# **NEXT** GENERATION

Compiled by Megan Silveira, assistant editor



Colter Pohlman

# POSTCARD FROM A JUNIOR

# At Your Service

As junior members of the Angus business, it is important to set goals to gain the skills necessary to provide excellent customer service to your customers in the future. Practice up, so you can be "at your service" for your customers.

Service can be defined in two ways. First, as the action of helping or doing work for someone. Second, as the assistance or advice given to customers during and after the sale of goods.

My suggestion is to practice the first definition through participation in both community service and leadership service activities. After putting into practice the first definition of service, I hope those activities help you to gain skills that develop the drive, ability and ambition to accomplish the second definition by providing an excellent level of support to others.

In helping or doing work for someone, you will find participating in community service activities can be not only rewarding but also build skills that will help you in serving your customers in the future.

One of the most rewarding community service activities for me was volunteering at my local food pantry. While I learned the importance of helping those less fortunate than myself, this opportunity also taught me the importance of empathy for others and how to help fulfill unmet needs. Just as rewarding has been the opportunity to honor veterans in my community during Memorial and Veterans Day. The experience of serving those who have sacrificed so much for our country's freedom has taught me how to go beyond saying "thank you" and learn how to express gratitude to others.

Outside of community service, leadership service activities can give you practice at assisting others. From serving as an officer in your state junior Angus association to volunteering to serve on a committee for a state or regional Angus show, you will gain valuable skills in helping others. Additionally, the National Junior Angus Show (NJAS) offers juniors an opportunity to participate in the Angus Mentoring Program. This is an opportunity for junior Angus members to use their experience at the NJAS to assist firsttime exhibitors at the event. It gives juniors of all ages the opportunity to meet and interact with peers from different states. These leadership and mentoring skills can be used later in life to assist prospective customers who might be new to the Angus breed and come to you for new genetics or mentorship as they begin their Angus journey.

I would like to encourage you to develop your "at your service" skills through participation in National Junior Angus Association (NJAA) activities, so seek out those service building opportunities today. In the Angus business our end goal should always be to provide excellent customer service, so let's get to serving. Be practiced up to go above and beyond for your customers!

— Colter Pohlman

#### Bronze and Silver Awards

Kaitlyn Burns, Bosworth, Mo.; Michael Butz, Reinholds, Pa.; Creed Caldwell, Parker, Kan.; Tori DeMeyer, West Union, Ohio; Conner Grim, Dover, Pa.; Andrew Meier, Clinton, Tenn.; Maggie Mindemann, Watertown, Wis., Lyle Perrier, Eureka, Kan.; Will Philipello, Bryan, Texas; Karlee Sailer, Golden Valley, N.D.; Bryanna Smith, Russell Springs, Ky.; Sawyer Styles, Brentford, S.D.; Kady Vejraska, Omak, Wash.; and Jensen Woodworth, Enterprise, Kan.,

have earned the National Junior Angus Association's (NJAA) Bronze and Silver awards, according to Caitlyn Brandt, events and education director of the American Angus Association in Saint Joseph, Mo. Emma Armstrong, Unionville, Tenn.; Cheyenne Brunker, Ottawa, Kan.; Emma Deppe, Vincent, Iowa; Carlee Hoffmann, Schertz, Texas; Tyler Kraft, Fort Collis, Colo.; William Miller, Gridley, Ill.; and Jillian Moffitt, Colfax, Iowa, have earned the NJAA's Silver award. Klayton Bremer, Redfield, Iowa; Matthew Cole Armstrong, Unionville, Tenn.; Adrienne Bryant, Fulton, Mo.; Madalyn Carpenter, Wadesboro, N.C.; Lindsey Grim, Dover, Pa.; Evie Groom, Lyons, N.Y.; Briella Humpert, Windthorst, Texas; Carson Mather, State Center, Iowa; Keegan Mather, State Center, Iowa; Emma Neth, Pope, Miss.; and Lane Pohlman, Oak Ridge, Mo., have earned the NJAA's Bronze award.

