

# 2022 Feeding Quality Forum Heads to Kansas City

*Register by July 30 to save your seat.*

*by Morgan Boecker, Certified Angus Beef*

You need solutions in the cattle business. Feeding Quality Forum (FQF) delivers answers.

The 17<sup>th</sup> annual FQF, hosted by Certified Angus Beef (CAB), brings the latest production trends and solutions to generate greater revenue for cattle feeders and cow-calf producers. The event will be at the Hilton Kansas City Airport in Kansas City, Mo., Aug. 23-24, 2022.

“Feeding Quality Forum creates an environment of like-minded cattlemen and industry partners who want to be on the forefront of high-quality beef production,” says Kara Lee, CAB director of producer engagement. “If you’re interested in raising, managing and marketing the best finished cattle, this event brings together the people and information to do so.”

FQF attendees learn more about practical, profitable and progressive ideas for raising cattle in high demand.



“Feeding Quality Forum creates an environment of like-minded cattlemen and industry partners who want to be on the forefront of high-quality beef production.”

— Kara Lee

To stay on the cutting edge of premium beef production, register at [www.FeedingQualityForum.com](http://www.FeedingQualityForum.com). Early registration is \$100 for those who sign up before June 30. Late registration is \$200 from July 1 to 31. Student registration is \$50.

Tuesday’s afternoon sessions will kick off with Dan Basse, president of AgResource Company, sharing a global market update. Other

sessions include risk-management strategies, a cattle procurement discussion and an overview of shoppers’ meat purchasing habits.

“We’re in a fast-paced, ever-changing business,” Lee says. “To stay ahead of the curve and be profitable, you have to be in the room for tough conversations and be willing to work together to find answers.”

The evening program will recognize the 2022 Industry Achievement Award recipient, Randy Blach, CattleFax CEO. Blach has dedicated his

career to analyzing cattle, grain and protein markets around the world to provide timely insight to cattlemen to make risk-management decisions.

He joins the ranks of such industry legends as Paul Engler, Topper Thorpe, Lee Borck, Larry Corah, John Matsushima and Bob Smith, who have also been recognized for their contributions to the feeding industry.

“This conference is all about

*Continued on page 48*

cultivating success and innovations in the fed cattle industry,” Lee says. “Honoring an influential leader who helped pioneer those successes has become a signature part of the program. It’s always a treat to showcase their contributions and celebrate among their peers.”

Wednesday morning will start with a look into CAB’s sustainability efforts to maintain its premium beef market share. Other topics will highlight cattle health at the feedyard, the beef-on-dairy landscape and best practices for getting the

most for your feeder calves.

For those interested in learning more about how beef gets to restaurants, sign up for the exclusive, pre-event Beef Blitz the morning of Aug. 23. The outing is limited to the first 45 attendees to claim a spot.

The tour will include a tour of CAB-licensed distributor Sysco Kansas City, followed by lunch, before heading back for the opening FQF program. Beef Blitz is a free addition to early or late registration, space permitting. 

*Editor’s note: Find more information for speakers, updated agenda and registration deadlines online at [www.FeedingQualityForum.com](http://www.FeedingQualityForum.com).*



Approved by FDA under NADA # 141-143

**Noromycin®**  
**300 LA**  
(oxytetracycline injection)  
ANTIBIOTIC

Each mL contains 300 mg of oxytetracycline base (equivalent to 323.5 mg of oxytetracycline dihydrate).

**For Use in Beef Cattle, Non-lactating Dairy Cattle, Calves, Including pre-ruminating (veal) calves**

**BRIEF SUMMARY (For full Prescribing Information, see package insert.)**

**INDICATIONS:** NOROMYCIN 300 LA is intended for use in treatment for the following diseases when due to oxytetracycline-susceptible organisms:

*Beef cattle, non-lactating dairy cattle, calves, including pre-ruminating (veal) calves:*

NOROMYCIN 300 LA is indicated in the treatment of pneumonia and shipping fever complex associated with *Pasteurella* spp., and *Histophilus* spp. NOROMYCIN 300 LA is indicated for the treatment of infectious bovine keratoconjunctivitis (pink eye) caused by *Moraxella bovis*, foot-rot and diphtheria caused by *Fusobacterium necrophorum*; bacterial enteritis (scours) caused by *Escherichia coli*; wooden tongue caused by *Actinobacillus lignieresii*; leptospirosis caused by *Leptospira pomona*; and wound infections and acute metritis caused by strains of staphylococcal and streptococcal organisms sensitive to oxytetracycline.

*Swine:* NOROMYCIN 300 LA is indicated in the treatment of bacterial enteritis (scours, colibacillosis) caused by *Escherichia coli*; pneumonia caused by *Pasteurella multocida*; and leptospirosis caused by *Leptospira pomona*.

In sows NOROMYCIN 300 LA is indicated as an aid in control of infectious enteritis (baby pig scours, colibacillosis) in suckling pigs caused by *Escherichia coli*.

**PRECAUTIONS:** Exceeding the highest recommended level of drug per pound of bodyweight per day, administering more than the recommended number of treatments, and/or exceeding 10 mL intramuscularly or subcutaneously per injection site in adult beef cattle and non-lactating dairy cattle and 5 mL intramuscularly per injection site in adult swine, may result in antibiotic residues beyond the withdrawal time.

Consult with your veterinarian prior to administering this product in order to determine the proper treatment required in the event of an adverse reaction. At the first sign of any adverse reaction, discontinue use of the product and seek the advice of your veterinarian. Some of the reactions may be attributable either to anaphylaxis (an allergic reaction) or to cardiovascular collapse of unknown cause.

Shortly after injection treated animals may have transient hemoglobinuria resulting in darkened urine.

As with all antibiotic preparations, use of this drug may result in overgrowth of non-susceptible organisms, including fungi. The absence of a favorable response following treatment, or the development of new signs or symptoms may suggest an overgrowth of non-susceptible organisms. If superinfections occur, the use of this product should be discontinued and appropriate specific therapy should be instituted.

Since bacteriostatic drugs may interfere with the bactericidal action of penicillin, it is advisable to avoid giving NOROMYCIN 300 LA in conjunction with penicillin.

**WARNINGS:** Discontinue treatment at least 28 days prior to slaughter of cattle and swine. Not for use in lactating dairy animals. Rapid intravenous administration may result in animal collapse. Oxytetracycline should be administered intravenously slowly over a period of at least 5 minutes.

**CAUTION:** Intramuscular or subcutaneous injection may result in local tissue reactions which persists beyond the slaughter withdrawal period. This may result in trim loss of edible tissue at slaughter.

Intramuscular injection in the rump area may cause mild temporary lameness associated with swelling at the injection site. Subcutaneous injection in the neck area may cause swelling at the injection site.

**ADVERSE REACTIONS:** Reports of adverse reactions associated with oxytetracycline administration include injection site swelling, restlessness, ataxia, trembling, swelling of eyelids, ears, muzzle, anus and vulva (or scrotum and sheath in males), respiratory abnormalities (labored breathing), frothing at the mouth, collapse and possibly death. Some of these reactions may be attributed either to anaphylaxis (an allergic reaction) or to cardiovascular collapse of unknown cause. To report a suspected adverse reaction call 1-866-591-5777.

**Livestock Drug - Not for Human Use.  
Restricted Drug(s) California. Use Only as Directed.**

**Manufactured by:**  
Norbrook, Inc.  
Lenexa, KS 66219

MADE IN THE UK  
Rev: August 2021  
Version: 108

