WORKING The Web

Angus breeders and associations are joining the information age.

They are realizing the opportunities available using the Internet as a source of information and as a marketing tool to promote their farm or ranch and Angus seedstock.

To encourage the development of innovative home pages the Angus Journal introduced a web site contest.

One regional Angus association and 10 Angus breeders entered this brand new contest.

A panel of three judges critiqued the home pages and selected a winner in three divisions. The winners are:

Most creative site —

Sidey Angus Wapakoneta, Ohio www.bright.net/~sidangus/

Most user-friendly site —

Chace Angus Sioux City, Iowa members.aol.com/ChaceAngus

Best Angus marketing —

Browse

Da-Es-Ro Angus Farms Columbus Jct., Iowa www.erinet.com/carl/da-es-ro/main.html

SIDEY ANGUS

Most Creative

Judges comments: "Clever use of graphics to grab attention. Use of ticker tape and other graphic techniques makes you want to explore the site and return later to see what's new. Good use of color. The site was easy to follow."



Welcome to

Sidey Angus

Wapakoneta, Okio - USA





A Family Farming Operation Since 1836

New Page Meirers Page

> Updated Sale Cattle Bate Carl What's Hear!

Sidey Angus - Wapakoneta, Ohio telephone 419-657-2175

If you have comments or questions, E-mail me at sidang us@bright.net

or contact me through Visitor Information

Why Angus?

Best experienced with



This Site is optimized with extensive graphics and Soundat

1824 x 768 resolution for Hierosoft Internet Explorer 3.0

You'll like it better than Hetscape Havigator 3.0 and it's FREE!

* Have them both! See & Hear what your missing!

Web Counter says you are visitor number 1 2 7 0 since January 01, 1997



Ticker Tape courtery of John Criswick This Web Site was orested by Paul R. Sidey
Lepecialize in Agricultural Web design and Cattle Sale Catalog Typesetting and Layout
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Internet Service & Web Site Space provided by Click on their logo and Visit them!!

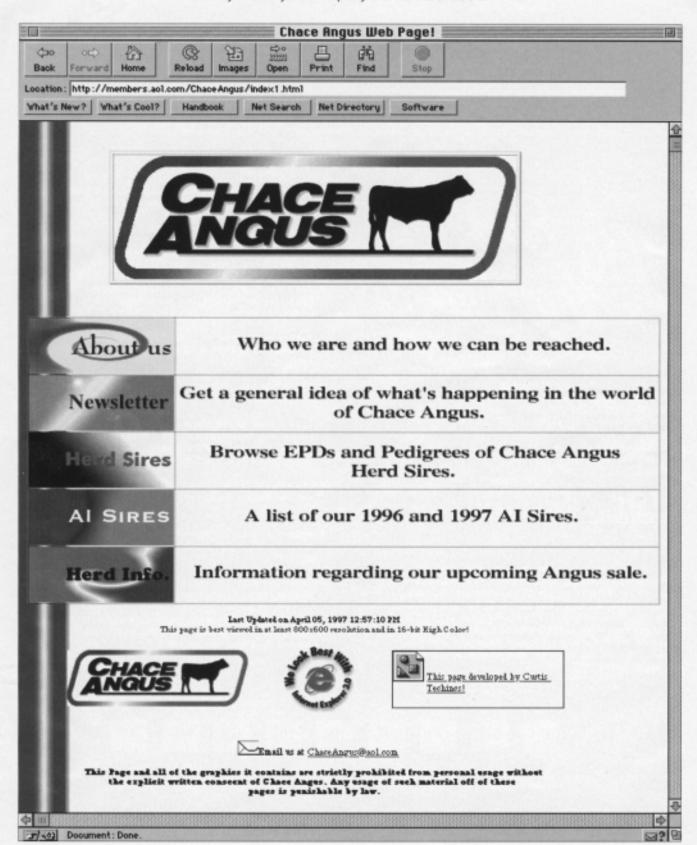


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CHACE ANGUS

Most User Friendly

Judges comments: "Simple, straight-forward and easy to understand. The basic design is easy to follow yet there is plenty to see and do at the site."



DA-ES-RO ANGUS

Best Angus Marketing

Judges comments: "A page designed with merchandising in mind. Provided good selling information and reasons to buy.

The monthly contest gives users a reason to check back regularly."