Seventeen-year-old **Kaitlyn Burns** attends Hale R-1 High School. The Bosworth, Mo., local is the daughter of Russell Burns. She is currently serving the Missouri Junior Angus Association (MJAA) as director and has won the state scholarship.

The junior has competed at the local and national level. Burns has participated in the NJAS public speaking, photography, Skill-a-thon and livestock judging contests and the mentoring program.

From Reinholds, Pa., **Michael Butz** is a student at Thaddeus Stevens College of Technology, where he studies metals fabrication welding and technology. He is the 19-yearold son of Timothy and Kristine Butz. As a member of the NJAA and the Pennsylvania Junior Angus Association (PJAA), Butz has served his state as director, treasurer and vice president.

In addition to showing at the state and national level, he has also participated in the team fitting contest.

Parker, Kan., native **Creed Caldwell** is 17 years old. He is the son of Matt Caldwell, and attends Prairie View High School.

Caldwell is an active member of the NJAA and his state association. His show career has brought him to state and national shows, including the NJAS. At the NJAS, Caldwell has participated in team sales and quiz bowl contests.

He has also submitted weight data to the Angus Herd Improvement Records (AHIR<sup>°</sup>).

A student at West Union High School, **Tori DeMeyer** is 17 years old. The West Union, Ohio, resident is Dan DeMeyer's daughter and an active member of the Ohio Junior Angus Association (OJAA), where she has served as royalty.

DeMeyer has participated in shows at the state, regional and national level, including the NJAS, where she competed in the livestock judging contest. She also was a part of the NJAS mentoring program.

From Dover, Pa., **Conner Grim** is a student at Spring Grove Senior High School. The 17-year-old son of Kevin Grim has served the PJAA as director.

The junior's show career has brought him to competition at the state, regional and national level. Grim has participated in the mentoring program at the NJAS.

Andrew Meier is from Clinton, Tenn. The 18-year-old is the son of Holly Gamble Meier and attends Anderson County High School. As a member of the Tennessee Junior Angus Association (TJAA), he has received the state scholarship.

Beyond showing at the local, state and regional level, Meier has competed at the NJAS. He has also consigned cattle to several private sales.

Sixteen-year-old **Maggie Mindemann** is the daughter of Leah Mindemann. From Watertown, Wis., she attends Jefferson High School. As a member of the Wisconsin Junior Angus Association (WJAA), Mindemann has served as royalty and ambassador.

Beyond showing at the state and national level, Mindemann has participated in the Auxiliarysponsored All-American Certified Angus Beef Cook-Off at the NJAS and the Leaders Engaged in Angus Development (LEAD) and Raising the Bar conferences.

Additionally, she has submitted weight data to AHIR.

Seventeen-year-old **Lyle Perrier** is the son of Matt Perrier. The Eureka, Kan., local attends Eureka Junior-Senior High School. He currently serves his state association as director.

Perrier has competed in shows at the state and national level, including the NJAS, where he has taken part in the team sales, livestock judging, quiz bowl and Skill-a-thon contests and the Cook-Off.

Additionally, Perrier has attended the Raising the Bar conference and consigned cattle to the Dalebanks Angus Sale.

Will Philipello is a 16-year-old from Bryan, Texas. He is the son of Jill Philipello and attends James Earl Rudder High School. Philipello is a member of the Texas Junior Angus Association and serves as director.

Having shown at the state and national level, Philipello has participated in the mentoring program and livestock judging contest.

NJAA and North Dakota Junior Angus Association member **Karlee Sailer** has served her state association as royalty and is serving currently as vice president. The 20-year-old is studying agribusiness at Dickinson State University and is the daughter of Troy Sailer.

The Golden Valley, N.D., native has received the state and national scholarship. Sailer's show career has allowed her to compete at the state and national level, including the NJAS, where she participated in the photography, quiz bowl and livestock judging contests.

Sailer has also attended Angus Convention.

Russell Springs, Ky., local **Bryanna Smith** is the daughter of Henry Bryan and Melissa Smith. The 18-year-old attends Russell County High School and is a member of her state junior breed association, where she has served as director, secretary, first vice president and royalty.

