livestock-exchange mechanisms for e-Markets in Ames, Iowa.

**Ben Houston** of Longmont, Colo., received the Charles A. Lory Public Service Award at a special ceremony conducted by CSU. The award is presented for exceptional community and professional leadership and for generous contributions of time and talent to the university.

Houston owns the Aristocrat Angus Ranch in Platteville, Colo., and has been actively involved in the NWSS. He served as president of the NWSS from 1985 to 1990, then as vice president and now as chairman again. Beginning in 1983, he increased the show's involvement in education by helping to build the scholarship program. Houston also received the show's 1995 Citizen of the Year Award.

His early use of CSU's embryo-transfer (ET) technology was aimed at improving the gene pool of cattle. He was an international consultant and worked with the Ukrainian government to improve red meat production.

Houston and his wife, Nita, are the parents of Diane Hergert, Pam Miller, and Scott and Skylar Houston.

**Harold Miller** has been named Alta Genetics North American beef sales manager. Alta Genetics moved its beef program to a separate beef enterprise where accountability will be measured from the other Alta Genetics businesses. Miller's



Harold Miller

appointment will emphasize the Alta Beef Representative concept, estrous synchronization service and artificial insemination (AI) training. Miller received his bachelor's degree from CSU while studying synchronization systems from Jim Wiltbank. Miller has industry experience in all phases of the beef cattle industry, including feedlot management and yearling, cow-calf and registered operations. He has worked at Alta Genetics since November 1998. He also has served 18 years in the AI industry at district, regional and divisional manager levels. He has trained more than 4,100 producers to AI.

**Select Sires Inc.** has signed an agreement with **Genmark**, a division of **Infigen Inc.**, for future cloning of selected bulls. The agreement will allow Select Sires to clone a bull whose demand exceeds production capabilities, assuring cattle producers worldwide of an adequate supply of semen from top bulls.

Gov. Bill Graves declared Aug. 11-19 **Angus Week in Kansas**. The week began with the annual Kansas Angus Tour, which featured producers and a feedlot in west-central Kansas.

Kansas Angus Week concluded with a centennial celebration at Laflin Ranch, Olsburg.

The **2000 Oregon Angus Field Day** on June 25 at Holiday Ranch, Terrebonne, Ore., featured two speakers, an Angus trivia contest and a noon barbecue.

More than 120 guests in attendance learned about the recent cooperative agreement between Agri Beef, IBP and Certified Angus Beef LLC (CAB). Agri Beef representative Brady Dickhaus said their five Northwestern feedlots have teamed with the other two companies to provide carcass data for both purebred breeders and commercial operators. He said Agri Beef hopes to work one on one with local registered Angus breeders and their commercial customers to obtain feeder cattle with proven genetics.

Don Hansen, Oregon State University Extension veterinarian, made remarks on animal health problems, including Johnes Disease. He also discussed the proper vaccination methods producers should use to ensure quality carcasses.

To conclude, hosts Harold and Lois Schudel served a lunch featuring *Certified Angus Beef*<sup>TM</sup> hamburgers. Guests were then invited to tour the ranch and to view the cattle.



Kansas Gov. **Bill Graves**, seated, declared Aug. 11-19 Angus Week in Kansas. Pictured with Graves are (from left) **Matt Caldwell**, American Angus Association regional manager; **Gary Johnson**, Dwight, Kansas Angus Association (KAA) president; **Jane Burgman**, Leonardville; **Sharon Lindell**, Leonardville, KAA secretary, with son **Tyler**; **Tom Swearngin**, Lawrence, KAA director; **Damon New**, Leavenworth, KAA vice president; **Cody Sankey**, Council Grove, Kansas Junior Angus Association (KJAA) past president; **Jeana Sankey**, Council Grove, KJAA treasurer; **Chris** and **Sharee Sankey**, Council Grove; and **Bob Laflin**, Olsburg.



These Oregon Angus Association officers and directors participated in the activities at the 2000 Oregon Angus Field Day on June 25 hosted by Holiday Ranch near Terrebonne. Pictured are (standing, from left) directors **Dick Hubman**, Central Point; **Barbara Korenjak**, North Plains; **Rodney Fessler**, Madras; **Troy Van Roekel**, Hillsboro; (sitting, from left) **David Barno**, Sherwood, secretary-treasurer; and **Robert Buchanan**, Klamath Falls, president.