

## YOUR VIEW

by Ellie Kidwell, Miss American Angus



## Handling the herd

*The American Angus Association sets itself apart from the rest.*

At 18 years old, going out into this world can be a daunting feat to face. With lifestyles speeding up and the standards for success reaching higher peaks, it can be stressful trying to keep up.

As the world pushes us to always be bigger and better than ever, we find ourselves in a challenging position when it comes to managing all of the crazy things going on in our lives.

Not only are we worrying about the events taking place right now, but also our futures, as we have seen the uncertainty of them in the past year.

Luckily, we have so many great opportunities to get involved and so many great leaders to look up to that help push our success in the Angus industry.

Angus juniors have leadership conferences, junior shows, informational clinics and so much more. Not to mention, an amazing set of leaders to admire like the National Junior Angus Board of Directors (NJAB) and the Events and Education team. Our leadership does an amazing job of creating chances and handling the herd of enthusiastic juniors looking to further their involvement in the industry.

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— Ellie Kidwell

Part of what makes our breed so great is we have incredible programs for our youth as well as adults. There are numerous ways to continue involvement and to help further the breed, even after our time is over as juniors.

I have found being a part of this industry is the best way to be involved in so many activities that will help me reach success. Better yet, I

can manage it all in one place because Angus has so much to offer.

Being in the cattle industry, I can see the correlation between handling my own life events and handling the Angus herd. Life is busier than ever with summer shows, a job and so much more, but herd management can be a challenging task as well. Breeding season, vaccinations, feeding and many other decisions go into our herds every year.

Once again, we can look to the amazing resources the American Angus Association offers to help with handling the herd. They offer a variety of herd genetic improvement tools, educational and social events, and a great team of leaders at headquarters who do all that they do on behalf of improving the breed we all love so much.

Not only can we look to our great organization for herd handling tools and tricks, but we can simply rely on our trusty Angus cattle. These cattle are known for the maternal and carcass traits they will inject into anyone's herd. Angus cattle are built to handle any situation.

The sight of Angus cows out on green pastures caring for their calves never gets old. Picking new bulls to breed to or turning bulls out with the cows is as satisfying as it gets, because I know I can trust Angus to get the job done. Angus cattle are easily the answer to all of your problems when it comes to handling the herd.

I have found Angus cattle and the Angus industry are the answer to handling the herd of situations in my life, and I am sure many others who are committed to this breed have found the same. **AJ**