At the NJAS, Smith has served as a voting delegate and participated in the photography contest and the Cook-off.

She has competed in shows at the state level, too. Smith has attended the LEAD conference.

Ninteen-year-old **Sawyer Styles** is from Brentford, S.D. Erica Styles' daughter attends South Dakota State University, where she studies animal science, industry relations specialization. Styles has served her state breed association as president, vice president and director.

The junior has shown at the local, state and national level and participated in the NJAS mentoring program. She has also submitted data to AHIR.

A student at Abraham Baldwin, Hannah Williams is from Milan, Ga. She is 20 years old and the daughter of Douglas Williams. She has served the Georgia Junior Angus Association (GJAA) as president, secretary, director and royalty.

At the NJAS she has participated in the extemporaneous public

speaking and quiz bowl contests and the mentoring program. Williams has also shown at the local and state level.

Kady Vejraska is 17 years old and currently attends Omak High School. The Omak, Wash., native is the daughter of Katlenia Vejraska and a member of both the NJAA and Washington Junior Angus Association. She has is currently serving her state association as vice president and has previously filled the roles of treasurer and royalty.

Vejraska has shown at all levels. At the NJAS, she has participated in the team fitting contest and the Cookoff. She has also submitted weight data to AHIR.

Enterprise, Kan., local **Jensen Woodworth** is the 18-year-old son of Brooke and Jason Woodworth. The NJAA and Kansas Junior Angus Association member has served his state as director. He currently attends Abilene High School.

Woodworth has shown at the local, state and national level. At the NJAS, he participated in the quiz bowl, livestock judging, public speaking and extemporaneous public speaking contests and the Cook-off.

The junior has also submitted weight data to AHIR and consigned cattle to the Hedgewood Prairie and Friends Sale.

Seventeen-year-old **Emma Armstrong** is from Unionville Tenn., and attends Community High School. Matthew and Brandi Armstrong's daughter is a member of the TJAA and has previously served as royalty.

Her time in NJAA has allowed Armstrong to show at the state and national level. At the NJAS, she has participated in the Skill-a-thon, quiz bowl, livestock judging, team sales and photography contests as well as the mentoring program.

Armstrong has also attended the Raising the Bar conference.

**Cheyenne Brunker** is from Ottawa, Kan. The 13-year-old is the daughter of Charlie and Jessica Brunker and attends Baldwin Junior High School. She balances her schooling with time spent as a member of NJAA and the KJAA.

The junior has shown at the local, state, regional and national level, including the NJAS, where she has participated in the quiz bowl contest and the mentoring program.

NJAA and Iowa Junior Angus Association (IJAA) member **Emma Deppe** attends Winterset High School. The 17-year-old is the daughter of Sara and Matt Deppe.

At the NJAS, Deppe has participated in the quiz bowl contest and the mentoring program. She also shown at the local and state level.

Deppe has submitted weight data to AHIR and consigned cattle to the lowa Beef Expo.

At 16 years old, **Carlee Hoffmann** attends Samuel Clemens High School. The daughter of Otis and Christine Hoffmann is from Schertz, Texas, and has served her state association as director.

In addition to competing in shows at the local, state and national level, Hoffmann has competed in the photography and poster contests at the NJAS, as well as the Cook-Off.

Fort Collins, Colo., native **Tyler Kraft** attends Heritage Christian Academy. The 18-year-old is Cheri Kraft's son and is a member of the NJAA and the Colorado Junior Angus Association.

Kraft has shown at the local, regional, state and national level, including the NJAS where he has competed in the livestock judging contest. Previously, Kraft also attended the LEAD and Raising the Bar conferences and Angus Convention.

He has also submitted weight data to the AHIR.

William Miller is 13 years old. The son of Alan and Theresa Miller is from Gridley, 111., and attends El Paso Gridley Middle School. He is a member of the NJAA and the Illinois Junior Angus Association, where he serves as director.

His time in the NJAA has allowed him to show at all levels. Miller has participated in the team fitting contest and the Cook-off at the NJAS. He has also been a part of the mentoring program.

