

by Julie Mais
Editor



Pioneering solutions

The same type of lot is found at both of my grandparents' homesteads. The rusting iron becomes more enveloped by vegetation with each passing year.

In the lazy days of summer during my childhood, I'd often walk through the "implement graveyard" — my curiosity overcoming the eeriness of abandoned machinery.

An Allis-Chalmers Roto-Baler found new life as parts were removed and used elsewhere. A New Idea one-row corn picker, once thought to be

the epitome of efficiency, has been replaced by generations of combines with multirow corn headers.

Peering in the window of the '49 Ford truck, it looked as if it was driven there and forgotten — and it was. The '67 Chevy pickup truck that now sits near it replaced the Ford on the farm decades ago. A two-bottom plow, Farmall F-20 tractor, four-blade offset cutting disc, sickle-bar mower and horse-drawn disc all were proudly purchased and used in a moment in time — the latest technology from days gone by.

Pioneering solutions move the agriculture and beef industries forward.

Reproductive technologies over the past 60 years have allowed cattlemen to select for, have access to and breed for the best genetics for their herds using artificial insemination (AI).

Within that solution, advancements have been made with sexed semen and synchronization protocols. Similarly, embryo transfer and *in vitro* fertilization are evolving, along with nutrition, health and

management practices.

The American Angus Association continues to add selection tools to the Angus breeder's toolbox. Angus Media offers innovative marketing solutions and works to keep up with the latest technologies so you can reach your customers where they already are.


In this issue

This edition of the *Angus Journal* is focused on solutions. From Angus breeders sharing their experiences to learning from researchers who are working to solve problems, we hope you take away a new perspective.

Each year members of the Angus

community and beef industry are welcomed to conventions, field days, webinars and workshops to hear about the latest technologies. On page 78 you can learn more about this year's Angus Convention and the educational sessions offered with Angus breeders in mind.

Each new technology may not be the best fit for your operation — you may not be ready for that one solution to be put in the graveyard just yet. But I think that's what's exciting about the beef industry and the Angus business.

We have the brightest minds working with practical, profit-minded Angus breeders to find unique solutions that fit their unique operations. The *Angus Journal* strives to keep you informed on changing technologies, while celebrating the heritage of the Angus breed. 

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beef industries forward.
— Julie Mais

A handwritten signature in black ink that reads "Julie".

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