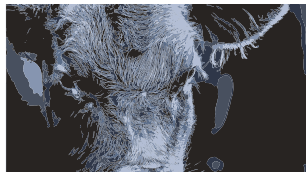


ASSOCIATION HIGHLIGHTS



Compiled by Julie Mais, editor

Genetic milestone hit

The Angus genetic evaluation has now surpassed 500,000 genotypes in the database. The actual number stands at 500,879, which reflects a dual collection partnership between the American Angus Association and the Canadian Angus Association.

Starting in 2010, the Angus genetic evaluation was the first in the beef cattle industry to be updated on a weekly basis.

To date, the Angus extended pedigree includes more than 22 million animals, and the evaluation consists of 8.9 million weaning weights and 1.57 million calving ease records all from first-calf heifers, 280,000 docility scores, 118,549 carcasses, 67,600 heifer pregnancy records and 22,000 individual feed intake records.

Return delegate ballots

It's time to vote for the members you wish to represent you as state and district delegates to the American Angus Association Annual Convention of Delegates this November. Delegate nominations received by the June 8 deadline were used to prepare state/district ballots with the names of eligible nominees. Ballots were mailed in early July to all eligible voting members.

All ballots must be received in the Association office no later than 4:30 p.m. Central Daylight Time Tuesday, Aug. 7, to be counted. To ensure a valid ballot, vote for no more than the designated number of delegates listed at the top of the ballot and

remember to sign the document.

Elected delegates will conduct Association business at the 135th Annual Convention of Delegates during the Angus Convention Nov. 3-5 in Columbus, Ohio.

Register for Convention

Registration for the 2018 Angus Convention, set for Nov. 3-5 at the Greater Columbus Convention Center in Columbus, Ohio, is open. Nearly 2,500 cattlemen and women participated in the 2017 Angus Convention in Fort Worth, Texas.

Offering Angus University educational sessions, business meetings, industry-leading speakers, renowned entertainment and an in-depth look at the *Certified Angus Beef*[®] (CAB[®]) brand, the 2018 Angus Convention will offer something for every progressive cattleman.

The convention is a meeting place for breeders and industry influencers to exchange ideas and share a vision for the future of Angus genetics and beef worldwide.

To register, check out hotel blocks and obtain more information, visit AngusConvention.com.

Candidate résumés due

Association members seeking election to the Board of Directors of the American Angus Association may send a short biography, along with a photo, to *Angus Journal* Editor Julie Mais by Aug. 1. Biographies and photos submitted by the deadline will be published in the October *Angus Journal*, prior to the election at

the Annual Meeting in November. Biographies should be approximately 500-700 words and will be shortened if necessary.

Century Award applications

The American Angus Association initiated the Century Award to recognize its members and their families who have been in continuous production of registered Angus cattle for at least 100 years. Award recipients will be recognized at the Association's Annual Awards Banquet.

Visit www.angus.org to apply by the Sept. 1 deadline or to get more information about the award.

BIF coverage online

The Beef Improvement Federation (BIF) recently hosted its Annual Meeting and Research Symposium June 20-23 in Loveland, Colo.

The Angus Media team provides online coverage of the event at www.bifconference.com. Visit the Newsroom for summaries, proceedings, PowerPoint presentations and audio of this year's sessions. Coverage also features award winners, including the BIF Seedstock Producer of the Year and Commercial Producer of the Year.

Angus Media has provided online coverage of the event since 2002. An archive of that coverage is available on the site.

Full Circle Online Auction

The American Angus Auxiliary will host its third annual Full Circle

At a glance

AUGUST 2018

- 1 Board of Director candidate bios due to Julie Mais
- 2-5 LEAD: Angus Under the Big Sky
- 14 Feeding Quality Forum registration deadline
- 28-29 Feeding Quality Forum, Sioux City, Iowa
- 29-30 Applied Reproductive Strategies in Beef Cattle Symposium, Ruidoso, N.M.

