



# Association Highlights

► by *Susan Rhode*, director of communications and public relations

## Delegate ballots due this month

Don't forget to nominate a delegate to represent your state at the 2003 American Angus Association Annual Meeting Nov. 18 in Louisville, Ky. Each Association member may nominate one member from their state. All eligible nominations from a state will be included on that state's ballot, which will be mailed to the state's members for the final selection of delegates. Nominations must be received in the Association office by June 30.

## Request registration materials for national conference

Plans are being finalized for the 2003 National Angus Conference and Tour, which is set for Sept. 24-27 in Mandan, N.D. A program of beef industry speakers will headline the event, followed by a two-day tour of Angus herds across North Dakota.

The theme for the event is "Take Initiative," and the North Dakota Angus Association (NDAA) will serve as host for the tour. Boehringer Ingelheim Vetmedica, Inc., will sponsor the event, and both purebred and commercial producers are invited to

attend. A preliminary schedule, hotel information and registration materials are available at [www.angus.org](http://www.angus.org). Participants can register online with a Visa or MasterCard, or they can request registration materials be sent to them by contacting Linda Campbell at (816) 383-5143 or [lcampbell@angus.org](mailto:lcampbell@angus.org).

Look for more information about this event in the July issue.

## NJAS fast approaching

Make plans to attend the 2003 National Junior Angus Show (NJAS) July 13-19 in Louisville, Ky. The theme for the event is "Kentucky — Kool as Can Be in 2003."

For a complete schedule of events and hotel information call the Junior Activities Department or go to [www.angusjournal.com/2003njjas](http://www.angusjournal.com/2003njjas).

## Association wins advertising awards

The Association was recently recognized for excellence in advertising by the National Agricultural Marketing Association (NAMA) at its 2003 Best of NAMA awards ceremony April 15 in San Diego, Calif. The

Association won first-place honors for radio advertising—single entry and for radio advertising—series.

Both entries previously won first-place awards on the regional level and then advanced to the national competition. Regional awards were also won by the Association for print advertising—single-page series for the Black Hide campaign and print advertising—single-page single entry for the "Beyond Basic Black" ad.

The Association was also recognized by the Business Marketing Association (BMA) with an Award of Excellence in the radio commercial category at its 28th Annual Pro-Comm Awards. The BMA recognizes excellence in business-to-business marketing.

## Sign up now for Foundation Golf Tournament

Players are needed for the third annual Angus Foundation Golf Tournament. The event is set to begin at 7:30 a.m., Tuesday, July 15, in Louisville, Ky. The tournament includes 18 holes of golf for all players. Lunch will be served afterward, and awards will be given. The entry fee is \$100 for adults and \$75 for junior members. Teams will consist of four players. Awards will be given for the longest putt, longest drive, closest to the pin and other achievements.

Tournament sponsorships are available, and award donors are still needed for this event. All proceeds benefit the Angus Foundation, which supports youth, education and research.

For more information contact the Junior Activities Department.

## Last-minute junior deadlines

With summer already in full swing, it's easy to forget last-minute deadlines.

- June 15 is the deadline for submitting names of state candidates and delegates for NJAA elections.
- June 15 is the early registration deadline for the Leaders Engaged in Angus Development (LEAD) Conference.
- June 25 is the deadline to submit outlines for the public speaking contest at the NJAS.

## Register now for LEAD

The annual NJAA LEAD Conference is set for July 31-Aug. 3 in Fort Worth, Texas.

CONTINUED ON PAGE 42

## ASSOCIATION FEES

### CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the major cause of delays.

### REGISTRATIONS

Applications for animals less than 4 months of age . . . . .	\$7
Applications for animals 4-10 months of age . . . . .	\$9
Applications for animals 10-12 months of age . . . . .	\$14
Applications for animals more than 12 months of age . . . . .	\$27

### TRANSFERS

Applications received less than 30 days from sale date . . . . .	\$5
Applications received 30-60 days from sale date . . . . .	\$7
Applications received more than 60 days from sale date . . . . .	\$12

### MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee (per weaning weight) . . . . .	\$3
Artificial insemination (AI) service certificate . . . . .	\$10
Regular annual membership . . . . .	\$30
Junior annual membership (less than 21 years of age) . . . . .	\$20
Embryo-transfer (ET) calf . . . . . regular registration fee plus	\$10
Cell-clone transplant calf . . . . . regular registration fee plus	\$50

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Copies are available free from the Association.

## BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal.

Symbol	Meaning	Symbol	Meaning
#	Pathfinder cow or Pathfinder sire	%	Split-ET
+	Embryo transfer calf	@	Clone-ET
^	Cell clone		

## ASS'N HIGHLIGHTS

CONTINUED FROM PAGE 41

Juniors age 14 and older are eligible to participate. This year's theme is "Discover Your Worth in Fort Worth." Juniors will have the opportunity to make new friends, learn about current industry issues and explore the Fort Worth area.

Registration materials can be found in the entry booklet that was distributed to all active juniors earlier in the year. Request materials by contacting the Junior Activities Department or going to [www.njaa.info](http://www.njaa.info). Registration is \$175 for juniors and \$150 for advisors until June 15. After that date, registration will be \$200 for juniors and \$175 for advisors. Registration is also available online.

### **New Murphy prints, art book available soon**

Frank Champion Murphy recently finished another oil painting for the American Angus Association. The painting is titled "In Apple Blossom Time" and features a cow and her newborn calf in a Midwest pasture scene.

The Angus Foundation will offer 1,000 signed and numbered prints of this original oil painting for a donation of \$100 per print. The prints will be available for purchase at the 2003 NJAS in Louisville, Ky. An initial offering will be made to those who purchased a print of Murphy's "Mists of Autumn" a few years ago, giving those people the opportunity to purchase the same numbered print of "In Apple Blossom Time" if they choose. The remainder of the prints can be ordered by calling the Junior

Activities Department on July 21 or thereafter.

*Angus Art at the American Angus Association*, a book featuring original artwork commissioned by the Association, has been written by Keith Evans, former director of communications and public relations. It will be offered at the NJAS as well. The book features the work of Murphy and other artists. It will feature color photographs of all of Murphy's work, flanked by the history of the pieces and how they were used to promote the Angus breed.

Proceeds from sales of the book and of the print will go to the Angus Foundation.

### **Need a gift for Dad?**

Don't forget Dad this year on Father's Day, June 15. The Angus Foundation offers a wide variety of gift items, including shirts, jackets,

caps and gloves. For a detailed listing and a photo of each item, go to the online store at [www.angusonline.org](http://www.angusonline.org).

If he doesn't have a copy of *The American Angus Association — A Historic Angus Journey, 1883-2000*, now is the time to get it for him. The book was written by Keith Evans and includes more than 350 pages of history and photographs. It is available in a black leather-bound edition for \$50 or a beige cloth-bound edition for \$25. A \$5 shipping and handling charge will apply for each book ordered.

The Angus Foundation also has sets of the "Profitmaker Prints" available. The set of four black-and-white pencil sketches is the work of Angus artist Frank Murphy and is yours when you donate \$100 to the Angus Foundation.

To order any of the items listed above, call the Junior Activities Department or shop the online store at [www.angusonline.org](http://www.angusonline.org).

### **New ROV show season starts soon**

The 2003-2004 Roll of Victory (ROV) show season is about to begin! At ROV events, exhibitors receive points for the placings of their animals in both individual and group classes. At the end of the year, points are totaled, and winners are recognized in November at the North American International Livestock Exposition (NAILE) in Louisville, Ky.

If you have questions about the ROV point system, contact the Activities Department at (816) 383-5100 or Linda Campbell at [lcampbell@angus.org](mailto:lcampbell@angus.org). Following is a list of events that have been approved by the Association's Board of Directors as ROV shows:

All-American Angus Breeders' Futurity,  
Louisville, Ky.  
West Virginia State Fair, Lewisburg, W.Va.

Western Idaho Fair, Boise, Idaho  
Oregon State Fair, Salem, Ore.  
California State Fair, Sacramento, Calif.  
Mid-South Fair, Memphis, Tenn.  
World Beef Expo, Milwaukee, Wis.  
Northern International Livestock  
Exposition (NILE), Billings, Mont.  
\*American Royal, Kansas City, Mo.  
\*NAILE, Louisville, Ky.  
\*National Western Stock Show (NWSS),  
Denver, Colo.  
Southwestern Exposition and Livestock  
Show, Fort Worth, Texas  
Dixie National, Jackson, Miss.  
\*Western National Angus Futurity  
(WNAF), Reno, Nev.  
\*Atlantic National, Timonium, Md.

\*Denotes super-point ROV show