The junior has attended Angus Convention and consigned cattle to the Prairie View Farms Sale.

**Jillian Moffitt** is from Colfax, Iowa. She is the 11-year-old daughter of Craig and Jessica Moffitt and an active member of the NJAA and IJAA.

As an Angus junior, Moffitt has shown at the state, regional and national level. She has competed in the livestock judging contests and the Cook-off contests at the NJAS, as well as their mentoring program.

Moffitt has also consigned cattle to the Moffitt Angus Show Heifer and Steer Sale.

From Redfield, Iowa, **Klayton Bremer** is 17 years old. He attends Panorama High School, and is a member of the NJAA and the IJAA.

He has shown at local, state and regional levels.

Fifteen-year-old **Matthew Cole Armstrong** is from Unionville, Tenn. He is the son of Matthew and Brandi Armstrong and attends Community High School. Matthew is an active member of both the NJAA and TJAA.

He has participated in state and national level shows, including the NJAS, where he's competed in the quiz bowl and livestock judging contests and the mentoring program.

Additionally, Armstrong has attended the LEAD conference.

Adrienne Bryant is 17 years old. The Fulton, Mo., local is the daughter of Carrie Bryant and attends North Callaway High School. As a member of the Missouri Junior Angus Association, Bryant has won the state scholarship.

Along with participating in shows at the state, regional and national level, Bryant has participated in the mentoring program at NJAS. She has also submitted weight data to AHIR.

From Wadesboro, N.C., **Madalyn Carpenter** is 14 years old. The daughter of Nichole Carpenter attends Anson High School. Carpenter currently serves her state association as royalty.

Having competed at the local, state and national levels, Carpenter has also participated in the livestock judging and quiz bowl contests and the mentoring program at the NJAS.

She has attended the Raising the Bar conference and consigned cattle to the EBS Farms Select Sale.

Fourteen-year-old **Lindsey Grim** is a member of the PJAA. Kevin Grim's daughter lives in Dover, Pa., and attends Spring Grove Middle School.

The junior has shown at the regional and national level, including the NJAS, where she has participated in the photography and graphic design contests.

**Evie Groom** is the 17-year-old daughter of Robert Groom. She is from Lyons, N.Y., and attends Lyons Middle/High School. As an active member of her state association, Groom serves as president.

Having shown at the state and national level, Groom has also participated in the Skill-a-thon contest and served as a voting delegate at the NJAS.

She has attended the Angus Convention, submitted weight data to AHIR and consigned cattle to the Joint Production Sale.

From Windthorst, Texas, **Briella Humpert** is 9 years old. She is the daughter of Misty Wolf and attends Midway Independent School District. Humpert has served the Texas Junior Angus Association as director.

The junior has competed at the local, state and national level, including the NJAS, where she participated in the mentoring program.

State Center, Iowa, is home to **Carson Mather**, the 19-year-old son of Joe and Allison Mather. He attends Nevada Community School District and has served the IJAA as director.

A competitor at the state and national level, Mather has also participated in the livestock judging and Cook-off at the NJAS. He previously attended the Raising the Bar conference.

**Keegan Mather** is Carson's 16-yearold sister. Her time is split between time as a student at Nevada High School and a member of the IJAA, where she has served as director.

Keegan has shown at the national level. She has also attended the Raising the Bar conference.

Fifteen-year-old **Emma Neth** is from Pope, Miss. She is the daughter of Bridget Neth and attends South Panola High School. Neth has served the Mississippi Junior Angus Association at director, and currently is serving as secretary.

Neth has participated in local and national shows, including the NJAS, where she has been a part of the mentoring program.

**Lane Pohlman** is an 11-year-old from Oak Ridge, Mo. He is the

son of Ryan and Lindsey Pohlman. Pohlman's time is spent as a student of Oak Ridge R6 School and a member of both the NJAA and the Missouri Junior Angus Association.

He has participated in state and national shows. At the NJAS, Pohlman has participated in the quiz bowl and livestock judging contests, as well as the mentoring program.