SEPTEMBER 2018

- 7 CAB Value Discovery entry deadline

NOVEMBER 2018

- 3-6 Angus Convention, Columbus, Ohio

Online Auction, a national Angus consignment sale.

The Full Circle Online Auction is an innovative, web-based consignment market offering Angus breeders, families and allied industries the opportunity to both buy and sell, while making a substantial contribution to help ensure the sustainability of the Auxiliary's ongoing support of the Angus breed and its youth.

Hosted by www.anguslive.com, the auction will be Sept. 26-27. Proceeds will support the Auxiliary's mission, including breed promotion, beef education and youth development through programs, awards and scholarships.

The Auxiliary is currently seeking a wide variety of items with a fair market value in excess of \$100. Auction categories include Angus memorabilia/collectibles, games/toys, vacation packages, home décor, cattle services, embryo/semen packages, cattle services and other useful items.

Consignors can donate 100% to the Auxiliary or can choose to receive 50% of the gross revenue their lots generate, as well as recognition in the sale promotion to be launched at the NJAS and the online site throughout August and September.

For a consignment contract and more information, visit www.angusauxiliary.com/fullcircleonlineauction.html.

2019 NWSS Angus Bull Sale

The 2019 National Western Angus Bull Sale at the National Western Stock Show (NWSS) is set for Wednesday, Jan. 16, in Denver, Colo.

Judges this year will be Lake Elliott, Adams, Tenn.; Joe Fisher, Sacramento, Calif; and Landi McFarland-Livingston, Ellston, Iowa. The auctioneer will be Joe Goggins, Billings, Mont.

Consignments received on or before Sept. 15, 2018, carry an entry

fee of \$400 per head. From Sept. 16 through Oct. 1 the fee is \$500. All bulls must be entered in the NWSS.

For more information contact regional manager David Gazda, sale manager, at 706-296-7846, or the Events and Education Department at 816-383-5142.

Value Discovery deadlines

Entries are still open for the second annual Angus Value Discovery Contest.

The competition highlights the partnership between genetic suppliers — breeders and artificial insemination (AI) companies — and their customers. Winners will claim their share of nearly \$5,000 in cash and prizes.

Key rules to note:

- Groups are ranked on grade, yield and discount information on the packer harvest summary.
- Lots must be 30 head or more, and at least 75% sired by Angus bulls.
- Groups must be harvested by Aug. 15, 2018.

- The entry deadline is Sept. 7. This year there's an easier point of entry, where all information can be electronically uploaded, and there is an option for commercial producers to register themselves.

Genetics providers contribute 25% of prize value in credit if their nominee wins grand or reserve champion pen, and CAB pays the rest.

For more details, contact Kara Lee at klee@certifiedangusbeef.com, visit www.cabpartners.com, or call CAB at 330-345-2333.

MaternalPlus incentives

The Association is offering cash-back incentives for herds enrolling in MaternalPlus®.

Incentives include:

- Introductory 5% cash back on Association fees once a producer completes the first year's enrollment.
- 2.5% cash back each subsequent year a re-enrollment is completed until 150,000 females are enrolled in the program.
- Association fees eligible for the cash-back rebate include membership, registration, transfer and AHIR submitted and paid for in the previous 12 months.

To learn more about MaternalPlus, visit www.angus.org or AAA Login.

Black Books available

Order 2019 AngusSource® Black Books before July 31, 2018. The pocket-sized books include a calendar as well as space to keep management records on your cow herd. Any quantity is available for \$3.25 each and can be customized — free of charge — with purchase of 100 or more.

Customized orders may include your operation's logo and contact information foil-stamped onto the back cover, while standard orders feature the Association's logo.

Continued on page 144

To order, contact the AngusSource Department at 816-383-5100 or email blackbooks@angus.org. Books will be shipped by Oct. 15.

Kentucky hosts 2019 NJAS

The NJAS will be at the Kentucky Exposition Center in Louisville, Ky., July 14-20, 2019. Sponsored by the Kentucky Junior Angus Association, next year's event is themed "Win, Place & Showing for the Purple!"

