

# WORKING The Web

Angus breeders and associations are joining the information age. They are realizing the opportunities available using the Internet as a source of information and as a marketing tool to promote their farm or ranch and Angus seedstock.

To encourage the development of innovative home pages the Angus Journal introduced a web site contest.

One regional Angus association and 10 Angus breeders entered this brand new contest.

A panel of three judges critiqued the home pages and selected a winner in three divisions. The winners are:

**Most creative site —**

Sidey Angus  
Wapakoneta, Ohio  
[www.bright.net/~sidangus/](http://www.bright.net/~sidangus/)

**Most user-friendly site —**

Chace Angus  
Sioux City, Iowa  
[members.aol.com/ChaceAngus](http://members.aol.com/ChaceAngus)

**Best Angus marketing —**

Da-Es-Ro Angus Farms  
Columbus Jct., Iowa  
[www.erinet.com/carl/da-es-ro/main.html](http://www.erinet.com/carl/da-es-ro/main.html)

# SIDEY ANGUS

Most Creative

Judges comments: "Clever use of graphics to grab attention. Use of ticker tape and other graphic techniques makes you want to explore the site and return later to see what's new. Good use of color. The site was easy to follow."

**Sidey Angus Web Site Home Page**

Back Forward Home Reload Images Open Print Find Stop

Location: <http://www.bright.net/~sidangus/>

What's New? What's Cool? Handbook Net Search Net Directory Software

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Welcome to  
**Sidey Angus**  
Online



**Wapakoneta, Ohio - USA**

Farm Information	Featured Sale Cattle
Cow Herd	Calf Crop
What's New!	Reference Sires
Graphic Design	Cattle Weather Links
Visitor Information	Miami Valley Angus Assn.



A Family Farming Operation Since 1836

**New Page**  
[Kecora East](#)  
[Anvyl.com](#)

**Updated**  
[Sale Cattle](#)  
[Eats Card](#)  
[What's New!](#)

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**Sidey Angus - Wapakoneta, Ohio**  
telephone 419-657-2175  
updated May 26, 1997  
If you have comments or questions, E-mail me at [sidangus@bright.net](mailto:sidangus@bright.net)  
or contact me through [Visitor Information](#)

**Why Angus?**

**Ohio**  
[www.ohiobiz.com](http://www.ohiobiz.com)

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**Best experienced with**



This Site is optimized with extensive graphics and Sound at 1024 x 768 resolution for **Microsoft Internet Explorer 3.0**. You'll like it better than Netscape Navigator 3.0 and it's FREE!  
\* Have them both! See & Hear what your missing!

**Click Here to start.**

**Web Counter** says you are visitor number **1270** since January 01, 1997

**WEB SIDE**  
STATISTICS SALES

Ticker Tape courtesy of [John Critchick](#)  
This Web Site was created by **Paul R. Sidey**  
I specialize in Agricultural Web design and Cattle Sale Catalog Typesetting and Layout  
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Internet Service & Web Site Space provided by  
Click on their logo and Visit them!!



**bright.net**  
Complete Internet Service

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Reading file...Done 58K (at 594 bytes/sec)

# CHACE ANGUS

Most User Friendly

Judges comments: "Simple, straight-forward and easy to understand. The basic design is easy to follow yet there is plenty to see and do at the site."

**Chace Angus Web Page!**

Back Forward Home Reload Images Open Print Find Stop

Location: <http://members.aol.com/ChaceAngus/index1.html>

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<b>About us</b>	Who we are and how we can be reached.
<b>Newsletter</b>	Get a general idea of what's happening in the world of Chace Angus.
<b>Herd Sires</b>	Browse EPDs and Pedigrees of Chace Angus Herd Sires.
<b>AI SIRES</b>	A list of our 1996 and 1997 AI Sires.
<b>Herd Info.</b>	Information regarding our upcoming Angus sale.

Last Updated on April 05, 1997 12:57:10 PM  
This page is best viewed in at least 800x600 resolution and in 16-bit High Color!

This page developed by Curtis  
Technics!

Email us at [ChaceAngus@aol.com](mailto:ChaceAngus@aol.com)

This Page and all of the graphics it contains are strictly prohibited from personal usage without the explicit written consent of Chace Angus. Any usage of such material off of these pages is punishable by law.

Document: Done.

# DA-ES-RO ANGUS

Best Angus Marketing

Judges comments: "A page designed with merchandising in mind. Provided good selling information and reasons to buy. The monthly contest gives users a reason to check back regularly."

**Da-Es-Ro Angus Farms**

Back Forward Home Reload Images Open Print Find Stop

Location: <http://www.erinet.com/carl/da-es-ro/main.html>

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## Da-Es-Ro Angus Farms

A Schlutz Family Farm Since 1953

Robert (Bob) Schlutz (319) 728-3281  
Denny Damer, Manager (319) 729-4255  
Eric Schlutz (319) 726-4000  
Tim Whittaker, Croys/Maint.  
14812 N. Ave.  
P.O. Box 269  
Columbus Jet., IA 52738  
Email: Da-Es-Ro

**TOP 1000**  
WORLD SITES

We rated with  
**RSAC**

[View our stats \(press-8/23/97\)](#)

We've tried to design our website with various platforms, settings, and browsers in mind; however, due to the diverse nature of the internet, it's nearly impossible to ensure our site will be "user-friendly" in all situations. Therefore, we need your help. If you happen to notice anything formatted incorrectly, or have html or formatting suggestions for our site, please notify the designer and maintainer of our pages, Knight Services.

**WELCOME TO OUR HOME ON THE WWW!**  
Our pages are updated and maintained on a regular basis, so be sure to bookmark our site and check back often. Thanks!

- Learn the [history](#) and tradition behind one of Iowa's oldest Angus herds
- Visit our [Semen for Sale](#) section featuring the Da Es Ro herdsires along with some semen tank treasures (NEW BULL ADDED 3/28/97)
- Take a sneak peak at [cattle](#) slated for our December 13, 1997 production sale (UPDATED 4/3/97)
- Check out the featured [female](#) — You won't be disappointed (NEW FEMALE 4/3/97)
- Take a look at the [Natural Service Sires](#) used at Da Es Ro, including the top JR Juice 2005 son, Tango, and the featured High Flyer son, High Tech (NEW SIRE ADDED 3/28/97)
- Browse our [NEW picture gallery](#) and peak inside various Da Es Ro happenings (CALVES ADDED 4/1/97)
- Sign our recently improved [guest book](#) and let us know what you think of our site (REVISED 3/29/97)
- Enter our [monthly contest](#) and you could be a winner (UPDATED 5/5/97)
- Visit some of the most up-to-date and useful [angus sites](#), including the ONE AND ONLY American Angus Association

Home	HH	S4\$	C4\$	FF	HS	PG	GB	MC	AS
<small>(Herd History)</small>	<small>(Semen for Sale)</small>	<small>(Cattle for Sale)</small>	<small>(Featured Female)</small>	<small>(Herd Sires)</small>	<small>(Picture Gallery)</small>	<small>(Guest Book)</small>	<small>(Monthly Contest)</small>	<small>(Angus Sires)</small>	

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