#### In Recognition

The Kansas State University (K-State) Meat Evaluation Team won National Champion honors at the 2023 Collegiate Meat Animal Evaluation Contest hosted in Canyon, Texas, March 28.

The competition includes live market animal carcass predictions and pricing, breeding animal evaluation, and a meat judging competition. The team included active Angus members Trey Conley, Clarksdale, Mo.; Luke Harker, Hope, Ind.; Trevor Johnson, Centerville, S.D.; and Ellie Kidwell, Walhonding, Ohio.

The team placed first in the breeding, beef, sheep, swine, market and communication divisions of the contest. In the top 10 overall, Kidwell received second and Harker received third.

# Kentucky Angus Ass'n Annual Meeting and Banquet, March 3, Louisville



Juniors were elected to serve on the Kentucky Junior Angus Ass'n board of directors. Pictured (seated from left) are Jacob Marksbury, Buffalo, secretary; Taylor Jeffries, Canmer, second vice president; Bryanna Smith, Russell Springs, president; Emily Caffee, Bonnieville, treasurer; Blane Smith, Russell Springs, reporter; Mayson Toll (standing from left), Lawrenceburg, director 2; Lucy Jeffries, Canmer, director 4; Emily Jeffries, Canmer, director

1; McKenna Jackson, Paris, director 3; and Mackinziann Conway, Lawrenceburg, director 6.

# Western Regional Jr. Angus Show, April 7, Reno, Nev.

Editor's note: Photos by Next Level Images, courtesy of American Angus Association.



Junior members won top honors in senior showmanship. Pictured are Kathryn Coleman (left), Modesto, Calif., champion; and Jayce Dickerson, Paradise, Kan., reserve champion.



Junior members won top honors in intermediate showmanship. Pictured are Kasey Meyer (left), Blue Hill, Neb., champion; and Peyton Wood, Montague, Calif., reserve champion.



Junior members won top honors in junior showmanship. Pictured are Gunnar Gohr (left), Madras, Ore., champion; and Lane Toledo, Visalia, Calif., reserve champion.



Jayce Dickerson (left) won premier junior breeder, and Taylor Olson (right), La Grande, Ore., won premier exhibitor. Also pictured is Kelsey Theis, Miss American Angus, presenting.



The Kansas Junior Angus Ass'n won best five head. Pictured (from left) are Kelsey Theis, presenting, and recipients Jayce Dickerson; Lauren Frederick, Hutchinson, Kan.; Tayle Black, Council Grove, Kan.; Lilly Parks, Emporia, Kan.; and Bayler Hurlbut, Raymond, S.D.

### Ohio Junior Angus Ass'n Preview Show, April 22, Marysville



Junior members won top honors in senior showmanship. Pictured (from left) are Ellie Kidwell, Walhonding, first; Anna Scheurman, Warsaw, second; and Garrett Miley, Sarahsville, third.



Junior members won top honors in intermediate showmanship. Pictured (from left) are Antoinette Grimes, Winchester, first; Hannah Millikan, Napoleon, second; Brayden Hayes, Graytown, third; Emma Meek, Napoleon, fourth; and Maggie Davis, Bidwell, fifth.



Junior members won top honors in junior showmanship. Pictured (from left) are Brianna Foxx, Hillsboro, first; Claire Atterholt, Loudonville, second; Carrigan Gahler, Graytown, third; and Lillian Gahler, Graytown, fourth; and Sawyer Bockelman, Napoleon, fifth.

# Mississippi Angus Ass'n Annual Meeting and Banquet, May 5, Raymond



Elizabeth Rone (left), Courtland, and Haley Walker (center), Potts Camp, were presented with the Mississippi Angus Ass'n Scholarship award. Also pictured is Lane Smith, outgoing Mississippi Angus Ass'n president, presenting.



Elizabeth Rone was presented with the Mississippi Junior Angus Ass'n Scholarship award.



Haley Walker (left) was presented with the Mississippi Junior Angus Ass'n Scholarship award. Also pictured is Levi Franks, Mississippi Junior Angus Ass'n advisor.

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