The Angus Report

The Angus Report delivers Association and industry news each week on RFD-TV. Catch the original broadcast at 7:30 a.m. CDT Monday morning. Each program is rebroadcast Saturday at 1:30 p.m.

State Angus associations, publications, breeders and others looking for website content are encouraged to post segments on their websites. Videos will be updated regularly at www.angus.org and through the Association's Facebook and Twitter pages.

Purchase photos online

While in the showing or covering events, Angus Media staff capture thousands of photos. Many can be found at <https://photo.angus.org>. The Association recently released new prices and offers digital downloads, photo prints and other gift items, such as magnets, photo books, keychains and more.

Contact the Communications Department at prphotos@angus.org or 816-383-5100 for more information.

Feeding Quality Forum 2018

In its thirteenth year, the 2018 Feeding Quality Forum (FQF) will reinvent itself. Cow-calf producers, stocker operators and feeders will gather for a two-day session in Sioux City, Iowa, Aug. 28-29. Past Forums were one-day events repeated in

Nebraska and the southern High Plains.

A diverse range of speakers have signed on to create an opportunity like no other.

"We're going to have some topics stretch beyond where the ranch is today, and then there'll be very practical topics that the cow-calf producer, the stocker and feedyard operator can take home and use tomorrow," says Justin Sexten, Certified Angus Beef LLC (CAB) supply development director. Seven allied industry partners are sponsoring the event with CAB: Where Food Comes From, Roto-Mix, *Feedlot Magazine*, Tyson Foods, Intellibond, Zoetis and Diamond V.

Register online for \$100 through Aug. 14 at www.CABpartners.com/events/fqf/2018. For more information, visit the website or call Marilyn Conley, 800-225-2333, ext. 298, or email mconley@certifiedangusbeef.com.

Talon Internship accepting host breeder applications

The Angus Foundation, in conjunction with the Angus/Talon Youth Education Learning Program Endowment Fund, is currently accepting host breeder applications for the Talon Internship Program.

The internship program is designed to pair Angus youth with an Angus breeder to develop a mentor/mentee relationship throughout the course of a summer. This relationship provides an educational experience that will increase the knowledge and understanding for raising registered-Angus cattle and the beef cattle industry for the mentee. Intern(s) will be compensated by the Angus Foundation through the Angus/Talon Youth Education Learning Program Endowment Fund.

Applications for Angus breeders interested in hosting interns in the summer of 2019 are due to the Angus

Foundation and Events and Education Department by Sept. 15. For more information and both the breeder and intern application, please visit www.angusfoundation.org/fdn/Events/FdnTalon.html, or contact the Events and Education Department.

Added AngusSource programs offered

The American Angus Association offers comprehensive AngusSource programs and services aimed at improving profitability in the commercial sector of the cattle industry. AngusSource is a USDA Process Verified Program (PVP) that verifies source and group age with optional programs that include NHTC, AS-NE3, AS-CCH and AS-CM.

- **Age and Source:** Age and Source verification Animals must be traceable to the ranch of origin and have records documenting the first calf born on the operation.
- **Non-Hormone Treated Cattle (NHTC):** This program requires cattle never receive any type of added hormones for their entire life cycle, but does not include regulations on antibiotics or animal byproducts.
- **AS-NeverEver3 (NE3):** Through the AS-NE3 program, animals may not receive any antibiotics — nothing in the feed, water, mineral or injected from birth to slaughter.
- **AngusSource — Cattle Care and Handling:** This program raises consumer confidence by documenting proper management techniques and showing a commitment to quality within the beef industry.
- **AngusSource — Calf Management:** This program improves the confidence of the buyers. Participating cattle producers will document their

preventative animal health program prior to delivery.

For more information and for enrollment requirements and fees, visit www.angussource.com.

ARSBC Symposium set for Aug. 29-30 in Ruidoso, N.M.

