

NEW PRODUCTS

by Lindsay King, assistant editor

Support from the Ground Up

From tires to scales, new products are beginning to come in all shapes and forms.

BFGoodrich Tires Tradesmen Support Program

BFGoodrich® Tires has launched a first-of-its-kind tradesmen support program in the United States. For the men and women in construction, agriculture, landscaping and other trades relying heavily on pickup trucks to get their work done.



The BFGoodrich® Tires Tradesmen Support Program will make work easier for tradesmen and women by reducing downtime and costs because of tire and vehicle issues.

BFGoodrich will partner with associations representing a combined 1 million tradesmen in the United

States in 2019. Members of these trade associations will receive the following from the program: \$100 off a set of four BFGoodrich All-Terrain T/A® KO2 tires for association members and \$70 off for non-association tradesmen and women;



roadside assistance for two years, with towing up to 150 miles; a 30-day satisfaction guarantee; and chances to win VIP experiences to races such as the SCORE BAJA 1000 and the MINT 400.

BFGoodrich is working to offer the program to associations, including the National Cattlemen's Beef Association (NCBA), among others.

For more information about the program, visit their website at: www.bfgoodrichtires.com/tradesmen.

5270 Series Monorail Scale

Fairbanks Scales, Inc. announced the release of the new 5270 Series Monorail Scale, ideal for installation with an existing hanging monorail trolley line at high-output meat processing facilities. As product is moved along the monorail, a momentary pause on the Fairbanks 5270 Series Monorail Scale quickly and accurately captures the product's weight before it is moved to the next processing station.

The competitively priced new 5270 Series offers accurate and repeatable weight measurements. It is commercially approved and features



The 5270 Series Monorail Scale is a great addition to the hanging monorail trolley lines typically found in a meat processing facility. It quickly and accurately captures the weight of a hanging carcass.

an all stainless-steel construction that provides unparalleled durability.

The 5270 Series works with any analog instrument, but pairing it with the Fairbanks FB2255 Series instrument is optimum because it features a monorail setting to meet USDA requirements for a 0.1-pound (lb.) tare.

For more information, visit the website at: www.fairbanks.com. 