Make plans now to attend the 2018 2018 Applied Reproductive Strategies in Beef Cattle symposium (ARSBC) Aug. 29-30 in Ruidoso, N.M.

Considered the premier national event in beef cattle reproductive management, the meeting has a long history of providing the latest information on the application of reproductive technologies and includes a range of topics related to cow herd reproduction — such as nutritional interactions, management and male fertility.

New Mexico State University Cooperative Extension Service will host the event in collaboration with the New Mexico Cattle Growers' Association, New Mexico Beef Council and the Texas A&M AgriLife Extension Service. The program is a joint effort of the host organizations and the Beef Reproduction Task Force, which includes reproductive physiologists from land-grant universities who work together on reproductive management education.

Many reproductive technologies have made significant progress in the past 10 years but remain underused in the beef industry. The overall focus of the meeting is to describe these technologies and how to manage reproduction in beef cattle in the southwestern United States and Northern Mexico.

The meeting is open to anyone with an interest in beef cattle reproduction, including producers, technicians, veterinarians and professionals in related industries.

Online registration is available at www.appliedreprostrategies.com/registration. 

CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

REGISTRATIONS

Applications for animals less than 4 months of age	\$7
Applications for animals 4-10 months of age	\$9
Applications for animals 10-12 months of age	\$14
Applications for animals more than 12 months of age	\$27

TRANSFERS

Applications received less than 30 days from sale date	\$5
Applications received 30-60 days from sale date.....	\$7
Applications received more than 60 days from sale date	\$12

MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee (per weaning weight)	\$3
Artificial insemination (AI) service certificate.....	\$10
Regular annual membership	\$80
Regular annual membership with Angus Journal subscription.....	\$130
Lifetime membership (optional to pay in three \$500/year installments).....	\$1,500
Junior annual membership (less than 21 years of age).....	\$20
Embryo-transfer (ET) calf..... regular registration fee plus	\$10
Cell-clone transplant calf..... regular registration fee plus	\$50

Rules of the American Angus Association are included in the Breeder's Reference Guide. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at www.angus.org.

BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal.

SYMBOL MEANING

#	Pathfinder cow or Pathfinder sire
+	Embryo transfer calf
^	Cell clone
^	Split-ET
@	Clone-ET
*	Parentage qualified to both parents and the mating

The American Angus Association currently recognizes the following genetic conditions:

CODE MEANING

AM	Arthrogryposis multiplex
CA	Contractural arachnodactyly
D2	PRKG2 gene mutation for dwarfism
DD	Developmental duplication
DM	Double muscling
DW	Dwarfism
HG	Horn gene
HI	Heterochromia irides
M1	nt821 mutation for double muscling
NH	Neuropathic hydrocephalus
OH	Oculocutaneous hypopigmentation
OS	Osteopetrosis
RD	Red gene
SN	Syndactyly
WT	Wild type color gene

The following single-letter descriptors appearing after a genetic condition code shall have the following meaning:

- P - refers to a "potential" carrier based on an ancestor known to carry that specific mutation.
- F - refers to an animal tested for one or more genetic conditions and determined to be "free" of that specific mutation.
- C - refers to an animal tested for one or more genetic conditions and determined to be a "carrier" of that specific mutation.
- A - refers to an animal tested for one or more genetic conditions and determined to be a carrier of two copies of that specific mutation. It may or may not exhibit the phenotype associated with that genetic condition.

The following letter designations describe cases in which there is more than one genetic condition present:

- XF - Free of more than one genetic condition.
- XC - Carrier of more than one genetic condition.
- XA - Affected of more than one genetic condition.
- RTF - Recessive trait free (produced 35 or more calves from daughters without a genetic defect).

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COW FAMILIES REPRESENTED...

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#13169843

POW OF CONANGA 677

Selling a granddaughter by Consensus!



#12211413

IDEAL 4465 OF 6807 4286

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Boyd Lucy
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